Tech Tools

Your Personal Meeting Concierge
Customize your experience using the ADA 2017 mobile app.

#ADAATL
The official meeting hashtag is #ADAATL. Be sure to add it to all of your social media posts.

Improve Your Social Media Skills

The Tech Bar is back again! Bring your own devices. The tech experts will be available to demonstrate hands-on tutorials so you’ll walk away empowered and savvy. All levels welcome!

LOCATION: Booth 3121. Enter the Exhibit Hall at entrance B2/B3 and turn right. The Technology Experience Area will be on your left in aisle 3100.

Download the mobile app
Search “ADA 2017” in your app store.

Mobile App Help Desk
LOCATION: Registration Area
Thursday  9 a.m.–5:30 p.m.
Friday   8 a.m.–6 p.m.
Saturday 8 a.m.–5:30 p.m.

 верифицируйте ваш СЕ

чтобы с другими участниками

ище сообщите

и его больше!

LIKE US
Like the American Dental Association page on Facebook

FOLLOW US
Follow us on Twitter @AmerDentalAssn and Instagram
Welcome to ADA 2017 – America’s Dental Meeting®. We are so glad you’re able to join us in the beautiful city of Atlanta. If you haven’t visited in a while, you will notice new attractions, restaurants and shopping around every corner. We hope you are able to take time and explore what’s new in Atlanta.

Get ready for four exciting, education-packed days dedicated and tailored to you – the dental professional. With hundreds of continuing education offerings, you’re bound to find courses that fit your interests and endeavors. We’ve teamed up with leading clinicians and educators who are prepared to showcase the newest techniques, treatments and technology.

Begin your ADA annual meeting experience by reigniting your passion for the profession at the Opening General Session. Spend the hour with colleagues from across the country as members share their personal stories of how dentistry has allowed them to make an impact on their practice, family and community. Be there to honor this year’s ADA Humanitarian and Distinguished Service Award recipients for their incredible contributions to the profession we love.

After a busy first day, grab your friends, family and colleagues and join us at the ADA 2017 Block Party – just steps away from the convention center. Situated along Restaurant Row, this event is open to all registered attendees. We encourage you to come out and enjoy appetizers, drinks and live entertainment!

Visit the Exhibit Hall where you can interact with vendors and purchase cutting-edge technology and equipment. Stop by for a Happy Hour on Friday before heading into the Distinguished Speaker Series. Enjoy a drink and receive early access to hear Peyton Manning speak. More than a legendary quarterback, Manning is an all-around humanitarian dedicating his time off the field to various foundations.

With the New Dentist Conference and over 100 related dental meetings being held in conjunction with the ADA annual meeting, this is your time to learn, meet and collaborate. This is where the world of dentistry comes together. This is ADA 2017 – America’s Dental Meeting.

GARY L. ROBERTS, DDS
President, American Dental Association

DAVID J. FULTON, JR., DDS
2017 Chair, Committee on Annual Meetings
“As a child, I loved biology and art. I wondered, what profession can I combine my two passions and I quickly figured out that it was dentistry! To see how people create health through art is amazing.”

– Dr. Roger Macias, San Antonio, TX
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Take advantage of the special travel benefits available to you as a valued member of the ADA. Not only do you save money, you can save time too. Visit ADA.org/travel to check availability and start saving money when you travel.

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Save with three different car options — Alamo, Enterprise and National. Visit ADA.org/travel to check availability and reserve a car, or call 866.960.5880. Or book online directly at alamo.com, enterprise.com or nationalcar.com and reference the Contract ID/Customer# ADA7745 for discounts.

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Enjoy 10% savings off the Hyatt Daily Rate at participating Hyatt Hotels & Resorts® worldwide. Visit ADA.org/travel for complete information and reservations.

ADA Member Chicago Hotel Program
Save significantly at spectacular Chicago hotels. Reserve for yourself or make reservations for your friends, family or staff at ADA.org/travel.

ADA Member Washington, D.C. Hotel Program
Experience Washington, D.C. with personalized service and brand new accommodations at The Loews Madison Hotel — a landmark location. Reservations can be made through ADA.org/travel or by calling 800.235.6397 and requesting the American Dental Association preferred rate.

AHI Travel Tours
ADA Business Resources has endorsed AHI Travel to provide ADA members with river, land and ocean based tours and cruises around the world. AHI sends travelers on the adventure of a lifetime with their worry-free and high-quality travel programs featuring diverse cultures and natural wonders. Contact AHI at 844.205.1171 or visit ada.ahitravel.com.

Save on your next trip — whether business or pleasure. Visit ADA.org/travel and make your plans today.
A Special Thank You
to the members and staff of the Georgia Dental Association for their partnership and support in hosting ADA 2017 – America’s Dental Meeting in Atlanta.

Save the date for the next Georgia Dental Association Annual Convention and Expo.

Georgia Dental Association Annual Convention and Expo
July 12-15, 2018
Ritz-Carlton Amelia Island
Make the Most of Your Time Here

Advance your clinical skills through a variety of innovative courses available to you.

- **Dive deeper with Campfire Sessions** (see p.61)
  Join your colleagues for one-hour small, informational group discussions throughout the convention center. These Campfire Sessions feature three formats:
  1. Continue the conversation
  2. Peer-to-peer knowledge exchanges
  3. Ask the experts

- **The Technology Experience** (see p.60–61)
  The Tech Bar is staffed with experts to answer all of your social media and tech questions.
  - Learn from experts at Yelp, Facebook, Twitter, Instagram and more
  - Bring your own device clinic
  - Small group education sessions

- **The Dental Specialty Series** (see p.65)
  This series offers an opportunity for general practitioners and specialists to participate in high-level specialty CE programs and networking opportunities.
  **Specialties to include:**
  - American Academy of Oral and Maxillofacial Pathology
  - American Academy of Pediatric Dentistry
  - American Academy of Periodontology
  - American Association of Endodontists
  - American Association of Oral and Maxillofacial Surgeons
  - American Association of Orthodontists

- **CE in the Exhibit Hall**
  - ADA Council Theater (p.55)
  - The Wellness Studio (p.56)
  - The Design Studio (p.58)
  - The Technology Experience featuring 2017 Cellerant Best of Class Technology Award Winners (p.60)
  - Live-Patient CAD/CAM Stage (p.64)
Women in Dentistry Leadership Series
(see p.57)

Register at the Registration Area or through the ADA 2017 mobile app.

MEL ROBBINS
It Takes 5 Seconds to Change Your Life
Thursday, October 19
2-3:30 p.m.
Course Code: 5122
CE Hours: 1.5

MOLLY FLETCHER
Winning in a Male-Dominated Field
Friday, October 20
8:30-10 a.m.
Course Code: 6128
CE Hours: 1.5

TIFFANY DUFU
Drop the Ball: Achieving More by Doing Less
Saturday, October 21
8:30-10 a.m.
Course Code: 7110
CE Hours: 1.5

IT’S NOT TOO LATE TO DESIGN YOUR EXPERIENCE

- ADA 2017 offers a variety of courses allowing you to customize your own educational experience. Select from class formats, such as:
  - Pre-session CE
  - Lectures
  - Advanced clinical education programming:
    - Hands-on workshops
    - Live-patient courses
    - Cadaver courses
  - CE in the Exhibit Hall
  - Campfire Sessions
  - Special interest tracks
- Download the ADA 2017 mobile app to customize your experience.
Learn from Dental Experts Who Understand Your Perspective

Dental practice is unique. Your education should be, too.
That’s why ADA CE Online offers premium courses exclusively designed by dentists for dentists. Improve your practice with expert clinical advice and resources available online 24/7.

Visit ADACEonline.org.
Thank you to our ADA 2017 Sponsors*

* List complete at time of printing. Please refer to the ADA 2017 mobile app for a complete list of sponsors.
Schedule of Events

Thursday, October 19

<table>
<thead>
<tr>
<th>Start Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7-8 a.m.</td>
<td>Network over coffee and light bites</td>
<td>New Dentist Lounge, Building B, Level 2</td>
</tr>
<tr>
<td>8-9 a.m.</td>
<td>ADA 2017 Opening General Session</td>
<td>Building B, Exhibit Hall B5</td>
</tr>
<tr>
<td>9:30 a.m. - Noon</td>
<td>New Dentist Conference Opening Keynote featuring Mel Robbins</td>
<td>Building B, Level 2, Room B206</td>
</tr>
<tr>
<td>Noon-2 p.m.</td>
<td>Lunch and networking</td>
<td>Building B, Level 2 next to B214</td>
</tr>
<tr>
<td>2-5 p.m.</td>
<td>Choose your own schedule (see New Dentist Conference program for details)</td>
<td>Location varies</td>
</tr>
<tr>
<td>6-9 p.m.</td>
<td>ADA 2017 Block Party</td>
<td>300 Marietta Street NW</td>
</tr>
<tr>
<td>9-11 p.m.</td>
<td>New Dentist Conference After Hours</td>
<td>Park Bar, 150 Walton Street</td>
</tr>
</tbody>
</table>

Friday, October 20

<table>
<thead>
<tr>
<th>Start Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7-8 a.m.</td>
<td>Network over coffee and light bites</td>
<td>New Dentist Lounge, Building B, Level 2</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>New Dentist Conference keynote featuring Dr. Jay Parkinson</td>
<td>Building B, Level 2, Room B206</td>
</tr>
<tr>
<td>11 a.m. - 12:30 p.m.</td>
<td>Lunch and networking</td>
<td>Building B, Level 2 next to B214</td>
</tr>
<tr>
<td>1-3:30 p.m.</td>
<td>Choose your own schedule (see New Dentist Conference program for details)</td>
<td>Location varies</td>
</tr>
<tr>
<td>4-5 p.m.</td>
<td>Hall Happy Hour</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>5:30-6:30 p.m.</td>
<td>ADA 2017 Distinguished Speaker Series featuring Peyton Manning</td>
<td>Building B, Exhibit Hall B5</td>
</tr>
<tr>
<td>7-8:30 p.m.</td>
<td>New Dentist Reception</td>
<td>Game-X</td>
</tr>
<tr>
<td>9-11 p.m.</td>
<td>New Dentist Conference After Hours</td>
<td>Park Bar, 150 Walton Street</td>
</tr>
</tbody>
</table>

Saturday, October 21

<table>
<thead>
<tr>
<th>Start Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8-9:30 a.m.</td>
<td>Hot Topic courses</td>
<td>Location varies</td>
</tr>
<tr>
<td>9:30 a.m. - 2 p.m.</td>
<td>Choose your own schedule (see New Dentist Conference program for details)</td>
<td>Location varies</td>
</tr>
<tr>
<td>2-4 p.m.</td>
<td>New Dentist Conference closing featuring Chris Bashinelli</td>
<td>Building B, Level 2, Room B206</td>
</tr>
</tbody>
</table>

New Dentist Reception

Friday, October 20
7-8:30 p.m.
Game-X
275 Baker Street

Your ticket is included in the New Dentist Conference package and includes an open bar and heavy appetizers. Additional tickets may be purchased in the Registration Area or at the door for $35. Must be 21 years of age or older.
Attending the New Dentist Conference? Visit the Registration Area for your detailed New Dentist Conference program.

Not registered for the New Dentist Conference but interested in attending? Download the mobile app or visit the Registration Area to add the New Dentist Conference package. Space is limited. Seats are available in the new dentist CE track as part of the conference fee that otherwise would have an additional fee.

New Dentist Conference Opening Session featuring keynote Mel Robbins

Mel Robbins is best known for delivering one of the most popular TEDxTalk’s in the world: “How To Stop Screwing Yourself Over”. Her provocative and compelling views on leadership, courage and human potential have earned her invitations to train executive teams at some of the world’s leading brands, such as The PGA Tour, Million Dollar Roundtable, PwC, CISCO Systems, YPO, Johnson & Johnson, and Chase Business. The keynote will conclude with a book signing in the New Dentist Lounge.

New Dentist Conference Keynote featuring Dr. Jay Parkinson

Jay Parkinson, MD, MPH, is a physician who trained in pediatrics and preventive medicine at Johns Hopkins University. Since 2007, Jay has redefined the doctor visit and challenged how doctors and patients communicate and solve problems together. He created the world’s first internet-enabled house call practice in 2007 and ideated and designed one of the most popular iPad apps for physicians, Omnio.

What does the $365 registration fee include?

- Customized CE* track (see ADA 2017 mobile app) and daily keynote sessions
- Access to the new dentist lounge, snacks included!
- Starbucks gift card – $30 value
- Ticket to the New Dentist Reception
- Two networking lunches
- Dedicated new dentist hotel
- Unlimited access to ADA 2017 events, CE* and Exhibit Hall

*Limited amount of seats are available in the new dentist CE track as part of the conference fee that otherwise would have an additional fee. Seats are available on first-come-first-served basis. Make your selections when registering for the conference.

New Dentist Conference Closing featuring Chris Bashinelli

Chris Bashinelli, also known as “Bash”, was born and raised in Brooklyn, New York. After a decade long acting career, Bash decided to follow his real passion – using media to build bridges between cultures. Bash has spoken around the world – from TEDx, to Abu Dhabi, to Azerbaijan – at multi-million dollar corporations, Ivy League Universities, and in the United Nations General Assembly Hall.

Looking to meetup with other new dentists?

Follow #ADANDC throughout the conference for designated restaurants and bars for New Dentist Conference attendees.
Opening General Session

Thursday, October 19
Doors open at 7:30 a.m.
8–9 a.m.
Building B, Exhibit Hall B5

Don’t miss this unique once-a-year event to embark on an exciting journey with your colleagues from across the country.

The members below will share their personal stories – how being a dentist has made a difference in their life and allowed them to make an impact on their practice, families and community. Together, we will honor the ADA Humanitarian and Distinguished Service Award recipients for their service to the profession.

Plan to leave with a renewed passion for your career and the inspiration to love what you do each and every day.

ADA Humanitarian Award
Dr. Usa Bunnag

ADA Distinguished Service Award
Dr. Patricia L. Blanton

ADA at the Movies
Friday, October 20
6:45 p.m., immediately following the Distinguished Speaker Series

LOCATION: Building B, Exhibit Hall B5

Free to all registered attendees. Badge required for entry.

Be part of an exclusive screening of the award-winning movie Tommy’s Honour produced by your colleague and ADA member Dr. Jim Kreutzer.
ADA 2017 Block Party

Thursday, October 19
6-9 p.m.

Legacy Ventures
Restaurant Row,
300 Marietta Street NW

Open to all registered attendees!
Badge required for entry.

After a busy first day, relax and have fun while exploring Atlanta’s thriving restaurant scene.

We’ve closed an entire block in downtown Atlanta to host a private party just for you!

Grab your friends, family and colleagues and head to Restaurant Row – just steps away from the convention center – for the ADA 2017 Block Party. Der Biergarten, Max’s Coal Oven Pizzeria, STATS and Twin Smokers BBQ will be serving heavy appetizers and drinks from their unique menus. Enjoy live entertainment between visiting all four restaurants.

The reception is open to all registered dentists, dental teams and guests. A badge is required for entry. Heavy appetizers will be served. You will receive one drink ticket that can be exchanged for one beer or wine, or two sodas or waters.

“Dentistry is not just about restoring teeth, we restore confidence and smiles. As dentists, we are the leaders in oral health and leaders in the community that we serve.”

– Dr. Robin Nguyen, Trinity, FL

What inspires you?

Be inspired at ADA 2017.
#ADAATL
Legendary quarterback Peyton Manning, the NFL’s only five-time Most Valuable Player and a 14-time Pro Bowl selection, earned his place among the greatest quarterbacks in league history as a leader in nearly every statistical passing category.

During the 2015/2016 season, Manning led the Denver Broncos to a 24-10 win over the Carolina Panthers in Super Bowl 50, making him the first starting quarterback in NFL history to win a Super Bowl with two different teams.

During his first 14 NFL seasons with the Colts, Manning set club records in nearly every career passing category. He led the franchise to its first World Championship in 36 years during the 2006 season, earning MVP honors in the Colts’ 29-17 win over the Chicago Bears in Super Bowl XLI.

For his actions off the field, Manning was honored as the recipient of the Byron “Whizzer” White Humanitarian Award and the NFL’s Walter Payton Man of the Year in 2005 as well as the Bart Starr Award in 2015.

Peyton Williams Manning was born on March 24, 1976, in New Orleans. He and Ashley have twins — a boy and a girl, Marshall Williams and Mosley Thompson.

Manning serves as a member of the American Red Cross National Celebrity Cabinet and The Pat Summit Foundation Advisory Board. He and his wife, Ashley, established the PeyBack Foundation in 1999 to promote the future success of disadvantaged youth by assisting programs that provide leadership and growth opportunities for children at risk.

The PeyBack Foundation has provided more than $12 million of impact to at-risk youth through its grants and programs since its inception.

Peyton Manning
2017 Distinguished Speaker

Distinguished Speaker Series

Friday, October 20
Doors open at 5 p.m. – 4:45 p.m. from the Exhibit Hall!
5:30–6:30 p.m.
Building B, Exhibit Hall B5

SECURE YOUR SEAT TO HEAR PEYTON MANNING SPEAK.
ENJOY A DRINK IN THE EXHIBIT HALL ON FRIDAY AT 4 P.M. AND RECEIVE EARLY ACCESS TO HEAR PEYTON MANNING SPEAK. DOORS WILL OPEN AT 4:45 P.M. FROM THE EXHIBIT HALL!
Test and buy new products. Interact with vendors. Attend free CE courses.

Increase your knowledge base of the latest products and services.

- You have the unique opportunity to test out the latest products on the market and ask questions of the experts. Touch, feel and compare thousands of instruments and services from the top industry vendors while receiving discounts on items you would normally purchase throughout the year.

Interested in receiving free registration to ADA 2018 in Hawaii?

EDA members who make purchases of $3,500 or more in the Exhibit Hall are eligible to receive free registration to next year’s meeting by participating in the Incentive Buying Program. Pick up an envelope in the Registration Area.

Earn up to 6.0 hours of CE per day in the Exhibit Hall.

- Explore continuing education in the Exhibit Hall, including:
  - The Technology Experience featuring 2017 Cellerant Best of Class Technology Award Winners
  - Live-Patient CAD/CAM Stage
  - The Design Studio
  - The Wellness Studio
  - ADA Council Theater

Hall Happy Hour

Friday, October 20
4-5 p.m.

