



**ADA Success**  
*Good choices now, great dentists later.*

## Tips for Hosting an ADA Success Program

State and local dental societies and ASDA Chapters are welcome to partner with their dental school to host ADA Success programs. You can participate in a program that is already scheduled or take the lead in scheduling one. Here are some tips to ensure that your program is a success!

- **Invite a local volunteer to attend** the program on behalf of your organization. They can give a brief presentation, or simply introduce themselves and explain how and why they are involved in your organization.
- **Schedule at least 30 days in advance** of your desired program date. ADA Success programs are presented by Member dentists who take time away from their practices to speak on behalf of the ADA. Allowing plenty of lead time will ensure that the ADA can match the best speaker to your program.
- **Be flexible** when scheduling your program. When possible, provide the ADA with two or three options for program dates, so that we can coordinate with a local speaker. The ADA will match a local speaker to a program whenever possible. Speakers often have more availability on Fridays.
- **Connect with your speaker** prior to your program. The ADA will provide you or the dental school with contact information for the speaker. Reach out to the speaker to share additional information about the audience, go over an agenda for the program, or to extend your appreciation in advance.
- **Promote ADA Success** to your members and leaders. Take photos at the program to share on social media or in your newsletter. The ADA has sample language and images here. Report on your ADA Success program to your leadership, or, better yet – invite them to attend, too!

### **Schedule ADA Success today!**

Complete the request form or contact the ADA Office of Student Affairs at **312.440.7470** or **studentaffairs@ada.org**.

Visit **ADA.org/successprogram** to learn more!