In 1991, Jim and Carolyn Pride founded Pride Mountain Vineyards, a winery in the Napa-Sonoma region that quickly grew to 20,000 cases per year. Prior to founding Pride Winery, Jim Pride, DDS, practiced dentistry from 1960 to 1967 before becoming a professor and then assistant dean at the University of the Pacific Dental School. In addition to his teaching and administrative responsibilities, Jim helped design various clinics run by the university, where he developed new ideas surrounding dental office architecture and management. In 1974, he created his own company, The Pride Institute, to provide practice management services to dentists throughout the United States and other countries. He was also a prolific lecturer, giving continuing education seminars about the business of dentistry over a 30-year span. Jim led both The Pride Institute and the winery until he passed away from bladder cancer in 2004. Prior to his death, Jim’s daughter Suzanne Pride Bryan and son Steve Pride bought the winery. Steve has managed the winery ever since. He will be facilitating the virtual tasting along with senior wine educator Nikki Lamberti.

How to Participate:

1. Complete the interest form via the ADA FDC Virtual Connect Conference registration site. Only those registered for the All-Access Pass may participate. By completing this form, you consent to having the requested information shared with Pride Mountain Vineyards.
2. Pride Mountain Vineyards will send you a link to purchase the 3-pack of wine for the tasting.
3. Place your order by September 30 in order to receive your wine in time for the live tasting on October 16.

Important Deadlines:
Monday, September 15: Last day to complete and submit registration form.
Wednesday, September 30: Last day to order wine tasting 3-pack to receive wine in time for live tasting.
Monday, October 12: Wine ships.

Details:
- The cost of the 3-pack will be $183.00 plus tax (variable by state) and include shipping.
- 3-packs cannot be customized.
- To insure the best possible wine quality, your shipping address should be either a business or residence where someone 21+ will be available to sign for the delivery on the first delivery attempt. You will receive a tracking email indicating your delivery date.
- Access is open to All-Access Pass registrants regardless of wine purchase.
Virtual Wine Tasting with Pride Mountain Vineyards
Friday, October 16, 2020
6:30-7:30 p.m. CT

Wine Tasting 3-Pack:
- 2017 Cabernet Sauvignon
- 2018 Chardonnay
- 2017 Merlot

Restrictions:
- Pride Mountain Vineyards cannot ship to Arkansas, Delaware, Kentucky, Louisiana, Mississippi, Rhode Island, or Utah; Alabama requires that they ship to a state-run ABC store, so if interested, please supply the address of the store from which you’d like to pick up.
- International shipping is only available to Alberta, Canada; Germany, Hong Kong, and United Kingdom.
- Once capacity has been reached, no additional orders will be accepted.