- Enjoy a drink in the Exhibit Hall on Friday evening at the Hall Happy Hour. Take advantage of this opportunity to mingle with exhibitors in a relaxed setting. Hall Happy Hour attendees will receive early access to hear Peyton Manning speak during the Distinguished Speaker Series.
Learn more about your ADA Foundation at ADA 2017 – America’s Dental Meeting™

- Booth 1919, near the ADA Member Success Center
- Georgia World Congress Center, Thomas Murphy Ballroom Foyer (outside of the ADA House of Delegates)
- Delegate Registration at the Marriott Marquis, Marquis Level, Imperial Foyer

Give to the ADA Foundation. Support our work to improve the public’s oral health.

ADAFoundation.org
adaf@ada.org

The ADA Foundation:

- Provides more than $800,000 in grant, scholarship, and award funding each year
- Oversees the Give Kids A Smile® program to help more than 350,000 kids each year
- Operates the ADA Foundation Volpe Research Center in Gaithersburg, Maryland
- Supports the improvement of global oral health
### Schedule

All events take place at the Georgia World Congress Center unless otherwise indicated.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TUESDAY, OCTOBER 17</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8 a.m.-5 p.m.</td>
<td>Exhibitor Registration</td>
<td>Building A-B, Street Level, Registration Hall</td>
</tr>
<tr>
<td><strong>WEDNESDAY, OCTOBER 18</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8 a.m.-5 p.m.</td>
<td>Exhibitor Registration</td>
<td>Building A-B, Street Level, Registration Hall</td>
</tr>
<tr>
<td>8 a.m.-5 p.m.</td>
<td>Pre-Session CE</td>
<td>See course tickets or CE grids, pages 34-47</td>
</tr>
<tr>
<td>Noon-5:30 p.m.</td>
<td>Shuttle Service</td>
<td>See Transportation on pages 21-22</td>
</tr>
<tr>
<td>1-5 p.m.</td>
<td>Attendee Registration</td>
<td>Building A-B, Street Level, Registration Hall</td>
</tr>
<tr>
<td><strong>THURSDAY, OCTOBER 19</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:30 a.m.-9:30 p.m.</td>
<td>Shuttle Service</td>
<td>See Transportation on pages 21-22</td>
</tr>
<tr>
<td>6:30 a.m.-5:30 p.m.</td>
<td>Attendee Registration</td>
<td>Building A-B, Street Level, Registration Hall</td>
</tr>
<tr>
<td>7:30 a.m.-5 p.m.</td>
<td>Exhibitor Registration</td>
<td>Building A-B, Street Level, Registration Hall</td>
</tr>
<tr>
<td>8-9 a.m.</td>
<td>Opening General Session</td>
<td>Building B, Exhibit Hall 85</td>
</tr>
<tr>
<td>9:30 a.m.-5 p.m.</td>
<td>Continuing Education Courses</td>
<td>See course tickets or CE grids, pages 34-47</td>
</tr>
<tr>
<td>9 a.m.-5:30 p.m.</td>
<td>Exhibit Hall (including ADA CE Live)</td>
<td>Building B, Exhibit Level</td>
</tr>
<tr>
<td>9 a.m.-5:30 p.m.</td>
<td>ADA Member Success Center</td>
<td>Building B, Exhibit Level (Front of Hall)</td>
</tr>
<tr>
<td>6-9 p.m.</td>
<td>ADA 2017 Block Party</td>
<td>Legacy Ventures Restaurant Row 300 Marietta Street NW</td>
</tr>
<tr>
<td><strong>FRIDAY, OCTOBER 20</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7 a.m.-7:30 p.m.</td>
<td>Shuttle Service</td>
<td>See Transportation on pages 21-22</td>
</tr>
<tr>
<td>7 a.m.-6 p.m.</td>
<td>Attendee Registration</td>
<td>Building A-B, Street Level, Registration Hall</td>
</tr>
<tr>
<td>8 a.m.-4:30 p.m.</td>
<td>Continuing Education Courses</td>
<td>See course tickets or CE grids, pages 34-47</td>
</tr>
<tr>
<td>8 a.m.-1:30 p.m.</td>
<td>Exhibitor Registration</td>
<td>Building A-B, Street Level, Registration Hall</td>
</tr>
<tr>
<td>9 a.m.-5 p.m.</td>
<td>Exhibit Hall (including ADA CE Live)</td>
<td>Building B, Exhibit Level</td>
</tr>
<tr>
<td>9 a.m.-5 p.m.</td>
<td>ADA Member Success Center</td>
<td>Building B, Exhibit Level (Front of Hall)</td>
</tr>
<tr>
<td>1-4 p.m.</td>
<td>House of Delegates</td>
<td>Building B, Level 5, Murphy Ballroom</td>
</tr>
<tr>
<td>4-5 p.m.</td>
<td>Hall Happy Hour</td>
<td>Building B, Exhibit Level</td>
</tr>
<tr>
<td>5:30-6:30 p.m.</td>
<td>Distinguished Speaker Series</td>
<td>Building B, Exhibit Hall 85</td>
</tr>
<tr>
<td>7-8:30 p.m.</td>
<td>New Dentist Reception</td>
<td>Game-X, 275 Baker Street</td>
</tr>
<tr>
<td><strong>SATURDAY, OCTOBER 21</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7 a.m.-5:30 p.m.</td>
<td>Shuttle Service</td>
<td>See Transportation on pages 21-22</td>
</tr>
<tr>
<td>7 a.m.-5 p.m.</td>
<td>Attendee Registration</td>
<td>Building A-B, Street Level, Registration Hall</td>
</tr>
<tr>
<td>8 a.m.-5 p.m.</td>
<td>Continuing Education Courses</td>
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</tr>
<tr>
<td>9 a.m.-3 p.m.</td>
<td>Exhibit Hall (including ADA CE Live)</td>
<td>Building B, Exhibit Level</td>
</tr>
<tr>
<td>9 a.m.-3 p.m.</td>
<td>ADA Member Success Center</td>
<td>Building B, Exhibit Level (Front of Hall)</td>
</tr>
<tr>
<td>Staggered Times</td>
<td>House of Delegates Reference Committee Hearings</td>
<td>Marriott Marquis, Marquis Level</td>
</tr>
<tr>
<td><strong>SUNDAY, OCTOBER 22</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7-11:30 a.m.</td>
<td>Shuttle Service</td>
<td>See Transportation on pages 21-22</td>
</tr>
<tr>
<td>7:15-9:30 a.m.</td>
<td>Attendee Registration</td>
<td>Building A-B, Street Level, Registration Hall</td>
</tr>
<tr>
<td>8-11:30 a.m.</td>
<td>Continuing Education Courses</td>
<td>See course tickets or CE grids, pages 34-47</td>
</tr>
<tr>
<td>7-10 p.m.</td>
<td>ADA 2017 Leaders’ Celebration</td>
<td>Ventanas, 275 Baker Street</td>
</tr>
<tr>
<td><strong>MONDAY, OCTOBER 23</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:30 a.m.-Close of Business</td>
<td>Shuttle Service</td>
<td>Marriott Marquis – Convention Center only</td>
</tr>
<tr>
<td>7:30 a.m.-Close of Business</td>
<td>House of Delegates</td>
<td>Building B, Level 5, Murphy Ballroom</td>
</tr>
</tbody>
</table>
Meeting Locations
All events will occur at the Georgia World Congress Center unless otherwise indicated.

ADA 2017 – America’s Dental Meeting®
LOCATION: Georgia World Congress Center
285 Andrew Young International Blvd NW
Atlanta, GA 30313

House of Delegates
LOCATION: Georgia World Congress Center, Building B, Level 5, Thomas Murphy Ballroom

House of Delegates Reference Committee Hearings
LOCATION: Marriott Marquis, Marquis Level

Attendee Registration
LOCATION: Building A-B, Street Level, Registration Hall

Exhibitor Registration
LOCATION: Building A-B, Street Level, Registration Hall

Badge Print Stations
LOCATION: Building A-B, Street Level, Registration Hall

Course Locations
CE course tickets have the room number printed on them. Course locations are also found on pages 34-47 of this Onsite Guide and on the mobile app.

Exhibit Hall Hours
Thursday, October 19  9 a.m.-5:30 p.m.
Friday, October 20  9 a.m.-5 p.m.
Saturday, October 21  9 a.m.-3 p.m.

Information Assistance
Looking for assistance? Members of the ADA’s Committee on Local Arrangements will be stationed throughout the convention center to help! Information counters will be located at the main entrances to the convention center.

ADA Member Success Center
LOCATION: Exhibit Hall, Booth 1619
Learn how to make the most of your membership experience at the ADA Member Success Center. Attract patients to your practice with the new Find-a-Dentist tool. Explore how to clear your paperwork path with a new tool from the ADA and CAQH. Hear about what the ADA is doing for dentistry in Atlanta. Get your questions answered about new catalog products and the ADA Seal of Acceptance. Contribute your opinions to help the ADA. Or just stop by to say “Hi.” We’ll be glad to see you!

Wi-Fi Lounge
LOCATION: Member Success Center, Exhibit Hall
Take a load off while you peruse your smart phone and recharge – literally and figuratively in the comfy Member Success Center Wi-Fi Lounge.

Restaurant Reservations
LOCATION: Building A-B, Street Level, Main Lobby
Atlanta is an exciting city offering a variety of restaurants. Stop by the Restaurant Information counter outside of the ADA Registration area for recommendations or reservation assistance.

Bag Check
LOCATION: Adjacent to ADA Registration
Bag and coat check will be available Thursday through Sunday. Cost is $3 per item.

Lost and Found
LOCATION: Annual Meeting Show Management Office, Building B, Room B207
Inquire about lost items and turn in found items. Staff will be able to communicate with convention center security, staff and shuttle operators regarding lost and found items.
Badge Colors

**Green:** Dentists

**Dark Blue:** Dental students

**Magenta:** Dental assistants, hygienists, dental office staff, laboratory technicians, allied health professionals, dental assistant students and dental hygienist students

**Yellow:** Executive directors and staff of component, constituent and national dental societies, Alliance of the ADA members, guests and children

**Orange:** Dental dealers

**Black:** Exhibitors

**Red:** Press

**Mothers’ Room**

**LOCATION:** Building A, Room A306  
Building B, Room B205

Private space for new mothers. Mothers’ rooms will be available throughout all ADA activities.

**Friends of Bill W.**

**LOCATION:** Building B, Room B317

**HOURS:** Thursday, October 19 7-8 a.m. & 5-6 p.m.  
Friday, October 20 7-8 a.m. & 5-6 p.m.

**First Aid/Medical Station**

**LOCATION:** Building B, Room B410

The first aid station is staffed by licensed healthcare professionals during all ADA 2017 annual meeting hours.

**Emergency Information**

*From within the convention center:*

In the event of any emergency it is requested you contact the GWCC Security Communications Center by dialing 4911 from any red courtesy phone located throughout the facility, or if from a cell phone, 404.223.4911.

*From within the Marriott Marquis:*

Dial 0 from the nearest house phone

*Outside the convention center or the Marriott Marquis:*

Dial 911

**Transportation**

**ADA SHUTTLE BUS SERVICE**

The ADA provides complimentary shuttle transportation for attendees between ADA official hotels (not within walking distance) and the Georgia World Congress Center. Shuttle stops will drop off and pick up in front of Buildings A & B.

**SHUTTLE HOURS**

See page 18 for shuttle routes. An ADA 2017 badge is required for bus loading.

<table>
<thead>
<tr>
<th>Day</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, Oct 18</td>
<td>12-5:30 p.m.</td>
</tr>
<tr>
<td>Thursday, Oct 19</td>
<td>6:30 a.m.-9:30 p.m.</td>
</tr>
<tr>
<td>Friday, Oct 20</td>
<td>7 a.m.-7:30 p.m.</td>
</tr>
<tr>
<td>Saturday, Oct 21</td>
<td>7 a.m.-5:30 p.m.</td>
</tr>
<tr>
<td>Sunday, Oct 22</td>
<td>7-11:30 a.m.</td>
</tr>
<tr>
<td>Monday, Oct 23</td>
<td>6 a.m.-COB * HOD Only</td>
</tr>
</tbody>
</table>

**CAR RENTAL**

- Alamo Rent A Car
- Enterprise Rent-A-Car
- National Car Rental

ADA.org/carrental  
866.960.5880

**PUBLIC TRANSPORTATION**

Metropolitan Atlanta Rapid Transit Authority (MARTA)  
Website: www.itsmarta.com  
404.848.5000
### General Information (Continued)

#### SHUTTLE ROUTES

Boarding locations and routes are subject to change at any time without notice. Please refer to the sign in your hotel lobby upon arrival in Atlanta for the most current information.

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Address</th>
<th>Boarding Location</th>
<th>Route</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aloft Atlanta Downtown</td>
<td>300 Spring St. NW</td>
<td>Curbside on Baker St.</td>
<td>3</td>
</tr>
<tr>
<td>Atlanta Marriott Marquis</td>
<td>265 Peachtree Center Ave.</td>
<td>Curbside on Peachtree Center</td>
<td>1</td>
</tr>
<tr>
<td>Atlanta Marriott Suites Midtown</td>
<td>35 14th St. NE</td>
<td>At Four Seasons Hotel Atlanta</td>
<td>6</td>
</tr>
<tr>
<td>Courtyard Atlanta Downtown</td>
<td>133 Carnegie Way</td>
<td>At The Ritz-Carlton, Atlanta</td>
<td>5</td>
</tr>
<tr>
<td>DoubleTree by Hilton Hotel Atlanta Downtown</td>
<td>160 Ted Turner Drive NW</td>
<td>At Westin Peachtree Plaza, Atlanta</td>
<td>2</td>
</tr>
<tr>
<td>Embassy Suites by Hilton Atlanta at Centennial Olympic Park</td>
<td>267 Marietta St.</td>
<td>walk</td>
<td></td>
</tr>
<tr>
<td>Four Seasons Hotel Atlanta</td>
<td>75 14th St. NE</td>
<td>Curbside on 14th St.</td>
<td>6</td>
</tr>
<tr>
<td>Glenn Hotel</td>
<td>110 Marietta St. NW</td>
<td>walk</td>
<td></td>
</tr>
<tr>
<td>Hilton Atlanta</td>
<td>255 Courtland St. NE</td>
<td>On John Portman at Courtland St.</td>
<td>4</td>
</tr>
<tr>
<td>Hilton Garden Inn Atlanta Downtown</td>
<td>275 Baker St.</td>
<td>walk</td>
<td></td>
</tr>
<tr>
<td>Hyatt Regency Atlanta</td>
<td>265 Peachtree St.</td>
<td>On Baker St. at Peachtree St.</td>
<td>3</td>
</tr>
<tr>
<td>Omni Atlanta Hotel at CNN Center</td>
<td>100 CNN Center</td>
<td>walk</td>
<td></td>
</tr>
<tr>
<td>Renaissance Atlanta Midtown Hotel</td>
<td>866 W. Peachtree St. NW</td>
<td>Across the street, on W. Peachtree St.</td>
<td>6</td>
</tr>
<tr>
<td>The Ritz-Carlton, Atlanta</td>
<td>181 Peachtree St. NE</td>
<td>On Ellis, across the street</td>
<td>5</td>
</tr>
<tr>
<td>Sheraton Atlanta Hotel</td>
<td>165 Courland St. NE</td>
<td>On International, across the street</td>
<td>5</td>
</tr>
<tr>
<td>W Atlanta – Downtown</td>
<td>45 Ivan Allen Jr. Blvd.</td>
<td>NE corner of Spring St. &amp; Ivan Allen</td>
<td>4</td>
</tr>
<tr>
<td>Westin Peachtree Plaza, Atlanta</td>
<td>210 Peachtree St. NW</td>
<td>Curbside on Ted Turner Dr.</td>
<td>2</td>
</tr>
</tbody>
</table>

### SPECIAL ASSISTANCE

Beginning Wednesday, October 18, attendees requiring accessible transportation assistance may contact the ADA Shuttle Information Desk outside the Hall entrance to the Georgia World Congress Center or via phone at 310.562.0606. At least 24 hours advance notice for accessible transportation will ensure vehicle availability.

If you need a scooter or wheelchair for use outside the convention center, rentals are available by contacting Scootaround:
- **Phone**: 888.441.7575 (US only)
- **Email**: info@scootaround.com
- **Web**: www.scootaround.com

Attendees requiring a wheelchair for use within the convention center may inquire about availability at the ADA Information Desk located in Registration. Wheelchairs will be available for use at no charge.
Convention Center Dining Options
At Georgia World Congress Center, there is a little something for everyone. Dining options cater to guests’ varying tastes with a variety of freshly prepared items that can make for a healthy breakfast on the go, a relaxing lunch break during the day or to catch up over a drink and snacks at the end of the day. Center venues have you covered with WiFi, USB ports and more so you can steal a few minutes with a delicious dish to catch up on work or reach out to connections you’ve made on the exhibit floor.

International Attendees
The ADA extends a warm welcome to all international attendees. We are pleased to be your host for three days of excitement, education and networking opportunities.

REGISTRATION
Multilingual staff will be available to help you. If you preregistered, bring your registration confirmation to the Registration Area or to a Badge Print Station to receive your registration materials.

CERTIFICATE OF ATTENDANCE
Attendance certificates are available in the Registration area for registered international dentists.

All other attendees are welcome to receive a Letter of Attendance.

Media
ADA PRESS OFFICE BADGE PICKUP LOCATION:
LOCATION: Building B, Room B210
HOURS: Thursday, Oct. 19 7:30 a.m.–4:30 p.m.
Friday, Oct. 20 7:30 a.m.–4:30 p.m.
Saturday, Oct. 21 8 a.m.–Noon

Visit ADA.org/mediaADA2017 for the press guidelines. For any media registration questions, please email mediarelations@ada.org.

Interested in Free Registration to ADA 2018?
ADA member dentists who spend $3,500 or more with exhibitors during ADA 2017 are eligible to receive free registration to ADA 2018 in Hawaii through the Incentive Buying Program.

To redeem, ADA members must stop by either the Member Success Center or the Registration lobby information desks with proof of ADA show-site purchases. Redemption must take place on-site; no receipts will be accepted after 10:30 a.m. Sunday.

Pick up an Incentive Buying Program envelope to track your spending and for complete program details. Envelopes can be found in the attendee resources bins at Registration.
STOP BY OUR BOOTH in the Exhibit Hall and learn how to make the most of your membership.

**ATTRACT NEW PATIENTS WITH ADA FIND-A-DENTIST**
Spend five minutes at the Member Center, update your profile, and help patients find you. The newly enhanced ADA Find-a-Dentist® tool is part of a three-year campaign to bring new patients to ADA dentists. Stop by for a professional headshot, too!

