

ADA Health Policy Institute Consulting

Set strategy and realize your goals with data, research and expert analysis from the ADA Health Policy Institute.

The ADA's Health Policy Institute (HPI) is a thought leader and trusted source for data and research on critical issues affecting the U.S. dental care system. Discover critical insights into the current state of dentistry with the following:

CUSTOM RESEARCH

Understand the dental industry at a deeper level and make informed business decisions with the help of HPI Custom Research. Tap into HPI's vast repository of existing data to understand particular topics like integration of digital dentistry into dental offices or answer specific questions like "What types of procedures are general dentists in a particular state doing more or less of?" or "What is the correlation between oral health and overall health and health care costs?"

HPI has the capability to conduct exclusive surveys with targeted populations to help a vast range of clients, ranging from dental suppliers and financial institutions to payers and large practices.

GEO-ANALYTICS

Access HPI's geo-analytics capabilities to gain a deeper understanding of the dental market, patients and dentists in the U.S., including dental practice location data and supply/demand information across zip codes, counties and states.

SPEAKING ENGAGEMENTS

Schedule a personalized speaking engagement and gain access to recognized leaders to better understand the landscape of the dental industry. Led by HPI Vice President Marko Vujicic, PhD and other senior researchers, these talks and workshops range in topics from analysis of national and state-level trends to forecasts about future states in dentistry.

2020 DENTAL INDUSTRY REPORT

Build your knowledge of the dental industry with the second edition of the ADA Health Policy Institute's (HPI) Annual Dental Industry Report, the most comprehensive data-driven analysis of key trends and future insights for the dental care sector. New this year is a deep dive into reimbursement, including never before seen data at the state and procedure level. This informative report was created specifically for the dental industry at large to better equip them with an overview of broad industry insights, including key trends such as:

- Aggregate dental spending
- Dental care utilization
- The supply of dentists and their practices
- Dental insurance coverage patterns

WHY USE HPI?

The ADA Health Policy Institute's work is led by health economists, statisticians and policy researchers and uses data collected in-house as well as data from private and public institutions. HPI has access to unique data not available elsewhere. It maintains the most robust database of all practicing dentists and can create national, state, or local representative survey samples, something unparalleled in the dental industry.

HPI has published in top academic journals like *Health Affairs*, and *The New England Journal of Medicine*, and has been cited by CNN, *The New York Times*, *The Washington Post*, *The Wall Street Journal*, Fox News, NOVA, and *The Atlantic*.

