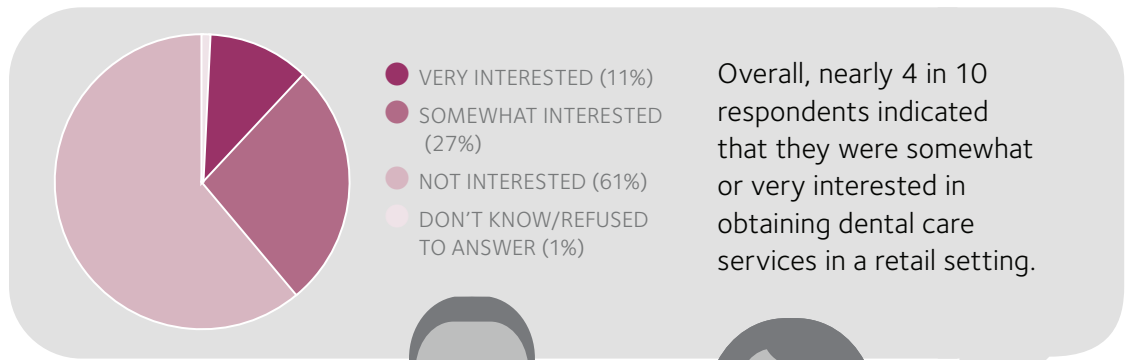


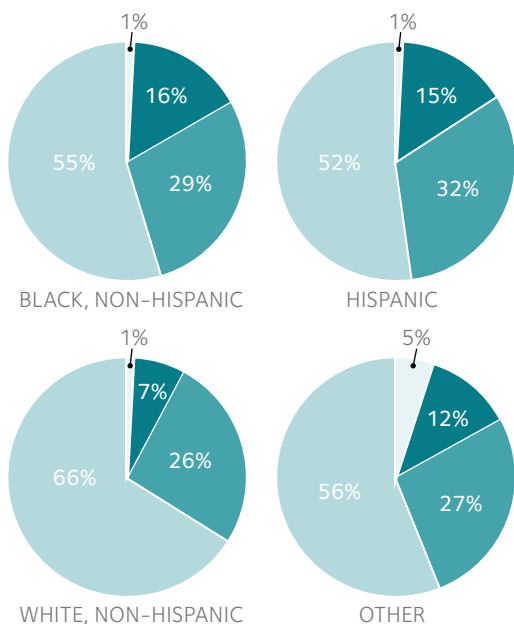
Are Millennials Interested in Receiving Dental Care in a Retail Setting?

A SURVEY CONDUCTED IN JUNE 2016 asked millennial adults ages 18–35, “Would you be interested in getting dental care in a retail setting such as CVS, Walgreens or Target?”

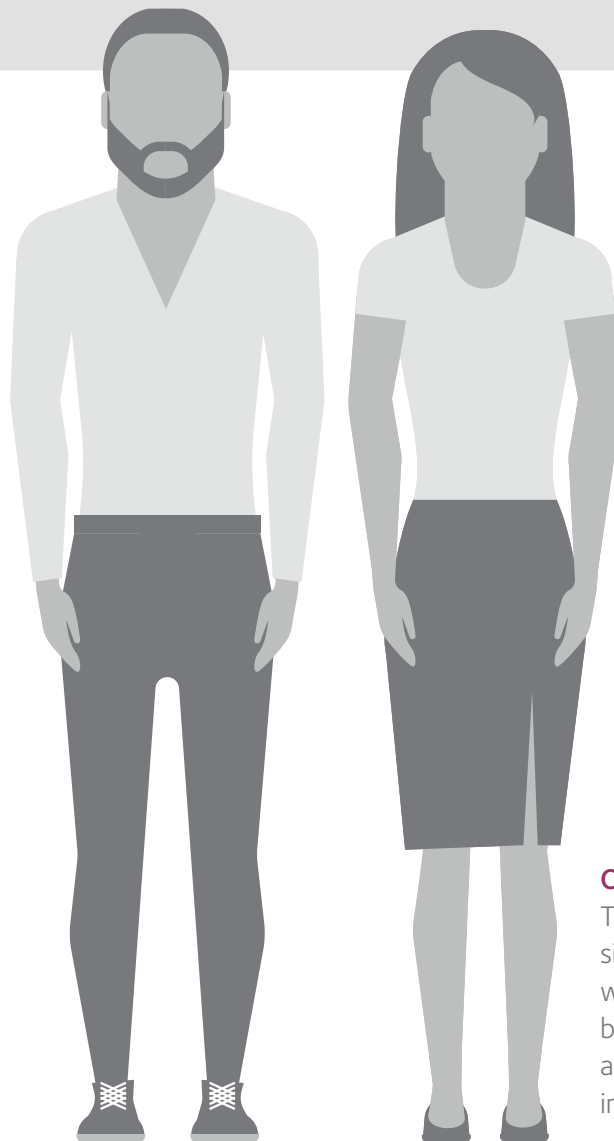


RACE

Results vary by self-reported race/ethnicity. About a third (33%) of white (non-Hispanic) millennials indicated they were somewhat or very interested, whereas 45% of black (non-Hispanic) and 47% of Hispanic millennials were somewhat or very interested.



- VERY INTERESTED
- SOMEWHAT INTERESTED
- NOT INTERESTED
- DON'T KNOW/REFUSED TO ANSWER



OTHER FACTORS

There were no significant differences when results were broken down by gender, age, educational level, income and region.

Source: Millennial Dental Attitudes Survey, conducted for the ADA Health Policy Institute via telephone by SSRS, an independent research company. Interviews were conducted from June 1 – June 15, 2016 among a nationally representative sample of 1,005 respondents aged 18 to 35. The margin of error for total respondents is +/-3.4% at the 95% confidence level. Design effect is 1.2. All estimates apply SSRS sampling weights.