**ONE VOICE, UNITED IN WASHINGTON**
Visit the Member Center to hear more about how the collective voice of dentistry is heard in Washington, D.C., where your membership amplifies the priorities of every dentist in America to national legislators and regulators.

**BE YOUR BEST**
Manage your career, expand your knowledge and achieve work-life balance using the tools and practice management resources available through the ADA® Center for Professional Success™. And don’t forget to take a minute to explore all the resources available through the ADA Library & Archives.

**ENRICH YOUR SCIENTIFIC KNOWLEDGE**
Learn more about which products have passed our rigorous evaluation process to earn the ADA Seal of Acceptance. Find out where to access scientific information to support your clinical decision-making: product evaluations, clinical practice guidelines and standards.
HELP CLEAR THE PAPERWORK PATH
ADA and CAQH have teamed up to help you do less paperwork, leaving you more time to focus on your patients. This free digital tool helps ease the frustration with credentialing, plan enrollment, employment and more. Get started on-site today!

ENHANCE YOUR PRACTICE AND PROFESSIONAL SUCCESS WITH ADA PUBLICATIONS
Sharpen your clinical edge with ADA award-winning publications including ADA News, The Journal of the American Dental Association and Dental Practice Success as well as ADA Morning Huddle and JADA+ Specialty Scans.

GET NEW ADA CATALOG BOOKS, BROCHURES AND MORE
Browse the new CDT 2018, get a sample of our updated brochure Periodontal Disease, order the ADA Complete HIPAA Compliance Kit or preview the new Chairside Instructor picture book. Receive our special show discount on all orders!

PARTICIPATE IN A FLASH FOCUS GROUP
Join a flash focus group and share your opinions on the ADA and various aspects of organized dentistry. Participate in helping shape the future of the ADA ... and get some free stuff, too!
# House of Delegates

**FOR ADA MEMBERS**

## The House of Delegates is Your Voice

*As the legislative and governing body, the House of Delegates is the supreme authority in the American Dental Association. As such, it speaks for the more than 161,000 dentist members of the Association and for the dental profession in the United States.*

Anyone may attend the meetings of the House of Delegates as a visitor, upon display of an ADA 2017 badge.

**Reference Committee Hearings**

Reference Committee members receive and evaluate opinions and information on resolutions that have been placed before them so that they can present well-informed recommendations to the House of Delegates.

**LOCATION:** Marriott Marquis, Marquis Level

<table>
<thead>
<tr>
<th>Time</th>
<th>Committee</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7–9 a.m.</td>
<td>COMMITTEE D</td>
<td>Marquis Ballroom B</td>
</tr>
<tr>
<td>10:30 a.m.–Noon</td>
<td>COMMITTEE B</td>
<td>Marquis Ballroom A</td>
</tr>
<tr>
<td>9–10:30 a.m.</td>
<td>COMMITTEE A</td>
<td>Imperial Ballroom A</td>
</tr>
<tr>
<td>12–1:30 p.m.</td>
<td>COMMITTEE C</td>
<td>Marquis Ballroom B</td>
</tr>
</tbody>
</table>

**Attire**

*The Speaker has indicated that business casual attire is appropriate for meetings of the House of Delegates. Business casual wear requires slacks, coat or sports coat for men; slacks, skirts or dresses for women.*

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**FOR DElegates**

## ADA House of Delegates 2017 Schedule

**FIRST MEETING**

*Friday, October 20*

1–4 p.m.

Georgia World Congress Center

Thomas Murphy Ballroom

**REFERENCE COMMITTEE HEARINGS**

*Saturday, October 21*

Staggered times

Marriott Marquis

**SECOND MEETING**

*Monday, October 23*

7:30 a.m.–Noon

Georgia World Congress Center

Thomas Murphy Ballroom

Voting for Officer Elections will take place in the House of Delegates through electronic voting on the House floor and will be taken up as one of the first items of business on Monday morning.

**THIRD MEETING**

*Monday, October 23*

1 p.m.–Close of Business

Georgia World Congress Center

Thomas Murphy Ballroom

Pursuant to Resolution 98H-2015, the ADA House of Delegates meeting schedule has been modified to eliminate the fourth meeting. Instead of ending on Tuesday, it will end on Monday. To maintain quorum it is essential that all Delegates plan to stay until close of business on Monday, the last day of the House.
ADA Trustee District Caucus Meetings

LOCATION: Marriott Marquis

1st District Caucus
Sunday, October 22
7:30 a.m.–2 p.m.
Atrium Level
A706

2nd District Caucus
Friday, October 20
9 a.m.–Noon
Marquis Level
Marquis Ballroom C
Sunday, October 22
8 a.m.–4 p.m.
Marquis Level
Marquis Ballroom C

3rd District Caucus
Friday, October 20
8 a.m.–Noon
Lobby Level
L405–L406
Sunday, October 22
8 a.m.–4 p.m.
Lobby Level
L405–L406

4th District Caucus
Sunday, October 22
7:30 a.m.–4 p.m.
Atrium Level
A601

5th District Caucus
Friday, October 20
7 a.m.–Noon
Lobby Level
L508
Sunday, October 22
7:30 a.m.–5 p.m.
Atrium Level
A701

6th District Caucus
Sunday, October 22
7 a.m.–4 p.m.
Marquis Level
Imperial Ballroom B

7th District Caucus
Friday, October 20
8:30–11:30 a.m.
Marquis Level
Marquis Ballroom D

8th District Caucus
Friday, October 20
10 a.m.–1 p.m.
Atrium Level
A706

9th District Caucus
Friday, October 20
9 a.m.–Noon
Lobby Level
L504–L505
Sunday, October 22
7 a.m.–3:30 p.m.
Lobby Level
L506–L507

10th District Caucus
Friday, October 20
7:30 a.m.–Noon
Atrium Level
A705

11th District Caucus
Friday, October 20
10 a.m.–Noon
Lobby Level
L401–L402
Sunday, October 22
7 a.m.–5 p.m.
Lobby Level
L401–L402

12th District Caucus
Friday, October 20
8:30–10:30 a.m.
Atrium Level
A701

13th District Caucus
Friday, October 20
7:30 a.m.–Noon
Marquis Level
Marquis Ballroom A
Sunday, October 22
8 a.m.–4 p.m.
Marquis Level
Marquis Ballroom A

14th District Caucus
Friday, October 20
7:30 a.m.–11:30 a.m.
Atrium Level
A703

15th District Caucus
Friday, October 20
8–11 a.m.
Atrium Level
A707

16th District Caucus
Friday, October 20
7:30 a.m.–Noon
Marquis Level
M302–M303
Sunday, October 22
7 a.m.–5 p.m.
Marquis Level
M301

17th District Caucus
Friday, October 20
8:30–11:30 a.m.
Lobby Level
L506–L507
Sunday, October 22
7:45 a.m.–2 p.m.
Lobby Level
L508

ADA 2017 Leaders’ Celebration
Sunday, October 22
7–10 p.m.
Ventanas
275 Baker Street

$60 per ticket
Tickets can be purchased in the Registration Area
Includes food, drinks and transportation

Shuttles will run continuously from the Marriott Marquis to Ventanas beginning at 6:45 p.m. The last shuttle will depart for the hotel at 10:15 p.m.
ACD 2017 Annual Meeting and Convocation

Wednesday, October 18–Thursday, October 19
All ACD events will take place at the Marriott Marquis

Registration opens at 8 a.m. Wednesday, October 18 in the Marquis Foyer. Please pick up your name badge and other registration materials as soon as possible. Name badges have meal reservations printed on them and are required for entry into those events.

If you are registered for the Special Ethics Course on Wednesday, October 18, your registration packet will be in A704 of the Marriott, where the class is being held.

New Fellows, ushers, and ceremonial personnel can pick up caps and gowns for Convocation beginning at noon on Wednesday.

Fellows can reunite with old friends and make new ones at Wednesday’s ACD Meet and Greet. See your ACD program for details.

Don’t forget to visit the ACD Foundation’s Silent Auction on Thursday for unique items from art to sports memorabilia.

Alliance of the American Dental Association

Are you the spouse of a dentist? If so, the Alliance of the American Dental Association (AADA) has something for you! AADA hosts the Annual Convention in conjunction with ADA 2017 and we are pleased to offer activities for spouses from across the country to enjoy and opportunities to give back to the Atlanta community.

Don’t forget to attend the dental health luncheon where Head 2 Toe kits are packaged for the residents at the local International Women’s House and Covenant House Georgia.

Visit allianceada.org for more information about AADA.
Welcome to Atlanta!

Ranked among Lonely Planet’s top 10 places in the U.S. to travel to in 2017, Atlanta boasts more than southern hospitality and a busy airport. With its rich history, eclectic culture, family-friendly attractions and award-winning dining, make sure to take time to explore all that the city has to offer.

DON’T-MISS ATTRACTIONS

COLLEGE FOOTBALL HALL OF FAME – Be immersed in the college football game day experience through engaging and interactive exhibits.

WORLD OF COCA-COLA – Mix up your own fizzy concoction, check out Coca-Cola memorabilia and taste more than 100 international Coca-Cola beverages.

GEORGIA AQUARIUM – Visit the largest aquarium in the nation where you can discover more than 100,000 creatures.

SAVE THE DATE

Members of the 2018 Committee on Local Arrangements and representatives from the Honolulu Convention and Visitors Bureau will be on hand to provide information about Honolulu and recommendations for travel.

Visit the ADA 2018 booth located in Building B, Level 2 across from Exhibit Hall entrance. Enter to win by scanning your badge in the booth by 3 p.m. on Saturday, October 21.

PRIZES INCLUDE:

GRAND PRIZE: Free airfare, hotel and registration for one
2ND PRIZE: Dentist hotel and registration plus five (5) team members’ registration

(Restrictions apply. See rules for details.)

Registration will open in the spring of 2018. Housing will open earlier! Stay tuned to ADA 2017 emails to secure the best rooms in Honolulu.
# Related Dental Groups

The world of dentistry comes together at ADA 2017. Below is a list of dental alumni and fraternal group meetings that are being held in conjunction with ADA 2017. Please note, there may be additional group meetings in Atlanta for which no information has been received for publication. List complete at time of printing. For the most up-to-date listing please visit [ADA.org/meeting](http://ADA.org/meeting).

## ALUMNI GROUPS

<table>
<thead>
<tr>
<th>School of Dentistry &amp; Oral Health</th>
<th>Ms. Stacey McNamee</th>
<th>FUNCTION: Alumni Group Meeting</th>
<th>DATE: Friday, October 20</th>
<th>TIME: 6:30-8:30 p.m.</th>
<th>LOCATION: Marriott Marquis</th>
<th>ROOM: A703</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boston University Henry M. Goldman School of Dental Medicine</td>
<td>Ms. Sara Fields</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Friday, October 20</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>Case Western Reserve University School of Dental Medicine</td>
<td>Ms. Tamela Brandenberg</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Friday, October 20</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>Creighton University School of Dentistry</td>
<td>Ms. Michelle Thomas</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Friday, October 20</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>Dental College of Georgia</td>
<td>Ms. Lauren Bass</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Friday, October 20</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>Indiana University School of Dentistry</td>
<td>Ms. Karen Jones</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Friday, October 20</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>Loma Linda University School of Dentistry</td>
<td>Ms. Kimberly LaBelle</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Saturday, October 21</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>Marquette University School of Dentistry</td>
<td>Ms. Carol Trecek</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Saturday, October 21</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>Meharry, Howard, NDA</td>
<td>Ms. Catherine Brown-Marlowe</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Saturday, October 21</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>New York University College of Dentistry</td>
<td>Ms. Dr. Adrian Codel</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Saturday, October 21</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>Nova Southeastern University College of Dental Medicine</td>
<td>Ms. Rosalie Marin</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Friday, October 20</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>Oregon Health &amp; Science University School of Dentistry</td>
<td>Ms. Stephanie Kenworthy</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Friday, October 20</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>Texas Schools (Texas A&amp;M College of Dentistry, UTHealth School of Dentistry at Houston, UTHSC San Antonio School of Dentistry)</td>
<td>Ms. Jennifer Clark</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Friday, October 20</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>The Ohio State University College of Dentistry</td>
<td>Ms. Michelle Thomas</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Friday, October 20</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
<tr>
<td>Tufts University School of Dental Medicine</td>
<td>Ms. Lauren Bass</td>
<td>FUNCTION: Alumni Group Meeting</td>
<td>DATE: Friday, October 20</td>
<td>TIME: 6:30-8:30 p.m.</td>
<td>LOCATION: Marriott Marquis</td>
<td>ROOM: A706</td>
</tr>
</tbody>
</table>
University of Alabama School of Dentistry
Ms. Abby Vinson
FUNCTION: Dean’s Reception
DATE: Thursday, October 19
TIME: 6-7:30 p.m.
LOCATION: Marriott Marquis
ROOM: Pulse Loft

University at Buffalo
Ms. Sherry Szarowski
FUNCTION: Alumni Reception
DATE: Friday, October 20
TIME: 7-8:30 p.m.
LOCATION: Stats

University of Iowa College of Dentistry
Ms. Penni Ryan
FUNCTION: Alumni Reception
DATE: Saturday, October 21
TIME: 5:30-7:30 p.m.
LOCATION: L401-L402

University of Kentucky College of Dentistry
Mrs. Susan McConnell
FUNCTION: Alumni Reception
DATE: Saturday, October 21
TIME: 5-6:30 p.m.
LOCATION: Omni Atlanta Hotel at CNN Center
ROOM: Dogwood A

University of Maryland School of Dentistry
Ms. Debbie Horstman
FUNCTION: Alumni Reception
DATE: Friday, October 20
TIME: 7-8:30 p.m.
LOCATION: Marriott Marquis
ROOM: A602

University of Michigan School of Dentistry
Mrs. Gretchen (Yankle) Hannah
FUNCTION: Reception
DATE: Friday, October 20
TIME: 6:30–8:30 p.m.
LOCATION: Marriott Marquis
ROOM: Marquis Ballroom C

University of Minnesota School of Dentistry
Ms. Caryn Schultz Korman
FUNCTION: Alumni & Friends Reception
DATE: Friday, October 20
TIME: 6:30–8:30 p.m.
LOCATION: Marriott Marquis
ROOM: Atrium Ballroom C

University of Missouri–Kansas City School of Dentistry
Ms. Becky Higgins
FUNCTION: Reception
DATE: Thursday, October 19
TIME: 6:30–7 p.m.
LOCATION: Marriott Marquis
ROOM: L405-L406

University of Nebraska Medical Center College of Dentistry
Dr. James Jenkins
FUNCTION: Alumni Reception
DATE: Friday, October 20
TIME: 6:30-8 p.m.
LOCATION: Marriott Marquis
ROOM: A707

University of North Carolina
Mr. Paul Gardner
FUNCTION: Alumni Reception
DATE: Friday, October 20
TIME: 6:30–8 p.m.
LOCATION: Omni Atlanta Hotel at CNN Center
ROOM: Dogwood A

FRATERNAL GROUPS

Psi Omega Fraternity
Ms. Emily Lemacks
FUNCTION: National Council Meeting
DATE: Saturday, October 21
TIME: 9 a.m.–5 p.m.
LOCATION: Omni Atlanta Hotel at CNN Center
ROOM: Cypress

XI PSI PHI International Dental Fraternity
Dr. Keith Dickey
FUNCTION: Hospitality Reception
DATE: Friday, October 20
TIME: 6:30-7:30 p.m.
LOCATION: Marriott Marquis
ROOM: L404
“I have never had a day that I woke up and didn’t want to go to the office. I am inspired daily to make a positive difference in the lives of those that I come into contact with.”

— Dr. Doug Wyckoff, Cameron, MO
Plan Your Education

34 Where is My Course?
48 CE General Information
50 Oropharyngeal Cancer Symposium
51 Pre-Session CE & Concurrent Meetings
52 Hands-On Cadaver Workshops
53 New and Emerging Speaker Series
54 ADA Science Institute Stage
55 ADA Council Theater
56 The Wellness Studio
57 Women in Dentistry Leadership Series
58 The Design Studio
60 The Technology Experience
63 Campfire Sessions
64 Live-Patient CAD/CAM Stage
65 The Dental Specialty Series
66 Dental Sleep Medicine Track
67 Hot Topics
68 CAAP Track
69 Team Building Track
70 Dental Assisting Track
71 Dental Hygiene Track
72 Speaker Index
### Wednesday, October 18

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<tr>
<th>Time</th>
<th>Presenter</th>
<th>Course Title</th>
<th>Course Code</th>
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<th>Room/Booth</th>
<th>Audience &amp; Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 a.m.-5 p.m.</td>
<td>H. Gremillion</td>
<td>Anatomy of the Masticatory System: Clinical Application and Dissection</td>
<td>4201</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A311</td>
<td>D S $1590</td>
</tr>
<tr>
<td>8 a.m.-5 p.m.</td>
<td>L. Malcmacher</td>
<td>Botox Therapy for Every Dental Practice</td>
<td>4203</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A302</td>
<td>D S $1897 T $395</td>
</tr>
<tr>
<td>11 a.m.-5 p.m.</td>
<td>E. Sturgis et al.</td>
<td>Symposium: Working Together Against Oropharyngeal Cancer</td>
<td>4204</td>
<td>Omni Atlanta Hotel</td>
<td>Level M2</td>
<td>D W S T</td>
<td>$750</td>
</tr>
<tr>
<td>1-4 p.m.</td>
<td>M. Glick et al.</td>
<td>How to be a Reviewer for JADA</td>
<td>4101</td>
<td>Omni Atlanta Hotel</td>
<td>Level M1</td>
<td>D</td>
<td>$75</td>
</tr>
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</table>

### Thursday, October 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Presenter</th>
<th>Course Title</th>
<th>Course Code</th>
<th>Building</th>
<th>Area</th>
<th>Room/Booth</th>
<th>Audience &amp; Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30-10 a.m.</td>
<td>D. El Gazzar</td>
<td>Tips and Tricks to Maximize Your Use of Google</td>
<td>5600</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>B3121</td>
<td>No Fee</td>
</tr>
<tr>
<td>9:30-10:15 a.m.</td>
<td>T. Ehrlich</td>
<td>Live-Patient CAD/CAM Stage: Presented by Patterson Dental created in partnership with Patterson Dental.</td>
<td>5700</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>B453</td>
<td>No Fee</td>
</tr>
<tr>
<td>9:30-10:30 a.m.</td>
<td>P. Carter</td>
<td>Interior Design: More Than Just A Pretty Face Created in partnership with Wells Fargo Practice Finance.</td>
<td>5380</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>B3151</td>
<td>No Fee</td>
</tr>
<tr>
<td>9:30-10:30 a.m.</td>
<td>P. Raman</td>
<td>TMJ – What is it and How Does it Apply to Every Day Dentistry?</td>
<td>5370</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>B201</td>
<td>No Fee</td>
</tr>
<tr>
<td>9:30-11 a.m.</td>
<td>N. Fathi</td>
<td>Achieving Endodontic Competency and One Standard of Practice Earn up to one additional CE credit and continue the discussion with the presenter immediately following the lecture. Created in partnership with the American Association of Endodontists.</td>
<td>5350</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>B216</td>
<td>No Fee</td>
</tr>
<tr>
<td>9:30 a.m.-Noon</td>
<td>F. Ramos-Gomez</td>
<td>CAAP: Help! I Have a One-Year-Old in My Chair Created in partnership with the ADA Council on Advocacy for Access and Prevention.</td>
<td>5305</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B314</td>
<td>No Fee</td>
</tr>
<tr>
<td>9:30 a.m.-12:30 p.m.</td>
<td>H. Bader et al.</td>
<td>Current Concepts of Oral Inflammation and Oral Cancer Screening</td>
<td>5208</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A407</td>
<td>D S $425 T $395</td>
</tr>
<tr>
<td>9:30 a.m.-12:30 p.m.</td>
<td>K. Behrendt</td>
<td>The Top Three Systems to Lower Stress and Boost Productivity</td>
<td>5103</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B405</td>
<td>D S $100 T $75</td>
</tr>
<tr>
<td>9:30 a.m.-12:30 p.m.</td>
<td>M. Berman</td>
<td>Insanity is Hereditary – You Can Get It From Your Children</td>
<td>5104</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B404</td>
<td>D S $75 T $55</td>
</tr>
<tr>
<td>9:30 a.m.-12:30 p.m.</td>
<td>C. Blair</td>
<td>Survive and Thrive in a PPO and Corporate Environment</td>
<td>5105</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B315</td>
<td>D S $100 T $75</td>
</tr>
<tr>
<td>9:30 a.m.-12:30 p.m.</td>
<td>R. Bona</td>
<td>Helping People Smile: A How-To Course For In-Office Denture Repairs</td>
<td>5215</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A316</td>
<td>D S $395 T $435</td>
</tr>
<tr>
<td>9:30 a.m.-12:30 p.m.</td>
<td>L. Brady</td>
<td>Anterior Composite Artistry</td>
<td>5211</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A403</td>
<td>D S $425</td>
</tr>
</tbody>
</table>
### Thursday, October 19

<table>
<thead>
<tr>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>J. Brucia</td>
<td>Adhesive and Restorative Dentistry Simplified</td>
<td>5106</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B311</td>
<td>D $105 T $75</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>A. Budenz et al.</td>
<td>Better Anesthesia Through Chemistry</td>
<td>5107</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B316</td>
<td>D $100 T $75</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>C. Bulnes et al.</td>
<td>Understanding Dental Benefits, the CDT Code, and More</td>
<td>5306</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B406</td>
<td>D T No Fee</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>B. Butler et al.</td>
<td>Dental Assistants Working With Implants</td>
<td>5201</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A313</td>
<td>D $450 T $425</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>S. Cram</td>
<td>Love the Ones You’re With: Reducing Life Stress and Improving Your Health ADA 2016 New and Emerging Speaker</td>
<td>5301</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A412</td>
<td>D T No Fee</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>P. Feuerstein</td>
<td>New Technologies for Dental Practice Demonstrations Earn up to one additional CE credit and continue the discussion with the presenter during campfire session 6390</td>
<td>5204</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A408</td>
<td>D $235 T $185</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>M. Gardiner</td>
<td>Informed Consent: Why, Where and How to Make it Work</td>
<td>5109</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B408</td>
<td>D $75 T $55</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>J. Graeber</td>
<td>Basic Biode Competency</td>
<td>It is suggested for the participant to bring magnification loupes, with laser filters if possible.</td>
<td>5203</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A315</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>H. Gremillion</td>
<td>Orofacial Pain in Children and Adolescents</td>
<td>5110</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B308</td>
<td>D $65 T $45</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>M. Haas</td>
<td>Endo for GPs: Better, Faster and Safer Root Canals Sponsored by Edge Endo, LLC.</td>
<td>5309</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>B217</td>
<td>D T No Fee</td>
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<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>M. Hyman</td>
<td>Drill ‘Em, Fill ‘Em and Thrill ‘Em: A Dynamic Retrospective Sponsored by Care Credit, LLC.</td>
<td>5310</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B407</td>
<td>D T No Fee</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>P. Leary et al.</td>
<td>ADA CERP Recognition: A Workshop for CE Providers Created in partnership with the Commission for Continuing Education Provider Recognition</td>
<td>5108</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>B202</td>
<td>D TGE $90</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>J. Massad et al.</td>
<td>View Over-the-Shoulder Patient Overdenture Procedure</td>
<td>5209</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A301</td>
<td>D $425</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>J. Minichetti et al.</td>
<td>Hands-on Socket Preservation and Bone Grafting Workshop</td>
<td>5206</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A401</td>
<td>D $425</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>B. Miraglia</td>
<td>Childhood Sleep-Disordered Breathing: Role of the Dental Team Part 1</td>
<td>5102</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B409</td>
<td>D $105 T $75</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>J. Morgan</td>
<td>Minor Tooth Movement Using Clear Aligners Fabricated in the Office It is suggested for the participant to bring their loupes to this course</td>
<td>5210</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A402</td>
<td>D T $395 T $345</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>C. Neely</td>
<td>American Heart Association CPR/BLS for the Healthcare Provider Certification Wear loose, comfortable clothing. For the CPR program you will be practicing skills that require working on your hands and knees, bending, standing, and lifting. If you have any physical conditions that might prevent these activities, please tell one of the instructors. The instructor may be able to adjust the equipment if you have back, knee, or hip problems.</td>
<td>5112</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A314</td>
<td>D T $75 T $55</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>J. Nosti</td>
<td>Smile Design Dentures</td>
<td>Sponsored by Edge Endo, LLC.</td>
<td>5213</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A404</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>R. Padilla</td>
<td>Increase Quality of Care and Net Production Via Sports Dentistry</td>
<td>5214</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A405</td>
<td>D T $375</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>G. Shea et al.</td>
<td>The Path to Practice Ownership Created in partnership with Wells Fargo Practice Finance</td>
<td>5304</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B301</td>
<td>D TGE No Fee</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>J. Suzuki et al.</td>
<td>Cadaver Sx Course: Periodontal Flap and Crown Lengthening Surgeries it is suggested for the participant to bring their loupes (prn) to this course</td>
<td>5250</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A311</td>
<td>D $995</td>
</tr>
<tr>
<td>9:30 a.m. - 12:30 p.m.</td>
<td>M. Trope</td>
<td>Anatomically Driven Biologic Endodontics Sponsored by Edge Endo, LLC.</td>
<td>5111</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B402</td>
<td>D T $75 T $55</td>
</tr>
</tbody>
</table>

**AUDIENCE KEY**

- **D** Dentists
- **S** Students
- **T** Team
- **G** Guests

**ONSITE GUIDE** 35
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<th>Time</th>
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</tr>
</thead>
<tbody>
<tr>
<td>9:30 a.m. - 4:30 p.m.</td>
<td>L. Malcmacher</td>
<td>Frontline TMJ and Orofacial Pain Trigger Point Live Patient Training</td>
<td>5205</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A302</td>
<td>DS $1897 ST $395</td>
</tr>
<tr>
<td>9:45 - 10:45 a.m.</td>
<td>M. Fontana</td>
<td>Approaches to Caries Removal Created in partnership with the ADA Council on Scientific Affairs.</td>
<td>5805</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B209</td>
<td>DS No Fee</td>
</tr>
<tr>
<td>9:45 - 11:45 a.m.</td>
<td>T. Caruso et al.</td>
<td>Get Off the Couch and Go From Zero to Hero (Part 1)</td>
<td>5500</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 2461, The Wellness Studio</td>
<td>DS No Fee</td>
</tr>
<tr>
<td>9:45 - 11:45 a.m.</td>
<td>G. Herman et al.</td>
<td>Ethical Considerations in Patient Selection: ADA Code Guidance Created in partnership with the ADA Council on Ethics, Bylaws and Judicial Affairs.</td>
<td>5800</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1305, ADA Council Theater</td>
<td>DS No Fee</td>
</tr>
<tr>
<td>10:15 - 11 a.m.</td>
<td>G. Severance</td>
<td>Live-Patient CAD/CAM Stage: Presented by Planmeca Created in partnership with Planmeca</td>
<td>5701</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453, Live-Patient CAD/CAM Stage</td>
<td>DS ST G No Fee</td>
</tr>
<tr>
<td>10:30 - 11:30 a.m.</td>
<td>M. Jablow</td>
<td>Digital Workflow 101: A Basic Primer on Digital Dentistry Workflows</td>
<td>5601</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121, Technology Experience</td>
<td>DS ST G No Fee</td>
</tr>
<tr>
<td>11 a.m. - Noon</td>
<td>K. Berley</td>
<td>Is Screening for OSA a New Standard of Care?</td>
<td>5371</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B201</td>
<td>DS No Fee</td>
</tr>
<tr>
<td>11 a.m. - Noon</td>
<td>D. Easty</td>
<td>Sink or Swim: Navigating the Digital Waterfall Created in partnership with Wells Fargo Practice Finance.</td>
<td>5381</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1351, The Design Studio</td>
<td>DS ST G No Fee</td>
</tr>
<tr>
<td>11 a.m. - Noon</td>
<td>N. Fathi</td>
<td>Campfire Session: Continue the Conversation – Deep Dive for Endodontic Competency Created in partnership with the American Association of Endodontists.</td>
<td>5353</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B216</td>
<td>DS No Fee</td>
</tr>
<tr>
<td>11 a.m. - Noon</td>
<td>H. Roberts</td>
<td>Do High-Power Curing Units Cure Better? Important Factors in Light Curing Created in partnership with the ADA Council on Scientific Affairs.</td>
<td>5806</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B209</td>
<td>DS No Fee</td>
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<tr>
<td>11:50 a.m. - 12:20 p.m.</td>
<td>D. El Gazzar</td>
<td>Tech and Solutions: Note Taking and Capturing Data – Speech and Handwriting Recognition</td>
<td>5603</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121, Technology Experience</td>
<td>DS ST G No Fee</td>
</tr>
<tr>
<td>12:15 - 12:45 p.m.</td>
<td>M. Vujicic</td>
<td>The Shifting Health Care Landscape and Your Practice Created in partnership with the ADA Health Policy Institute.</td>
<td>5811</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1305, ADA Council Theater</td>
<td>DS ST G No Fee</td>
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<tr>
<td>12:30 - 1:15 p.m.</td>
<td>G. Severance</td>
<td>Live-Patient CAD/CAM Stage: Presented by Planmeca Created in partnership with Planmeca</td>
<td>5702</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453, Live-Patient CAD/CAM Stage</td>
<td>DS ST G No Fee</td>
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<tr>
<td>12:45 - 2:45 p.m.</td>
<td>D. Walker et al.</td>
<td>Get Off the Couch and Go From Zero to Hero (Part 2)</td>
<td>5501</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 2461, The Wellness Studio</td>
<td>DS No Fee</td>
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<tr>
<td>1:15 - 2 p.m.</td>
<td>J. Carroll</td>
<td>5 Tips Every Dentist Needs To Know About Yelp</td>
<td>5602</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121, Technology Experience</td>
<td>DS ST G No Fee</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>M. Connor et al.</td>
<td>5 Key Messages for Patients About Nutrition and Oral Health Created in partnership with the ADA Council on Advocacy for Access and Prevention.</td>
<td>5801</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1305, ADA Council Theater</td>
<td>DS No Fee</td>
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<tr>
<td>1:30 p.m.</td>
<td>K. Jaecks</td>
<td>Martins and Menopause: Exploring Oral and Systemic Implications in Women's Health</td>
<td>5372</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B201</td>
<td>DS No Fee</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>B. McRay et al.</td>
<td>Building Your Office With a Spouse or Partner Created in partnership with Wells Fargo Practice Finance.</td>
<td>5382</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1351, The Design Studio</td>
<td>DS ST G No Fee</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>S. Rhodes</td>
<td>Rational Selection of Drugs for Our Patients Created in partnership with the ADA Council on Scientific Affairs.</td>
<td>5807</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B209</td>
<td>DS No Fee</td>
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<tr>
<td>1:15 - 2 p.m.</td>
<td>T. Ehrlich</td>
<td>Live-Patient CAD/CAM Stage: Presented by Patterson Dental Created in partnership with Patterson Dental.</td>
<td>5703</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453, Live-Patient CAD/CAM Stage</td>
<td>DS ST G No Fee</td>
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<tr>
<td>2:30 p.m.</td>
<td>D. El Gazzar</td>
<td>Not-to-Miss Trends in Technology</td>
<td>5604</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121, Technology Experience</td>
<td>DS ST G No Fee</td>
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<tr>
<td>2:30 p.m.</td>
<td>M. Robbins</td>
<td>It Takes 5 Seconds to Change Your Life Sponsored by Crest and Oral-B.</td>
<td>5122</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B312</td>
<td>DS $29.95</td>
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<tr>
<td>2:4 p.m.</td>
<td>S. Muller</td>
<td>Red, White and Ulcerative Lesions: What are they and How to Treat Earn up to one additional CE credit and continue the discussion with the presenter immediately following the lecture. Created in partnership with the American Academy of Oral and Maxillofacial Pathology.</td>
<td>5351</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B216</td>
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<tr>
<td>2-5 p.m.</td>
<td>J. Alonge</td>
<td>Practical Concepts and Applications for Office Oral Surgery</td>
<td>5116</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B316</td>
<td>D $90 S $60</td>
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<tr>
<td>2-5 p.m.</td>
<td>H. Bader et al.</td>
<td>Current Concepts of Oral Inflammation and Oral Cancer Screening</td>
<td>5224</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A407</td>
<td>D $425 S $395</td>
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<tr>
<td>2-5 p.m.</td>
<td>K. Behrendt</td>
<td>11 Easy Tactics That Get and Keep More New Patients Sponsored by Care Credit, LLC</td>
<td>5117</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B405</td>
<td>D $100 S $75</td>
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<tr>
<td>2-5 p.m.</td>
<td>J. Bendit</td>
<td>Effects of Aging and Oral Health</td>
<td>5320</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B303</td>
<td>D S T No Fee</td>
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<tr>
<td>2-5 p.m.</td>
<td>M. Berman</td>
<td>Dental Trauma in Young Children. If It’s Broke, Fix It</td>
<td>5118</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B404</td>
<td>D $75 S $55</td>
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<tr>
<td>2-5 p.m.</td>
<td>C. Blair</td>
<td>Stay Out of Jail: Avoid Coding Errors</td>
<td>5119</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B315</td>
<td>D $100 S $75</td>
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<tr>
<td>2-5 p.m.</td>
<td>R. Bona</td>
<td>Helping People Smile: A How-To Course For In-Office Denture Repairs</td>
<td>5216</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A316</td>
<td>D $395 S $345</td>
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<tr>
<td>2-5 p.m.</td>
<td>L. Brady</td>
<td>Exquisite Anterior Provisionals</td>
<td>5227</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A403</td>
<td>D $425 S $345</td>
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<tr>
<td>2-5 p.m.</td>
<td>J. Brucia</td>
<td>Mastering the indirect Restorative Interface</td>
<td>5120</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B308</td>
<td>D $105 S $75</td>
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<tr>
<td>2-5 p.m.</td>
<td>B. Butler et al.</td>
<td>Dental Assistants Working With Implants</td>
<td>5217</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A313</td>
<td>D $450 S $425</td>
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<tr>
<td>2-5 p.m.</td>
<td>L. Caperila</td>
<td>The 4 C’s to Solve the Caries Puzzle</td>
<td>5324</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B406</td>
<td>D S T No Fee</td>
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<tr>
<td>2-5 p.m.</td>
<td>S. Carstensen et al.</td>
<td>Sleep Medicine Panel: Ask the Experts</td>
<td>5125</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B309</td>
<td>D S $105 S $75</td>
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<tr>
<td>2-5 p.m.</td>
<td>P. Feuerstein</td>
<td>Digital Impression and CAD/CAM Systems Update Sponsored by 3M Oral Care</td>
<td>5220</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A408</td>
<td>D S $235 S $185</td>
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<tr>
<td>2-5 p.m.</td>
<td>M. Gardiner</td>
<td>Can Your Dental Team Help Defend You in a Malpractice Lawsuit?</td>
<td>5123</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B408</td>
<td>D S $75 S $55</td>
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<tr>
<td>2-5 p.m.</td>
<td>J. Graeber</td>
<td>Advanced Diode Competency</td>
<td>5219</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A315</td>
<td>D S $425 S $375</td>
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<tr>
<td>2-5 p.m.</td>
<td>M. Haas</td>
<td>Controversies and Advances in Endo: What Every GP Should Know Sponsored by Edge Endo, LLC</td>
<td>5322</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>B217</td>
<td>D S T G No Fee</td>
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<tr>
<td>2-5 p.m.</td>
<td>M. Hyman</td>
<td>Stairway to Dental Heaven</td>
<td>5323</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B407</td>
<td>D S T G No Fee</td>
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<tr>
<td>2-5 p.m.</td>
<td>M. Junger et al.</td>
<td>CDC 2017 Updates: Antibiotic Use, HPV, and Infection Control</td>
<td>5325</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B314</td>
<td>D S T No Fee</td>
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<tr>
<td>2-5 p.m.</td>
<td>M. Levine et al.</td>
<td>Introduction to Oral Appliance Therapy for Obstructive Sleep Apnea Created in partnership with American Academy of Dental Sleep Medicine.</td>
<td>5319</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A412</td>
<td>D S T No Fee</td>
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<tr>
<td>2-5 p.m.</td>
<td>D. Little</td>
<td>Implant Dentistry: Enhancing Outcomes Using New Technology</td>
<td>5124</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A309</td>
<td>D S $100 S $75</td>
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<tr>
<td>2-5 p.m.</td>
<td>J. Massad</td>
<td>View Over-the-Shoulder Patient Overdenture Procedure</td>
<td>5225</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A301</td>
<td>D S $425 S $345</td>
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<tr>
<td>2-5 p.m.</td>
<td>J. Minichetti et al.</td>
<td>Hands-on Implant Surgery for the General Practitioner Workshop</td>
<td>5222</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A401</td>
<td>D S $425 S $345</td>
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<tr>
<td>2-5 p.m.</td>
<td>B. Miraglia</td>
<td>Childhood Sleep-Disordered Breathing: Role of the Dental Team Part 2</td>
<td>5115</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B402</td>
<td>D S $105 S $75</td>
</tr>
<tr>
<td>2-5 p.m.</td>
<td>J. Morgan</td>
<td>Minor Tooth Movement Using Clear Aligners Fabricated in the Office It is suggested for the participant to bring their loupes to this course.</td>
<td>5226</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A402</td>
<td>D S $395 S $345</td>
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<tr>
<td>2-5 p.m.</td>
<td>S. Morrow et al.</td>
<td>Acquiring a Practice: Becoming the Boss Created in partnership with Wells Fargo Practice Finance.</td>
<td>5317</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B301</td>
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### Thursday, October 19

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<thead>
<tr>
<th>Time</th>
<th>Presenter</th>
<th>Course Title</th>
<th>Course Code</th>
<th>Building</th>
<th>Area</th>
<th>Room/Booth</th>
<th>Audience &amp; Pricing</th>
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<tbody>
<tr>
<td>2-5 p.m.</td>
<td>C. Neely</td>
<td>American Heart Association CPR/BLS for the Healthcare Provider Certification</td>
<td>5126</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A314</td>
<td>D $75 S $35</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Wear loose, comfortable clothing. For the CPR program you will be practicing skills that require working on your hands and knees, bending, standing, and lifting. If you have any physical conditions that might prevent these activities, please tell one of the instructors. The instructor may be able to adjust the equipment if you have back, knee, or hip problems.</td>
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<tr>
<td>2-5 p.m.</td>
<td>J. Nosti</td>
<td>Smile Design Dentures</td>
<td>5228</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A404</td>
<td>D S $425</td>
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<tr>
<td>2-5 p.m.</td>
<td>R. Padilla</td>
<td>Increase Quality of Care and Net Production Via Sports Dentistry</td>
<td>5229</td>
<td>GWCC, Building A</td>
<td>Level Four</td>
<td>A405</td>
<td>D S $425 T $375</td>
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<tr>
<td>2-5 p.m.</td>
<td>P. Shatz</td>
<td>Site Preparation Grafting for Dental Implants</td>
<td>5231</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A311</td>
<td>D S $995</td>
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<tr>
<td>2:30-3:30 p.m.</td>
<td>C. Doring</td>
<td>Back to Your Future, Geriatric Dentistry!</td>
<td>5373</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B201</td>
<td>D S $225</td>
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<tr>
<td>2:30-3:30 p.m.</td>
<td>R. Slayton</td>
<td>Where Does Silver Diamine Fluoride Fit in the Rubric of Nonsurgical Management of Care?</td>
<td>5808</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B209</td>
<td>D S $0 Fee</td>
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<tr>
<td>3:30-4:30 p.m.</td>
<td>T. Ehrlich</td>
<td>Live-Patient CAD/CAM Stage: Presented by Patterson Dental</td>
<td>5704</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453, Live-Patient CAD/CAM Stage</td>
<td>D S T G $0 Fee</td>
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<tr>
<td>3:45-4:45 p.m.</td>
<td>A. Riepe et al.</td>
<td>Commercial Real Estate Market Strategies Created in partnership with Wells Fargo Practice Finance</td>
<td>5383</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1351, The Design Studio</td>
<td>D S T G $0 Fee</td>
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<tr>
<td>3:5-4 p.m.</td>
<td>J. Williams et al.</td>
<td>Transitioning From Practice to Dental Education Created in partnership with the ADA Council on Scientific Affairs.</td>
<td>5802</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1305, ADA Council Theater</td>
<td>D S $0 Fee</td>
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<tr>
<td>3:30-4:30 p.m.</td>
<td>C. DiBona</td>
<td>Introduction to Meditation</td>
<td>5502</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 2461, The Wellness Studio</td>
<td>D S T G $0 Fee</td>
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<tr>
<td>3:45-4:30 p.m.</td>
<td>G. Severance</td>
<td>Live-Patient CAD/CAM Stage: Presented by Planmeca Created in partnership with Planmeca.</td>
<td>5705</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453, Live-Patient CAD/CAM Stage</td>
<td>D S T G $0 Fee</td>
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<td>4-5 p.m.</td>
<td>B. Fukuoka</td>
<td>Silver Diamine Fluoride: Who, What, When, Where, and How?</td>
<td>5374</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B201</td>
<td>D S $0 Fee</td>
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<td>4-5 p.m.</td>
<td>N. DuVall</td>
<td>Material Selection for CAD/CAM Restorations Created in partnership with the ADA Council on Scientific Affairs.</td>
<td>5809</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B209</td>
<td>D S $0 Fee</td>
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<tr>
<td>4-5 p.m.</td>
<td>S. Muller</td>
<td>Campfire Session: Continue the Conversation – Deep Dive for Ulcerative Lesions Created in partnership with the American Academy of Oral and Maxillofacial Pathology</td>
<td>5352</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B216</td>
<td>D S $0 Fee</td>
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<tr>
<td>4-5 p.m.</td>
<td>U. Odiatu</td>
<td>Zen Body 60</td>
<td>5503</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B306</td>
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### Friday, October 20

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<tbody>
<tr>
<td>8-9 a.m.</td>
<td>R. Abdel-Fattah</td>
<td>The Challenge of a Persistent Toothache</td>
<td>6370</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B201</td>
<td>D S T G $0 Fee</td>
</tr>
<tr>
<td>8-9 a.m.</td>
<td>M. Lingen</td>
<td>ADA Clinical Practice Guidelines on the Evaluation of Oral Cancer Created in partnership with the ADA Council on Scientific Affairs.</td>
<td>6809</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B209</td>
<td>D S T No Fee</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>J. Alonge</td>
<td>Minimally Invasive Exodontia Techniques Course fee includes dental models for course participants to take home. It is suggested for the participant to bring their loupes to this course</td>
<td>6201</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A315</td>
<td>D S $575</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>L. Brady</td>
<td>Top Clinical Tips Sponsored by 3M Oral Care</td>
<td>6211</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A403</td>
<td>D S $425</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>J. Brucia</td>
<td>Direct Posterior Restorations: Mastering the Technique It is suggested for the participant to bring magnification/safety glasses to this course.</td>
<td>6203</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A410</td>
<td>D S $395 T $345</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>A. Budenz et al.</td>
<td>Cut to the Chase: Cadaver Dissection for Local Anesthesia It is suggested for the participant to bring loupes and a head &amp; neck anatomy atlas.</td>
<td>6216</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A311</td>
<td>D S $995</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>L. Caperla</td>
<td>The Changing Face of Dental Hygiene Practice: Expert Clinician, Skilled Motivator and Preventive Specialist</td>
<td>6314</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B406</td>
<td>D S T No Fee</td>
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<tr>
<td>8-11 a.m.</td>
<td>A. Cardoza</td>
<td>Twenty-first Century Laser-Assisted Dentistry for the Hygienist</td>
<td>6204</td>
<td>GWCC, A</td>
<td>Level Three</td>
<td>A313</td>
<td>D $450</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>S. Carstensen</td>
<td>Practical Sleep Medicine</td>
<td>6207</td>
<td>GWCC, A</td>
<td>Level Four</td>
<td>A407</td>
<td>D $325</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>E. Daley</td>
<td>HPV and Cancer: An Overview of Risk and Prevention</td>
<td>6310</td>
<td>GWCC, A</td>
<td>Level Four</td>
<td>A412</td>
<td>D</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>M. Haas</td>
<td>Endo for GPs: Better, Faster, and Safer Root Canals Sponsored by Edge Endo, LLC.</td>
<td>6308</td>
<td>GWCC, B</td>
<td>Level Four</td>
<td>B404</td>
<td>D</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>M. Hyman</td>
<td>Inspire Before you Expire: A Practice Revolution Sponsored by Care Credit, LLC.</td>
<td>6309</td>
<td>GWCC, A</td>
<td>Level Three</td>
<td>A309</td>
<td>D ST G No Fee</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>P. Kachalia</td>
<td>Digital Dentistry: Are We There Yet? Sponsored by 3M Oral Care</td>
<td>6307</td>
<td>GWCC, B</td>
<td>Level Three</td>
<td>B314</td>
<td>D ST No Fee</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>M. Levine et al.</td>
<td>Oral Appliance Selection, Delivery, and Calibration for Sleep Apnea Created in partnership with American Academy of Dental Sleep Medicine</td>
<td>6306</td>
<td>GWCC, A</td>
<td>Level Four</td>
<td>A111</td>
<td>D ST No Fee</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>D. Little</td>
<td>Implant Surgical, Restorative and Grafting Techniques Using 3-D Model Sponsored by Care Credit, LLC.</td>
<td>6205</td>
<td>GWCC, A</td>
<td>Level Four</td>
<td>A408</td>
<td>D $425</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>J. Massad</td>
<td>View Over-the-Shoulder Patient Implant Guided Planning</td>
<td>6212</td>
<td>GWCC, A</td>
<td>Level Three</td>
<td>A301</td>
<td>D $425</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>D. Miles</td>
<td>Interpreting your CBCT Scan: Reporting Findings to Minimize your Risk! Participant is asked to bring a laptop (Mac or PC) running on Windows 10. Laptops must have at least 1 USB port. It is suggested to bring a computer mouse.</td>
<td>6206</td>
<td>GWCC, A</td>
<td>Level Three</td>
<td>A303</td>
<td>D ST $325</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>J. Nosti</td>
<td>Perfecting the Occlusion With T-Scan Participant is to bring a laptop to operate Tekscan. The software will be sent out prior to the course.</td>
<td>6233</td>
<td>GWCC, A</td>
<td>Level Four</td>
<td>A404</td>
<td>D ST $325</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>D. Peterson et al.</td>
<td>Enhancing Quality of Life for Patients Undergoing Cancer Treatment – A Holistic Approach Created in partnership with Colgate Oral Pharmaceuticals</td>
<td>6322</td>
<td>GWCC, B</td>
<td>Level Three</td>
<td>B311</td>
<td>D ST G No Fee</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>P. Shatz</td>
<td>Ridge Preservation for Implant Site Development</td>
<td>6208</td>
<td>GWCC, A</td>
<td>Level Four</td>
<td>A402</td>
<td>D ST $395</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>P. Smith</td>
<td>Forever Young: Eat Well, Live Well, Age Well</td>
<td>6312</td>
<td>GWCC, B</td>
<td>Level Two</td>
<td>B203</td>
<td>D ST G No Fee</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>M. Sutton et al.</td>
<td>Starting a Practice: Building Blocks Created in partnership with Wells Fargo Practice Finance</td>
<td>6303</td>
<td>GWCC, B</td>
<td>Level Three</td>
<td>B301</td>
<td>D ST G No Fee</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>J. Suzuki et al.</td>
<td>Perio Sx Hands-On, Pig Jaws: Recommend Periodontal Flap and Crown Lengthening It is suggested for the participant to bring their loupes (µm) to this course.</td>
<td>6209</td>
<td>GWCC, A</td>
<td>Level Three</td>
<td>A316</td>
<td>D ST $395</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>S. Thikkurissy</td>
<td>Safe Sedation: Risk Management Strategies Earn up to one additional CE credit and continue the discussion with the presenter immediately following the lecture. Created in partnership with the American Academy of Pediatric Dentistry.</td>
<td>6350</td>
<td>GWCC, B</td>
<td>Level Two</td>
<td>B216</td>
<td>D ST No Fee</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>M. Trope</td>
<td>Anatomically Directed Endo for Biologic and Functional Success Participant to bring 2-4 extracted teeth, accessed for endo. No third molars. Sponsored by Edge Endo, LLC.</td>
<td>6210</td>
<td>GWCC, A</td>
<td>Level Four</td>
<td>A405</td>
<td>D ST $425</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>O. Zahrebelny</td>
<td>There’s Nothing Illegal About Dentists Billing Medical Plans</td>
<td>6313</td>
<td>GWCC, B</td>
<td>Level Four</td>
<td>B407</td>
<td>D ST G No Fee</td>
</tr>
<tr>
<td>8 a.m.–4 p.m.</td>
<td>K. Aschheim et al.</td>
<td>The Forensic Dentist: Looking Into the Future This is a full-day program with a lunch break from noon-2 p.m. Lunch will not be provided. Created in partnership with the ADA Council on Dental Practice.</td>
<td>6305</td>
<td>GWCC, A</td>
<td>Level Three</td>
<td>A305</td>
<td>D ST No Fee</td>
</tr>
<tr>
<td>8:30-9:30 a.m.</td>
<td>C. DiBona Pastan</td>
<td>Meditation Hour Lead by Dr. Pastan</td>
<td>6500</td>
<td>GWCC, B</td>
<td>Level Three</td>
<td>B306</td>
<td>D ST G No Fee</td>
</tr>
<tr>
<td>8:30-10 a.m.</td>
<td>M. Fletcher</td>
<td>Winning in a Male-Dominated Field Sponsored by Crest and Oral-B.</td>
<td>6128</td>
<td>GWCC, B</td>
<td>Level Three</td>
<td>B312</td>
<td>D ST $29.95</td>
</tr>
<tr>
<td>8:30-11:30 a.m.</td>
<td>K. Behrendt</td>
<td>The 5 Keys to Help Patients Say Yes to More Dentistry Sponsored by Care Credit, LLC.</td>
<td>6102</td>
<td>GWCC, B</td>
<td>Level Four</td>
<td>B403</td>
<td>D ST $100</td>
</tr>
<tr>
<td>8:30-11:30 a.m.</td>
<td>M. Berman</td>
<td>Super Effective Clinical Pediatric Dentistry</td>
<td>6111</td>
<td>GWCC, B</td>
<td>Level Four</td>
<td>B402</td>
<td>D ST $75</td>
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<td>Time</td>
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<td>Course Title</td>
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<td>8:30-11:30 a.m.</td>
<td>G. Christensen</td>
<td>The Christensen Bottom Line 2017 Sponsored by 3M Oral Care.</td>
<td>6103</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B405</td>
<td>D $105</td>
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<td>Concours B405</td>
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<td>T $75</td>
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<tr>
<td>8:30-11:30 a.m.</td>
<td>H. Crossley</td>
<td>Clinical/Practical Pharmacology Essentials for Your Practice.</td>
<td>6104</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>B217</td>
<td>D $100</td>
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<td>Concours B217</td>
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<td>T $75</td>
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<tr>
<td>8:30-11:30 a.m.</td>
<td>N. Dewhirst</td>
<td>Annual OSHA Training and Update: Are You Safe Enough?</td>
<td>6110</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B303</td>
<td>D $65</td>
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<td>Concours B303</td>
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<td>T $45</td>
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<tr>
<td>8:30-11:30 a.m.</td>
<td>R. Frazer et al.</td>
<td>Creating Powerful Practices by Enabling Emotional Intelligence</td>
<td>6101</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B315</td>
<td>D $100</td>
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<td>Concours B315</td>
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<td>T $75</td>
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<tr>
<td>8:30-11:30 a.m.</td>
<td>R. Levin</td>
<td>Building the Ultimate Practice: Power Systems, Peak Performance Sponsored by Care Credit, LLC</td>
<td>6107</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B408</td>
<td>D $100</td>
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<td>Concours B408</td>
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<td>T $75</td>
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<tr>
<td>8:30-11:30 a.m.</td>
<td>T. Low Dog</td>
<td>Emotional Well Being</td>
<td>6106</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>B316</td>
<td>D $100</td>
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<td>Concours B316</td>
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<td>T $75</td>
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<tr>
<td>8:30-11:30 a.m.</td>
<td>M. Nager</td>
<td>Do More Perio In Your Office...Tomorrow</td>
<td>6125</td>
<td>GWCC, Building A</td>
<td>Level Three</td>
<td>A302</td>
<td>D $75</td>
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<td>Concours A302</td>
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<td>T $55</td>
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<tr>
<td>8:30-11:30 a.m.</td>
<td>R. Nash</td>
<td>Direct Composite Resin Dentistry for Modern Practices: Part I</td>
<td>6105</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B409</td>
<td>D $100</td>
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<td>Concours B409</td>
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<td>T $75</td>
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<tr>
<td>8:30-11:30 a.m.</td>
<td>U. Odiatu</td>
<td>Inflammation 911: The Body Mouth Mind Connection</td>
<td>6108</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>B202</td>
<td>D $100</td>
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<td>Concours B202</td>
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<td>T $75</td>
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<tr>
<td>8:30-11:30 a.m.</td>
<td>S. Strong</td>
<td>Real World Implant Prosthetics</td>
<td>6109</td>
<td>GWCC, Building B</td>
<td>Level Four</td>
<td>B401</td>
<td>D $100</td>
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<td>Concours B401</td>
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<td>T $75</td>
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<tr>
<td>9-10 a.m.</td>
<td>P. Feuerstein</td>
<td>Ask The Experts: Campfire Sessions – Dental Technologies</td>
<td>6390</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>Across Room B211</td>
<td>D $75</td>
</tr>
<tr>
<td>9:30-10:15 a.m.</td>
<td>G. Severance</td>
<td>Live-Patient CAD/CAM Stage: Presented by Planmeca Created in partnership with Planmeca</td>
<td>6700</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453, Live-Patient CAD/CAM Stage</td>
<td>D $100</td>
</tr>
<tr>
<td>9:30-10:30 a.m.</td>
<td>J. Chevalier</td>
<td>Managing Patient Care During a Remodel Created in partnership with Wells Fargo Practice Finance</td>
<td>6380</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1351, The Design Studio</td>
<td>D $100</td>
</tr>
<tr>
<td>9:30-10:30 a.m.</td>
<td>W. Dexter</td>
<td>Custom Cutback Abutments: A Design Alternative</td>
<td>6371</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>B201</td>
<td>D $75</td>
</tr>
<tr>
<td>9:30-10:30 a.m.</td>
<td>P. Intlekofer</td>
<td>Acquiring Patients and Managing your Marketing in the Digital Realm</td>
<td>6600</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121, Technology Experience</td>
<td>D $100</td>
</tr>
<tr>
<td>9:45-10:45 a.m.</td>
<td>A. Boghosian</td>
<td>Essential Hearing Protection for Safety, Comfort and Communication in Dental Clinics Created in partnership with the ADA Council on Scientific Affairs</td>
<td>6805</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>B209</td>
<td>D $75</td>
</tr>
<tr>
<td>9:45-11:45 a.m.</td>
<td>A. Horowitz et al.</td>
<td>Strategies to Communicate Effectively With Your Patients Created in partnership with the ADA Council on Advocacy for Access and Prevention</td>
<td>6800</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1305, ADA Council Theater</td>
<td>D $100</td>
</tr>
<tr>
<td>10:15-11 a.m.</td>
<td>T. Ehrlich</td>
<td>Live–Patient CAD/CAM Stage: Presented by Patterson Dental Created in partnership with Patterson Dental</td>
<td>6701</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453, Live-Patient CAD/CAM Stage</td>
<td>D $100</td>
</tr>
<tr>
<td>11 a.m.–Noon</td>
<td>A. Carroccia</td>
<td>Capnography and Nitrous Oxide: Two Great Ideas Coming Together</td>
<td>6372</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>B201</td>
<td>D $75</td>
</tr>
<tr>
<td>11 a.m.–Noon</td>
<td>J. Jellerson</td>
<td>Financing Your Construction or Expansion Project Created in partnership with Wells Fargo Practice Finance</td>
<td>6381</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1351, The Design Studio</td>
<td>D $100</td>
</tr>
<tr>
<td>11 a.m.–Noon</td>
<td>A. Mariotti</td>
<td>Periodontal Epistemology: The Perio–Systemic Connection Created in partnership with the ADA Council on Scientific Affairs</td>
<td>6806</td>
<td>GWCC, Building B</td>
<td>Level Two</td>
<td>B209</td>
<td>D $75</td>
</tr>
<tr>
<td>11 a.m.–Noon</td>
<td>N. Sharifi</td>
<td>Ask The Experts: Campfire Sessions – Implant Dentistry</td>
<td>6391</td>
<td>GWCC, Building B</td>
<td>Level Three</td>
<td>Across Room B307</td>
<td>D $75</td>
</tr>
<tr>
<td>11:30 a.m.–1 p.m.</td>
<td>C. DiBona Pastan</td>
<td>Chair Yoga Experience</td>
<td>6503</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 2461, The Wellness Studio</td>
<td>D $75</td>
</tr>
<tr>
<td>11:50 a.m.–12:20 p.m.</td>
<td>D. El Gazzar</td>
<td>Simple Websites in 3...2...1...</td>
<td>6605</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121, Technology Experience</td>
<td>D $75</td>
</tr>
<tr>
<td>12:15–12:45 p.m.</td>
<td>M. Vujicic</td>
<td>The Shifting Health Care Landscape and Your Practice Created in partnership with the ADA Health Policy Institute</td>
<td>6811</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1305, ADA Council Theater</td>
<td>D $100</td>
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<td>12:30-1:15 p.m.</td>
<td>T. Ehrlich</td>
<td>Live-Patient CAD/CAM Stage Presented by Patterson Dental</td>
<td>6702</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453, Live-Patient CAD/CAM Stage</td>
<td>D S T G No Fee</td>
</tr>
<tr>
<td>12:30-1:30 p.m.</td>
<td>J. Flucke</td>
<td>Dental Tech</td>
<td>6602</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121, Technology Experience</td>
<td>D S T G No Fee</td>
</tr>
<tr>
<td>12:45-3:45 p.m.</td>
<td>S. Roser</td>
<td>Medical Evaluation of the Compromised Patient: Created in partnership with the American Association of Oral and Maxillofacial Surgeons</td>
<td>6351</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B216</td>
<td>D S T No Fee</td>
</tr>
<tr>
<td>1-2 p.m.</td>
<td>C. Bulnes et al.</td>
<td>CDT Code Open Forum: Annual Maintenance Concepts and Processes Created in partnership with the ADA Council on Dental Benefit Programs</td>
<td>6801</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1305, ADA Council Theater</td>
<td>D S T G No Fee</td>
</tr>
<tr>
<td>1-2 p.m.</td>
<td>F. Collins</td>
<td>Dental Unit Waterline Safety and Safe Dental Care: Created in partnership with the ADA Council on Scientific Affairs</td>
<td>6807</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B209</td>
<td>D S T No Fee</td>
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<tr>
<td>1-2 p.m.</td>
<td>A. Delgado</td>
<td>Erosive Tooth Wear: Etiology, Risk Factors, Diagnosis and Management</td>
<td>6373</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B201</td>
<td>D S T No Fee</td>
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<tr>
<td>1-2 p.m.</td>
<td>M. Govoni</td>
<td>Ergonomics For Personal and Practice Longevity: Created in partnership with Wells Fargo Practice Finance</td>
<td>6382</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1351, The Design Studio</td>
<td>D S T G No Fee</td>
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<tr>
<td>1-2 p.m.</td>
<td>S. Thikkurissy</td>
<td>Campfire Session: Continue the Conversation – Deep Dive Safe Sedation: Created in partnership with the American Academy of Pediatric Dentistry</td>
<td>6353</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>Across from Room B216</td>
<td>D S T No Fee</td>
</tr>
<tr>
<td>1-3 p.m.</td>
<td>J. Baum et al.</td>
<td>Growing with the End in Mind: Created in partnership with Wells Fargo Practice Finance</td>
<td>6317</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B301</td>
<td>D S T G No Fee</td>
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<tr>
<td>1-3 p.m.</td>
<td>L. Francis et al.</td>
<td>CAAP: The New and Improved ABCs of FQHCs: Created in partnership with the ADA Council on Advocacy for Access and Prevention</td>
<td>6328</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B406</td>
<td>D S T No Fee</td>
</tr>
<tr>
<td>1-3 30 p.m.</td>
<td>K. Behrendt</td>
<td>7 Proven Steps to Motivate Your Team: Created in partnership with Patterson Dental</td>
<td>6113</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B403</td>
<td>D S T $100 $75</td>
</tr>
<tr>
<td>1-3 30 p.m.</td>
<td>A. Budenz et al.</td>
<td>Technique Matters: Local Anesthesia Techniques Update: Created in partnership with Patterson Dental</td>
<td>6120</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B316</td>
<td>D S T $100 $75</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>G. Christensen et al.</td>
<td>Your Major Questions Answered by the Experts: Created in partnership with Patterson Dental</td>
<td>6114</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B405</td>
<td>D S T $105 $75</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>R. Convissar</td>
<td>Tips and Techniques for Delivering Superior Laser Dentistry: Created in partnership with Patterson Dental</td>
<td>6115</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B308</td>
<td>D S T $75 $55</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>H. Crossley</td>
<td>The New Marijuana and Its Impact on Your Dental Practice: Created in partnership with Patterson Dental</td>
<td>6116</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B217</td>
<td>D S T $100 $75</td>
</tr>
<tr>
<td>1-3 30 p.m.</td>
<td>D. Engelhardt-Nash</td>
<td>Communication and Customer Service Skills for the Clinical Team: Sponsored by Care Credit, LLC</td>
<td>6320</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B303</td>
<td>D S T G No Fee</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>T. Gonzales</td>
<td>Epithelial Pathology from A to Z: Created in partnership with Patterson Dental</td>
<td>6323</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A411</td>
<td>D S T No Fee</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>V. Haywood</td>
<td>Tooth Bleaching: Bridging Past Knowledge to Future Trends: Created in partnership with Patterson Dental</td>
<td>6324</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B306</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>M. Kleive</td>
<td>The 3 Keys to Case Acceptance: Everybody Wants to Say Yes: Created in partnership with Patterson Dental</td>
<td>6118</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B312</td>
<td>D S T $75 $55</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>G. Merjohne</td>
<td>Management and Prevention of Gingival Recession: Created in partnership with Patterson Dental</td>
<td>6119</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B404</td>
<td>D S T $75 $55</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>R. Nash</td>
<td>Direct Composite Resin Dentistry for Modern Practices: Part II: Created in partnership with Patterson Dental</td>
<td>6117</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B409</td>
<td>D S T $100 $75</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>B. Novy</td>
<td>When Good Restorations Go Bad: Created in partnership with Patterson Dental</td>
<td>6121</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B408</td>
<td>D S T $65 $45</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>J. Olmsted</td>
<td>Gone With the Wind: In With New 2017 Endodontic Technology: Sponsored by Edge Endo, LLC</td>
<td>6126</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B402</td>
<td>D S T $75 $55</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>N. Sharifi</td>
<td>Implant-Assisted Removable Prosthetics: Created in partnership with Patterson Dental</td>
<td>6122</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B202</td>
<td>D S T $100 $75</td>
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<tr>
<td>1-3 30 p.m.</td>
<td>R. Short</td>
<td>Relax...Don’t Extract: ADA 2016 New and Emerging Speaker: Sponsored by Edge Endo, LLC</td>
<td>6319</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A309</td>
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</table>

Download the ADA 2017 mobile app for full course descriptions and disclosures or to search courses by speaker and/or topic.
## Friday, October 20

<table>
<thead>
<tr>
<th>Time</th>
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<th>Course Title</th>
<th>Course Code</th>
<th>Building</th>
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<th>Room/Booth</th>
<th>Audience &amp; Pricing</th>
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<tbody>
<tr>
<td>1-3:30 p.m.</td>
<td>P. Smith</td>
<td>The Diet Dilemma</td>
<td>6326</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B203</td>
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<tr>
<td>1-3:30 p.m.</td>
<td>J. Spencer</td>
<td>Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives</td>
<td>6123</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B309</td>
<td>D S $105 T $75</td>
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<tr>
<td>1-3:30 p.m.</td>
<td>S. Strong</td>
<td>Implant Overdentures and All-on-4 Prosthetics</td>
<td>6124</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B401</td>
<td>D S $100 T $75</td>
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<tr>
<td>1-3:30 p.m.</td>
<td>R. Wall</td>
<td>Motivated Mindset: Why Do What We Do with Perio Diagnosis and Treatment</td>
<td>6325</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B304</td>
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<tr>
<td>1-3:30 p.m.</td>
<td>O. Zahrebelny</td>
<td>Correctly Completing the Medical CMS-1500 Claim Form</td>
<td>6327</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B407</td>
<td>D S T G No Fee</td>
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<tr>
<td>1-4 p.m.</td>
<td>J. Alonge</td>
<td>Minimally Invasive Exodontia Techniques</td>
<td>6217</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A315</td>
<td>D S $575</td>
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<tr>
<td>1-4 p.m.</td>
<td>L. Brady</td>
<td>Mastering Anterior Implant Esthetics</td>
<td>6227</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A403</td>
<td>D S $425</td>
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<tr>
<td>1-4 p.m.</td>
<td>J. Brucia</td>
<td>Achieving Clinical Excellence With Indirect Posterior Restorations</td>
<td>6219</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A410</td>
<td>D S $395 T $345</td>
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<tr>
<td>1-4 p.m.</td>
<td>A. Cardoza</td>
<td>Twenty-First Century Laser-Assisted Dentistry Workshop</td>
<td>6220</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A313</td>
<td>D S $450 T $425</td>
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<tr>
<td>1-4 p.m.</td>
<td>S. Carstensen</td>
<td>Practical Sleep Medicine Sponsored by Care Credit, LLC.</td>
<td>6223</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A407</td>
<td>D S $325 T $275</td>
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<tr>
<td>1-4 p.m.</td>
<td>E. Daley</td>
<td>HPV and Cancer: An Overview of Risk and Prevention</td>
<td>6329</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A412</td>
<td>D S T No Fee</td>
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<tr>
<td>1-4 p.m.</td>
<td>R. Frazer et al.</td>
<td>Creating Powerful Practices by Enabling Emotional Intelligence</td>
<td>6127</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B315</td>
<td>D S T G $75</td>
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<td>1-4 p.m.</td>
<td>P. Kachalia</td>
<td>Digital Dentistry: Are We There Yet? Sponsored by 3M Oral Care</td>
<td>6321</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B314</td>
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<tr>
<td>1-4 p.m.</td>
<td>D. Little</td>
<td>Implant Surgical, Restorative and Grafting Techniques Using 3-D Model</td>
<td>6221</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A408</td>
<td>D S $425</td>
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<tr>
<td>1-4 p.m.</td>
<td>J. Massad</td>
<td>View Over-the-Shoulder Patient Implant Guided Planning</td>
<td>6228</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A301</td>
<td>D S $425</td>
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<tr>
<td>1-4 p.m.</td>
<td>D. Miles</td>
<td>Magic Shadows: Anatomy You Need To Know In Cone Beam 3D Images</td>
<td>6222</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A303</td>
<td>D S $325 T $275</td>
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<tr>
<td>1-4 p.m.</td>
<td>J. Minichetti et al.</td>
<td>Hands-on Implant Placement and Bone Grafting on Cadavers Workshop</td>
<td>6232</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A311</td>
<td>D S $995</td>
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<tr>
<td>1-4 p.m.</td>
<td>M. Nager</td>
<td>Hot Topics in Perio</td>
<td>6112</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A302</td>
<td>D S T $75</td>
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<tr>
<td>1-4 p.m.</td>
<td>J. Nosti</td>
<td>Perfecting the Occlusion With T-Scan Participant is to bring a laptop to operate Tekscan. The software will be sent out prior to the course.</td>
<td>6234</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A404</td>
<td>D S $235 T $185</td>
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<tr>
<td>1-4 p.m.</td>
<td>P. Shatz</td>
<td>Soft Tissue Grafting</td>
<td>6224</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A402</td>
<td>D S $395 T $345</td>
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<tr>
<td>1-4 p.m.</td>
<td>K. Suzuki</td>
<td>Perio Sx Hands-On Pig Jaws: Recommend Ridge Preservation and Bone Grafting</td>
<td>6225</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A316</td>
<td>D S $395 T $345</td>
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<tr>
<td>1-4 p.m.</td>
<td>M. Trope</td>
<td>Anatomically Directed Endo for Biologic and Functional Success Success Participant to bring 2-4 extracted teeth, accessed for endo. No third molars. Sponsored by Edge Endo, LLC.</td>
<td>6226</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A405</td>
<td>D S $425</td>
</tr>
<tr>
<td>1:15-2 p.m.</td>
<td>G. Severance</td>
<td>Live-Patient CAD/CAM Stage: Presented by Planmeca. Created in partnership with Planmeca.</td>
<td>6703</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453, Live-Patient CAD/CAM Stage</td>
<td>D S T G No Fee</td>
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<tr>
<td>2-2:45 p.m.</td>
<td>D. El Gazzar</td>
<td>Overview of Social Networks</td>
<td>6603</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121, Technology Experience</td>
<td>D S T G No Fee</td>
</tr>
<tr>
<td>2-3 p.m.</td>
<td>U. Odiatu</td>
<td>Calm Mind Fit Body Inspired Practice!</td>
<td>6504</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 2461, The Wellness Studio</td>
<td>D S T G No Fee</td>
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<tr>
<td>2:30-3:30 p.m.</td>
<td>A. Dayries-Ling</td>
<td>An Integrative Approach to Dentistry: Connecting Whole Body Health in the Hygiene Chair</td>
<td>6374</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B201</td>
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### Friday, October 20

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<th>Audience &amp; Pricing</th>
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<tr>
<td>2:30–4 p.m.</td>
<td>C. Ratner et al.</td>
<td>Everything You Need to Know to Start E-Prescribing Created in partnership with the ADA Council on Dental Practice</td>
<td>6802</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1305, ADA Council Theater</td>
<td>D S T No Fee</td>
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<tr>
<td>2:50–3:20 p.m.</td>
<td>D. El Gazzar</td>
<td>Demystifying Cyber Security</td>
<td>6606</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121, Technology Experience</td>
<td>D S T G No Fee</td>
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<tr>
<td>3:45 p.m.</td>
<td>G. Severance</td>
<td>Live-Patient CAD/CAM Stage: Presented by Planmeca Created in partnership with Planmeca</td>
<td>6704</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453, Live-Patient CAD/CAM Stage</td>
<td>D S T G No Fee</td>
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<tr>
<td>3–4 p.m.</td>
<td>M. Geisinger</td>
<td>Oral Home Care in the Age of Evidence-Based Dentistry Created in partnership with the ADA Council on Scientific Affairs</td>
<td>6808</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B209</td>
<td>D S T No Fee</td>
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<tr>
<td>3–4 p.m.</td>
<td>T. King</td>
<td>Designing and Building Your Dental Office: From Vision to Reality Created in partnership with Wells Fargo Practice Finance</td>
<td>6383</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1351, The Design Studio</td>
<td>D S T G No Fee</td>
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<tr>
<td>3:30–4:30 p.m.</td>
<td>T. Low Dog</td>
<td>Integrative Medicine</td>
<td>6505</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 2461, The Wellness Studio</td>
<td>D S T No Fee</td>
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<tr>
<td>3:30–4:30 p.m.</td>
<td>I. McNickle</td>
<td>Breakthrough Online Marketing – Best Practices for New Patient Growth</td>
<td>6604</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121, Technology Experience</td>
<td>D S T G No Fee</td>
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<tr>
<td>3:45–4:30 p.m.</td>
<td>T. Ehrlich</td>
<td>Live-Patient CAD/CAM Stage: Presented by Patterson Dental Created in partnership with Patterson Dental</td>
<td>6705</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453, Live-Patient CAD/CAM Stage</td>
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### Saturday, October 21

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<tbody>
<tr>
<td>8–9 a.m.</td>
<td>L. Brennan</td>
<td>The Tsunami of Seniors Is Upon Us: Successfully Treating the Aged in Our Dental Offices</td>
<td>7370</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B201</td>
<td>D S T G No Fee</td>
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<tr>
<td>8:30–9 a.m.</td>
<td>S. Benjamin et al.</td>
<td>Solving the Nightmare of HIPAA Liability in Digital Communications Created in partnership with the ADA Council on Dental Practice</td>
<td>7311</td>
<td>GWCC, Building B</td>
<td>Level Four Concours</td>
<td>B403</td>
<td>D S T No Fee</td>
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<tr>
<td>8:30–9 a.m.</td>
<td>A. Cardoza</td>
<td>Dentistry's Role in a Mass Disaster Scenario</td>
<td>7312</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B311</td>
<td>D S T No Fee</td>
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<tr>
<td>8:30–9 a.m.</td>
<td>S. Carstensen</td>
<td>What’s New in Sleep Medicine? Update for 2017</td>
<td>7109</td>
<td>GWCC, Building B</td>
<td>Level Four Concours</td>
<td>B402</td>
<td>D S $105 T $75</td>
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<tr>
<td>8:30–9 a.m.</td>
<td>G. Christensen</td>
<td>Paradigm Shifts in Dentistry 2017 Sponsored by 3M Oral Care. Earn up to one additional CE credit and continue the discussion with the presenter immediately following the lecture during campfire session 7390.</td>
<td>7101</td>
<td>GWCC, Building B</td>
<td>Level Four Concours</td>
<td>B405</td>
<td>D S $105 T $75</td>
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<tr>
<td>8:30–9 a.m.</td>
<td>H. Crossley</td>
<td>Street and Pharmaceutical Drug Abuse: The New Threats</td>
<td>7102</td>
<td>GWCC, Building B</td>
<td>Level Four Concours</td>
<td>B404</td>
<td>D S $100 T $75</td>
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<tr>
<td>8:30–9 a.m.</td>
<td>D. Engelhardt-Nash</td>
<td>The 5 Steps to Practice Success Sponsored by Care Credit, LLC.</td>
<td>7303</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B303</td>
<td>D S T G No Fee</td>
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<tr>
<td>8:30–9 a.m.</td>
<td>J. Flucke</td>
<td>Cone Beam 3-D Radiography: A General Dentist’s Perspective Earn up to one additional CE credit and continue the discussion with the presenter immediately following the lecture during campfire session number 7392</td>
<td>7308</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B315</td>
<td>D S T No Fee</td>
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<tr>
<td>8:30–9 a.m.</td>
<td>M. Glick</td>
<td>How to Assess Professional Literature: A Skeptic’s Guide</td>
<td>7304</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B203</td>
<td>D S T No Fee</td>
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<tr>
<td>8:30–9 a.m.</td>
<td>T. Gonzales</td>
<td>Emerging Trends in Oral Cancer Diagnosis and Management</td>
<td>7305</td>
<td>GWCC, Building B</td>
<td>Level Four Concours</td>
<td>B407</td>
<td>D S T No Fee</td>
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<tr>
<td>8:30–9 a.m.</td>
<td>A. Jeroff</td>
<td>Oral Surgery for the General Practitioner: Getting It Right So Things Don’t Go Wrong Earn up to one additional CE credit and continue the discussion with the presenter immediately following the lecture during campfire session 7393.</td>
<td>7306</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B314</td>
<td>D S T No Fee</td>
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<tr>
<td>8:30–9 a.m.</td>
<td>N. Letwin</td>
<td>Dental Treatment of Special Needs Patients</td>
<td>7307</td>
<td>GWCC, Building B</td>
<td>Level Four Concours</td>
<td>B406</td>
<td>D S T No Fee</td>
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<td>8:30–9 a.m.</td>
<td>R. Levin</td>
<td>Hit the Wow and Provide Awesome Customer Service Sponsored by Care Credit, LLC.</td>
<td>7309</td>
<td>GWCC, Building A</td>
<td>Level Four Concours</td>
<td>A411</td>
<td>D S T No Fee</td>
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<tr>
<td>8-9:30 a.m.</td>
<td>T. Limoli</td>
<td>Insurance Reimbursement: It's The Patient's Plan, Not Yours Sponsored by Care Credit, LLC.</td>
<td>7104</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B408</td>
<td>D $100 S $75 T $75</td>
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<tr>
<td>8-9:30 a.m.</td>
<td>M. Morell</td>
<td>Hot Topics in Pediatric Dentistry</td>
<td>7105</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A302</td>
<td>D $75 S $55 T $55</td>
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<tr>
<td>8-9:30 a.m.</td>
<td>R. Nash</td>
<td>Indirect Esthetic Dentistry and Full-Mouth Esthetic Reconstruction: Part I</td>
<td>7103</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B309</td>
<td>D $100 S $75 T $75</td>
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<tr>
<td>8-9:30 a.m.</td>
<td>N. Rathi</td>
<td>Intraoral Scanners and CAD-CAM for Implants</td>
<td>7106</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B401</td>
<td>D $100 S $75 T $75</td>
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<tr>
<td>8-9:30 a.m.</td>
<td>R. Wall</td>
<td>Beat-the-Clock Strategies for Effective Hygiene Time Management Sponsored by Care Credit, LLC.</td>
<td>7310</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B304</td>
<td>D S T G No Fee</td>
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<tr>
<td>8-9:30 a.m.</td>
<td>D. Weber</td>
<td>Overcoming Life's Goliaths</td>
<td>7111</td>
<td>GWCC, Building B</td>
<td>Level Four Concourse</td>
<td>B409</td>
<td>D $100 S $75 T $75</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>R. Convissar</td>
<td>How to Get the Most Out of Your Laser Investment It is suggested for the participant to bring their loupes, a suture kit and a penannked elevator.</td>
<td>7201</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A301</td>
<td>D $425 S $375 T $375</td>
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<tr>
<td>8-11 a.m.</td>
<td>M. Geissberger</td>
<td>Digital Impressions: Making Practice Simpler, Efficient and Fun It is suggested for the participant to bring their loupes to this course Sponsored by 3M Oral Care.</td>
<td>7202</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A303</td>
<td>D $395 S $345 T $345</td>
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<tr>
<td>8-11 a.m.</td>
<td>V. Haywood</td>
<td>7 Tray Options for Tooth Whitening, Sensitivity and Caries Control</td>
<td>7203</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A304</td>
<td>D $425 S $325 T $325</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>G. Merijohn</td>
<td>Minimally Invasive Gingival Grafting Via the KIWI Method Participants are to bring their own personal magnification loupes, battery-powered light source and safety glasses.</td>
<td>7204</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A410</td>
<td>D $395 S $345 T $345</td>
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<tr>
<td>8-11 a.m.</td>
<td>K. Miller</td>
<td>Unleash the Power of Piezo It is suggested for the participant to bring their loupes and protective eye wear to this course.</td>
<td>7205</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A314</td>
<td>D $350 S $300 T $300</td>
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<tr>
<td>8-11 a.m.</td>
<td>J. Molinari et al.</td>
<td>Hands-On Infection Control</td>
<td>7206</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A315</td>
<td>D $315 S $265 T $265</td>
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<td>8-11 a.m.</td>
<td>B. Novy</td>
<td>Sweet and Sinister Saliva</td>
<td>7207</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A407</td>
<td>D $425</td>
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<tr>
<td>8-11 a.m.</td>
<td>R. Roblee</td>
<td>Interdisciplinary Management of Esthetic and Restorative Dilemmas Created in partnership with the American Association of Orthodontists.</td>
<td>7350</td>
<td>GWCC, Building B</td>
<td>Level Two Concourse</td>
<td>B216</td>
<td>D S T No Fee</td>
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<tr>
<td>8-9:30 a.m.</td>
<td>R. Goldstein</td>
<td>Risk Versus Reward in Esthetic Dentistry Sponsored by Care Credit, LLC.</td>
<td>7301</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B316</td>
<td>D S T No Fee</td>
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<tr>
<td>8-10 a.m.</td>
<td>T. Dufu</td>
<td>Drop the Ball: Achieving More by Doing Less Sponsored by Crest and Oral-B</td>
<td>7110</td>
<td>GWCC, Building B</td>
<td>Level Three Concourse</td>
<td>B312</td>
<td>D S T $29.95</td>
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<tr>
<td>8-11 a.m.</td>
<td>M. Kleive</td>
<td>Artistry and Efficiency With Composite Restorations It is suggested for the participant to bring their loupes to this course.</td>
<td>7214</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A408</td>
<td>D $395 S $345 T $345</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>J. Olmsted</td>
<td>What’s New in Endodontics for 2017 Sponsored by Edge Endo, LLC.</td>
<td>7215</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A313</td>
<td>D $425</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>E. Parks et al.</td>
<td>The Hands-On Bulletproof Guide to Implant Success It is suggested for the participant to bring their loupes to this course.</td>
<td>7208</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A401</td>
<td>D $325 S $275 T $275</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>S. Rasner</td>
<td>The Hands-On Bulletproof Guide to Implant Success It is suggested for the participant to bring their loupes to this course.</td>
<td>7209</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A402</td>
<td>D $425</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>C. Richman</td>
<td>Interactive Hands-On Treatment Planning for the Entire Dental Team</td>
<td>7213</td>
<td>GWCC, Building A</td>
<td>Level Three Concourse</td>
<td>A316</td>
<td>D $395 S $345 T $345</td>
</tr>
<tr>
<td>8-11 a.m.</td>
<td>N. Sharifi</td>
<td>Something Old/Something New: Partial Dentures and Attachments Course fee includes dental models for course participants to take home. It is suggested for the participant to bring their loupes and lab coat to this course.</td>
<td>7210</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A403</td>
<td>D $645</td>
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<tr>
<td>8-11 a.m.</td>
<td>L. Silverstein</td>
<td>Flap Design and Basic How To’s for Placing Dental Implants</td>
<td>7211</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A404</td>
<td>D $425</td>
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<tr>
<td>8-11 a.m.</td>
<td>J. Spencer</td>
<td>Dental Sleep Medicine Hands-On</td>
<td>7212</td>
<td>GWCC, Building A</td>
<td>Level Four Concourse</td>
<td>A405</td>
<td>D $325 S $275 T $275</td>
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### Saturday, October 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Presenter</th>
<th>Course Title</th>
<th>Course Code</th>
<th>Building</th>
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<th>Audience &amp; Pricing</th>
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<tbody>
<tr>
<td>8:30 a.m.-4:30 p.m.</td>
<td>T. Tanaka</td>
<td>Dissection of the TMJ and Related Structures</td>
<td>7216</td>
<td>GWCC, Building A</td>
<td>Level Three Concours</td>
<td>A311</td>
<td>$1590</td>
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<tr>
<td>9:30-10:15 a.m.</td>
<td>T. Ehrlich</td>
<td>Live-Patient CAD/CAM Stage: Presented by Patterson Dental</td>
<td>7700</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453</td>
<td>No Fee</td>
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<tr>
<td>9:30-10:30 a.m.</td>
<td>G. Bowen</td>
<td>Investing in Practice Growth Created in partnership with Wells Fargo Practice</td>
<td>7380</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1351</td>
<td>No Fee</td>
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<tr>
<td>9:30-10:30 a.m.</td>
<td>P. Kachalia</td>
<td>Dental Tech: Parag Kachalia</td>
<td>7600</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121</td>
<td>No Fee</td>
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<tr>
<td>9:45-10:45 a.m.</td>
<td>T. Caruso et al.</td>
<td>Fitness and Function in Dentistry</td>
<td>7500</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 2461</td>
<td>No Fee</td>
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<tr>
<td>10-11 a.m.</td>
<td>G. Christensen</td>
<td>Continue the Conversation: Campfire Session-Deep Dive for Paradigm Shifts</td>
<td>7390</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>Across From Room B209</td>
<td>No Fee</td>
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<tr>
<td>10-11 a.m.</td>
<td>J. Flucke</td>
<td>Continue the Conversation: Campfire Session-Deep Dive for Cone Beam 3-D Radiography</td>
<td>7392</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>Across From Room B209</td>
<td>No Fee</td>
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<tr>
<td>10-11 a.m.</td>
<td>A. Jeroff</td>
<td>Continue the Conversation: Campfire Session-Deep Dive for Oral Surgery for</td>
<td>7393</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>Across From Room B211</td>
<td>No Fee</td>
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<tr>
<td>10:15-11 a.m.</td>
<td>G. Severance</td>
<td>Live-Patient CAD/CAM Stage: Presented by Planmeca</td>
<td>7701</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453</td>
<td>No Fee</td>
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<tr>
<td>11 a.m.-Noon</td>
<td>C. Carr</td>
<td>Purchase vs. Lease Office Space: How Do You Choose? Created in partnership</td>
<td>7381</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1351</td>
<td>No Fee</td>
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<tr>
<td>11 a.m.-Noon</td>
<td>P. Feuerstein</td>
<td>Dental Tech – Dr. Feuerstein</td>
<td>7601</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121</td>
<td>No Fee</td>
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<tr>
<td>11 a.m.-Noon</td>
<td>N. Maleki et al.</td>
<td>Exploring Issues in Orthodontics</td>
<td>7353</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B216</td>
<td>No Fee</td>
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<tr>
<td>11:15 a.m.-12:15 p.m.</td>
<td>U. Odiatu</td>
<td>Great Guts: Live Life Well Sponsored by Care Credit, LLC</td>
<td>7501</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 2461</td>
<td>No Fee</td>
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<tr>
<td>11:30 a.m.-12:30 p.m.</td>
<td>L. Brady</td>
<td>Ask The Experts: Campfire Session – Cosmetic Dentistry</td>
<td>7391</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>Across From Room B209</td>
<td>No Fee</td>
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<tr>
<td>11:50 a.m.-12:20 p.m.</td>
<td>D. El Gazzar</td>
<td>Not-to-Miss Trends in Technology</td>
<td>7603</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121</td>
<td>No Fee</td>
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<tr>
<td>12:45-1:45 p.m.</td>
<td>M. Jablow</td>
<td>Ransomware, Malware and Other Nasty Viruses</td>
<td>7602</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 3121</td>
<td>No Fee</td>
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<tr>
<td>1-1:45 p.m.</td>
<td>G. Severance</td>
<td>Live-Patient CAD/CAM Stage: Presented by Planmeca</td>
<td>7702</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 453</td>
<td>No Fee</td>
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<tr>
<td>1-2 p.m.</td>
<td>M. Favaghi</td>
<td>Stress Delays Oral Wound Healing and Impairs Surgical Outcomes</td>
<td>7371</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B201</td>
<td>No Fee</td>
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<tr>
<td>1-2 p.m.</td>
<td>T. King et al.</td>
<td>Modernizing Your Office for Success Created in partnership with Wells Fargo</td>
<td>7382</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1351</td>
<td>No Fee</td>
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<tr>
<td>1-3 p.m.</td>
<td>N. Zablotsky et al.</td>
<td>Tobacco, Nicotine Addiction and Your Patients Created in partnership with</td>
<td>7801</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1</td>
<td>Booth 1305</td>
<td>No Fee</td>
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<tr>
<td>1-5 p.m.</td>
<td>E. Abt et al.</td>
<td>Identify Truth vs. Fiction to Navigate Uncertainty Created in partnership</td>
<td>7326</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B203</td>
<td>No Fee</td>
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<tr>
<td>1:30-4:30 p.m.</td>
<td>R. Convissar</td>
<td>Laser-Assisted Periodontal Soft And Hard Tissue Regeneration</td>
<td>7217</td>
<td>GWCC, Building A</td>
<td>Level Three Concours</td>
<td>A301</td>
<td>$425 $375</td>
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<tr>
<td>1:30-4:30 p.m.</td>
<td>M. Geissberger</td>
<td>Digital Impressions: Making Practice Simpler, Efficient and Fun.</td>
<td>7218</td>
<td>GWCC, Building A</td>
<td>Level Three Concours</td>
<td>A303</td>
<td>$395 $345</td>
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<tr>
<td>1:30-4:30 p.m.</td>
<td>V. Haywood</td>
<td>7 Tray Options for Tooth Whitening, Sensitivity and Caries Control</td>
<td>7219</td>
<td>GWCC, Building A</td>
<td>Level Three Concours</td>
<td>A304</td>
<td>$425 $325</td>
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**Download the ADA 2017 mobile app for full course descriptions and disclosures or to search courses by speaker and/or topic.**
Saturday, October 21

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<td>Minimally Invasive Gingival Grafting Via the KIWI Method. Participants are to bring their own personal magnification loupes, battery-powered light source and safety glasses.</td>
<td>7220</td>
<td>GWCC, Building A</td>
<td>Level Four Concours</td>
<td>A410</td>
<td>DS $395 TS $345</td>
</tr>
<tr>
<td>1:30–4:30 p.m.</td>
<td>K. Miller</td>
<td>Bye Bye Biofilm: The Power of Subgingival Air Polishing. It is suggested for the participant to bring their loupes and protective eye wear to this course.</td>
<td>7221</td>
<td>GWCC, Building A</td>
<td>Level Three Concours</td>
<td>A314</td>
<td>DS $350 TS $300</td>
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<tr>
<td>1:30–4:30 p.m.</td>
<td>J. Molinari et al.</td>
<td>Hands-On Infection Control</td>
<td>7222</td>
<td>GWCC, Building A</td>
<td>Level Three Concours</td>
<td>A315</td>
<td>DS $315 TS $265</td>
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<tr>
<td>1:30–4:30 p.m.</td>
<td>B. Novy</td>
<td>Sweet and Sinister Saliva</td>
<td>7223</td>
<td>GWCC, Building A</td>
<td>Level Four Concours</td>
<td>A407</td>
<td>DS $425</td>
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<tr>
<td>1:45–2:30 p.m.</td>
<td>T. Ehrlich</td>
<td>Live-Patient CAD/CAM Stage: Presented by Patterson Dental. Created in partnership with Patterson Dental.</td>
<td>7703</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1 Booth 453, Live-Patient CAD/CAM Stage</td>
<td>D S T G</td>
<td>No Fee</td>
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<tr>
<td>2–3 p.m.</td>
<td>T. Caruso et al.</td>
<td>Posture in Practice: Are You Equipped to Sit?</td>
<td>7502</td>
<td>GWCC, Exhibit Hall</td>
<td>Level 1 Booth 2461, The Wellness Studio</td>
<td>D S T</td>
<td>No Fee</td>
</tr>
<tr>
<td>2–3 p.m.</td>
<td>R. Goldstein</td>
<td>Risk Versus Reward in Esthetic Dentistry</td>
<td>7317</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B316</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–3 p.m.</td>
<td>J. Kim</td>
<td>Vaping and Oral Health: What Do We Know About E–Cigarettes? Created in partnership with the ADA Council on Scientific Affairs.</td>
<td>7805</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B209</td>
<td>DS $100 TS $75</td>
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<tr>
<td>2–4:30 p.m.</td>
<td>J. McGinley et al.</td>
<td>Fluoridation, Bottled Water and Home Water Treatment Systems. Created in partnership with the ADA Council on Advocacy for Access and Prevention.</td>
<td>7319</td>
<td>GWCC, Building B</td>
<td>Level Four Concours</td>
<td>B403</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>C. Chong</td>
<td>Diagnosis and Treatment of Peri-implant Diseases and Peri- implant Surgery. Created in partnership with the American Academy of Periodontology.</td>
<td>7351</td>
<td>GWCC, Building B</td>
<td>Level Two Concours</td>
<td>B216</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>H. Crossley</td>
<td>How Well Is Your Patient? Let’s Look in Their Medication Bag</td>
<td>7115</td>
<td>GWCC, Building B</td>
<td>Level Four Concours</td>
<td>B404</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>D. Engelhardt-Nash</td>
<td>Practice Power: A Vital Checklist for the Dental Office</td>
<td>7320</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B303</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>S. Fisher et al.</td>
<td>Building Wealth Through Your Career. Created in partnership with Wells Fargo Practice Finance.</td>
<td>7315</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B301</td>
<td>DS $100 TS $75</td>
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<tr>
<td>2–5 p.m.</td>
<td>J. Fluke</td>
<td>Clinical Application of Dental Lasers</td>
<td>7324</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B315</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>T. Gonzales</td>
<td>Common Things Occur Commonly: A Review of Oral Mucosal Pathologies.</td>
<td>7321</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B407</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>A. Jeroff</td>
<td>Demystifying Oral Surgery for the General Practitioner.</td>
<td>7322</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B314</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>M. Kleive</td>
<td>Artistry and Efficiency With Composite Restorations. It is suggested for the participant to bring their loupes to this course.</td>
<td>7230</td>
<td>GWCC, Building A</td>
<td>Level Four Concours</td>
<td>A408</td>
<td>DS $100 TS $75</td>
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<tr>
<td>2–5 p.m.</td>
<td>J. Kohner</td>
<td>How Crown Lengthening Will Enhance Your Restorative Results.</td>
<td>7124</td>
<td>GWCC, Building A</td>
<td>Level Three Concours</td>
<td>A302</td>
<td>DS $75 TS $55</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>N. Letwin</td>
<td>Treating Medically Complex Patients: How to Stay Out of Trouble.</td>
<td>7323</td>
<td>GWCC, Building B</td>
<td>Level Four Concours</td>
<td>B406</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>R. Levin</td>
<td>The New Patient Accelerator: Marketing Strategies That Work</td>
<td>7325</td>
<td>GWCC, Building A</td>
<td>Level Four Concours</td>
<td>A411</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>T. Limoli</td>
<td>Simplify Reimbursement With More New and Refined Procedure Codes. Who Are You Kidding?</td>
<td>7117</td>
<td>GWCC, Building A</td>
<td>Level Four Concours</td>
<td>B408</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>M. Morell</td>
<td>Dental Management of the Medically Compromised Pediatric Patient</td>
<td>7125</td>
<td>GWCC, Building B</td>
<td>Level Four Concours</td>
<td>B402</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>R. Nash</td>
<td>Indirect Esthetic Dentistry and Full-Mouth Esthetic Reconstruction. Part II</td>
<td>7116</td>
<td>GWCC, Building B</td>
<td>Level Three Concours</td>
<td>B309</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>K. Norton</td>
<td>Charismatic Dentistry: Making Your Practice Magnetic. ADA 2016 New and Emerging Speaker.</td>
<td>7318</td>
<td>GWCC, Building A</td>
<td>Level Four Concours</td>
<td>A412</td>
<td>DS $100 TS $75</td>
</tr>
<tr>
<td>2–5 p.m.</td>
<td>J. Olmsted</td>
<td>What’s New in Endodontics for 2017. Sponsored by Edge Endo, LLC.</td>
<td>7231</td>
<td>GWCC, Building A</td>
<td>Level Three Concours</td>
<td>A313</td>
<td>DS $100 TS $75</td>
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### Saturday, October 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Presenter</th>
<th>Course Title</th>
<th>Course Code</th>
<th>Building</th>
<th>Area</th>
<th>Room/Booth</th>
<th>Audience &amp; Pricing</th>
</tr>
</thead>
</table>
| 2-5 p.m.      | E. Parks et al. | Are Your Pictures Perfect? How to Produce Quality Radiographs               | 7224        | GWCC, Building A | Level Four Concourse | A401 | D | $325  
                     |               |                                                                               |             |          |          |             | T | $275  |
| 2-5 p.m.      | S. Rasner     | The Hands-On Bulletproof Guide to Implant Success It is suggested for the participant to bring their loupes to this course. | 7225        | GWCC, Building A | Level Four Concourse | A402 | D | $425  |
| 2-5 p.m.      | N. Rathi      | Single Implant Crowns: It’s Not Rocket Science                               | 7119        | GWCC, Building B | Level Four Concourse | B401 | D | $100  
                     |               |                                                                               |             |          |          |             | T | $75   |
| 2-5 p.m.      | C. Richman    | Interactive Hands-On Treatment Planning for the Entire Dental Team          | 7229        | GWCC, Building A | Level Three Concourse | A316 | D | $395  
                     |               |                                                                               |             |          |          |             | T | $345   |
| 2-5 p.m.      | N. Sharifi    | Improve Your Partials: Simple Designs, Materials and Techniques             | 7226        | GWCC, Building A | Level Four Concourse | A403 | D | $425  |
| 2-5 p.m.      | L. Silverstein| Flap Design and Basic How To’s in Placeing Dental Implants                  | 7227        | GWCC, Building A | Level Four Concourse | A404 | D | $425  |
| 2-5 p.m.      | J. Spencer    | Dental Sleep Medicine Hands-On                                              | 7228        | GWCC, Building A | Level Four Concourse | A405 | D | $325  
                     |               |                                                                               |             |          |          |             | T | $275   |
| 2-5 p.m.      | A. Spolarich  | Comprehensive Health Prevention for Older Adults                            | 7126        | GWCC, Building B | Level Three Concourse | B308 | D | $100  
                     |               |                                                                               |             |          |          |             | T | $75   |
| 2-5 p.m.      | D. Weber      | The Winner in You: Raising the Bar on Patient Care and Customer Service    | 7118        | GWCC, Building B | Level Four Concourse | B409 | D | $100  
                     |               |                                                                               |             |          |          |             | T | $75   |
| 2:30-3:30 p.m.| T. Paumier    | Antibiotic Prophylaxis for Patients with Prosthetic Joint Implants         | 7372        | GWCC, Building B | Level Two Concourse | B201 | D | $55   
|               |               |                                                                               |             |          |          |             | S | $45   |

Download the ADA 2017 mobile app for full course descriptions and disclosures or to search courses by speaker and/or topic.

### Sunday, October 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Presenter</th>
<th>Course Title</th>
<th>Course Code</th>
<th>Building</th>
<th>Area</th>
<th>Room/Booth</th>
<th>Audience &amp; Pricing</th>
</tr>
</thead>
</table>
| 8-11 a.m.     | J. Kohner     | Crown Lengthening Lecture 7124 is a suggested prerequisite. It is suggested for the participant to bring their loupes to this course. | 8205        | GWCC, Building A | Level Four Concourse | A402 | D | $395  
                     |               |                                                                               |             |          |          |             | T | $345   |
| 8-11 a.m.     | E. Parks et al. | Forensic Odontology: A Hands-On Experience                                    | 8201        | GWCC, Building A | Level Four Concourse | A401 | D | $325  
                     |               |                                                                               |             |          |          |             | T | $275   |
| 8-11 a.m.     | L. Silverstein| Soft Tissue Grafting Made Easy Using Allogenic Material                      | 8202        | GWCC, Building A | Level Four Concourse | A404 | D | $425  |
| 8:30-11:30 a.m.| J. Molinari   | Vaccines for Health Professionals: Science, Success and Myths                 | 8101        | GWCC, Building B | Level Four Concourse | B409 | D | $65  
                     |               |                                                                               |             |          |          |             | T | $45   |
| 8:30-11:30 a.m.| S. Rasner     | The 2017 Thriving Fee-for-Service Practice                                    | 8102        | GWCC, Building B | Level Three Concourse | B309 | D | $100  
                     |               |                                                                               |             |          |          |             | T | $75   |
| 8:30-11:30 a.m.| N. Rathi      | Scan-Plan-Deliver: Simple Tools to Incorporate Implants in Everyday Practice  | 8103        | GWCC, Building B | Level Four Concourse | B401 | D | $100  
                     |               |                                                                               |             |          |          |             | T | $75   |
| 8:30-11:30 a.m.| C. Ratner et al.| HIPAA Security Compliance: Protecting Your Practice and Your Patients Created in partnership with the ADA Council on Dental Practice. | 8107        | GWCC, Building B | Level Four Concourse | B402 | D | $100  
                     |               |                                                                               |             |          |          |             | T | $75   |
| 8:30-11:30 a.m.| A. Spolarich  | What’s New and What to Review                                                 | 8106        | GWCC, Building B | Level Three Concourse | B308 | D | $100  
                     |               |                                                                               |             |          |          |             | T | $75   |
| 8:30-11:30 a.m.| T. Tanaka     | Splint Therapy for TMD and Orofacial Pain                                     | 8104        | GWCC, Building B | Level Four Concourse | B403 | D | $105  
                     |               |                                                                               |             |          |          |             | T | $75   |
General Information

No-Fee (Free) Courses
- No-fee course tickets may be obtained through advance registration or on-site until the day before the scheduled course (based on availability).
- Only attendees who have a ticket for a no-fee course will be permitted to enter the room before the start time of the course. Seating for these courses is only guaranteed up to the published start time of the course.
- After the published start time, admittance to each no-fee course will be on a first-come, first-served basis until the room is full.

Fee Courses
- Fee course tickets may be purchased through advance registration or on-site until the scheduled start time of the course (based on availability). Early registration and ticket purchase are recommended because seats are limited.
- If you purchase a ticket for a fee course, your seat is reserved for the duration of the course.

Workshop Requirements
All participants must bring a lab coat and protective eyewear. If your workshop requires other supplies, they will be listed on your course ticket and on the online Course Planner. Participants who do not bring the proper supplies do not qualify for a refund.

Course Locations
Georgia World Congress Center (unless otherwise noted on course ticket)
The facility name and room number will be printed on each course ticket. Course room locations are also available in the mobile app.

Audience Key
- **D** Dentist
- **S** Student
- **T** Dental Team, including Dental Hygienist, Dental Assistant, Business Assistant, Lab Technician, Allied Health Professionals
- **G** Guest, including component and constituent staff
- **E** Exhibitor

Refer to the audience key to determine which courses you have access to.

IMPORTANT INFORMATION

You must register and get a ticket for ALL courses – even free courses
When you preregister for your preferred courses, the ADA can provide an outstanding annual meeting experience by assigning more seating capacity to the most popular courses. Getting your ticket in advance will allow you to breeze through the meeting and into your seat.

Please read this page carefully for complete information.

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Please read this page carefully for complete information.
Course Handouts
In a continued effort to minimize paper waste, traditional course handout materials are available online and in the ADA Annual Meeting mobile app (not all courses will have handouts). These materials will not be printed for distribution on-site. If you wish to have these materials to reference during the course, please be sure to download them in advance through the online Course Planner at ADA.org/meeting.

Managing Your CE Credits through the App or Online
To obtain your verification of participation documents for CE courses attended during the annual meeting:

- Record your course numbers along with their corresponding verification codes given out at the end of the course.
- Download the ADA 2017 mobile app by searching for “ADA 2017” in your app store or visit ADA.org/meeting from your personal computer. You will need your badge number and email addressed used for registration to access the system through ADA.org/meeting.
- Select “Add Session” to search for your course by the four digit code. Once you have added the session you will be prompted to enter the verification code.
- After all sessions are added, complete the survey to obtain your CE Verification letter.
- Print your verification of participation document and send a copy to your licensing or regulatory agency.
- Please note that one clock hour equals one credit hour.

The American Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The American Dental Association designates one (1) credit per hour for CE activities, unless otherwise noted. It is the responsibility of each participant to verify the CE requirements of his or her licensing or regulatory agency and to contact them with any questions regarding licensing.

Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at ADA.org/cerp.

Affiliate CE Information
A listing of courses with the corresponding AGD subject codes and California-required Category I or II subject matter is available at ADA.org/meeting.

Continuing Education Disclaimer
The Continuing Education Program of ADA 2017 is planned and presented by the Advisory Committee on Annual Meetings to provide attendees with a relevant and rewarding continuing education experience. However, neither the content of a course nor the use of specific products in any program should be construed as indicating endorsement or approval of the views presented or the products used by the ADA or by any of the respective subsidiaries. Speakers are required to disclose to participants any financial, commercial or promotional interest in a product or company that may influence their presentations; however, the ADA shall not be liable for a speaker’s failure to disclose such interest. Please be advised that courses, speakers or scheduling may change without notice.
Oropharyngeal Cancer Symposium
Pre-Session at ADA 2017
New this year!

Oropharyngeal Cancer Symposium
Pre-Session at ADA 2017
New this year!

What’s included?
☑️ 4.5 hours of CERP CE
☑️ Courses led by leading researchers and professionals
☑️ Continue the conversation luncheon
☑️ Networking break
☑️ All-access pass to ADA 2017 (including CE courses, Exhibit Hall, Opening General Session, ADA 2017 Block Party, Distinguished Speaker Series and additional social and professional networking events)

Working Together Against Oropharyngeal Cancer

There is much to learn about oropharyngeal cancer and how dentists, oncologists, head and neck surgeons and other health professionals can and should work together. A coordinated and multifaceted approach can help reduce cases and produce better treatment results for patients. Don't miss the opportunity to learn from leading researchers and professionals. Get the latest science, research and statistics on oropharyngeal cancer and learn how you can be part of prevention and treatment solutions.

Presenters:
Erich M. Sturgis, MD, MPH
Professor, Department of Head & Neck Surgery and Department of Epidemiology, The University of Texas MD Anderson Cancer Center

Lois M. Ramondetta, MD
Professor, Department of Gynecologic Oncology and Reproductive Medicine, The University of Texas MD Anderson Cancer Center
Chief, Division of Gynecologic Oncology, Lyndon B. Johnson General Hospital, Harris Health System

Theresa M. Hofstede, BSc, DDS
Associate Professor, Department of Head and Neck Surgery, The University of Texas MD Anderson Cancer Center

Katherine A. Hutcheson, PhD
Associate Professor, Department of Head and Neck Surgery, Division of Surgery, The University of Texas MD Anderson Cancer Center; Associate Director of Research for the Section of Speech Pathology and Audiology, Department of Head and Neck Surgery – Research, Division of Surgery, The University of Texas MD Anderson Cancer Center

Melinda Wharton, MD, MPH
Director, National Center for Immunization and Respiratory Diseases, Center for Disease Control

Mark Lingen, DDS, PhD
Professor, Department of Pathology at the University of Chicago Medicine

Marcelo Araujo, DDS, MS, PhD
Vice President, Science Institute, American Dental Association

Dave Preble, DDS, JD, CAE
Vice President, Practice Institute, American Dental Association

LOCATION: Omni Atlanta Hotel at CNN Center
ROOM: North Tower, Level M2, International Ballroom

Fee: $750

Register online at ADA.org/ADA17OralCancer.

Wednesday, October 18
11 a.m.–5 p.m.
American Academy of Cariology

AAC Inaugural Meeting
Dr. Sandra Guzman-Armstrong
Wednesday, October 18
8 a.m.–5 p.m.
LOCATION: Westin Peachtree Plaza, Atlanta, 10th floor
ROOM: Savannah Ballroom A
No Fee Course

Attend the inaugural meeting of the American Academy of Cariology, whose goal is to eradicate dental caries in the United States through the promotion of science-based disease management.

This program will:

- Introduce the new AAC to a broad audience interested in our mission and willing to support achieving our goals
- Provide content of interest to the target audience
- Stimulate interest in membership
- Begin the process of creating collaborations and alliances with key counterpart professional organizations and government agencies

Anatomy of the Masticatory System: Clinical Application and Dissection
Henry A. Gremillion, DDS
8 a.m.–5 p.m.
LOCATION: Georgia World Congress Center, Building A, Level Three Concourse
ROOM: A311
Course Code: 4201
Fee: $1,590
CE Hours: 8.0

This course will provide an opportunity to complete a detailed dissection of the superficial structures of the face, masticatory musculature and temporomandibular joint. Relationships to routine dental assessment and clinical procedures will be highlighted.

Participants are recommended to bring magnification loupes, safety glasses and anatomy atlas. This is a full-day course with a lunch break from noon-1 p.m. Lunch will not be provided.

Botox Therapy for Every Dental Practice
Louis Malcmacher, DDS
8 a.m.–5 p.m.
LOCATION: Georgia World Congress Center, Building A, Level Three Concourse
ROOM: A311
Course Code: 4203
Fee: $1,897
T $395
CE Hours: 8.0

Learn to integrate Botox procedures for the oral and maxillofacial areas into your practice immediately and produce better therapeutic and esthetic treatment outcomes than ever before. This course will teach proper evaluation, treatment planning, dosaging and injection techniques.

This is a full day program with a lunch break from Noon-1 p.m. Lunch will not be provided. Dental team members must be accompanied by a dentist in order to register for this course.

Presented in partnership with the American Academy of Facial Esthetics.

How to be a Reviewer for JADA
Michael Glick, DMD
1–4 p.m.
LOCATION: Omni Atlanta Hotel at CNN Center, North Tower Level M1
ROOM: Redwood
Course Code: 4101
Fee: $75
CE Hours: 3.0

This seminar will help participants evaluate the suitability of a submitted article to JADA. Specifically, participants will learn about the review process, how to assess the scientific merit of an article, and the rationale for a decision to publish or reject a submission.

Download the ADA 2017 mobile app for full course and speaker information.
## Hands-On Cadaver Workshops

**LOCATION:** Georgia World Congress Center, Building A, Level Three Concourse, Room A311

Take a hands-on approach to learning advanced skills.

### Wednesday, October 18

- **Anatomy of the Masticatory System: Clinical Application and Dissection**  
  Henry A. Gremillion, DDS  
  Full day pre-session  
  8 a.m.-5 p.m.  
  Course Code: 4201  
  Fee: $1,590  
  CE Hours: 8.0

### Thursday, October 19

- **Cadaver Sx Course: Periodontal Flap and Crown Lengthening Surgeries**  
  Jon B. Suzuki, DDS, MBA, PhD  
  Kevin Suzuki, DMD  
  9:30 a.m.-12:30 p.m.  
  Course Code: 5250  
  Fee: $995  
  CE Hours: 3.0

- **Site Preparation Grafting for Dental Implants**  
  Peter Shatz, DDS  
  2-5 p.m.  
  Course Code: 5231  
  Fee: $995  
  CE Hours: 3.0

### Friday, October 20

- **Cut to the Chase: Cadaver Dissection for Local Anesthesia**  
  Alan W. Budenz, MS, DDS, MBA  
  Mel Hawkins, DDS, BScD  
  8-11 a.m.  
  Course Code: 6216  
  Fee: $995  
  CE Hours: 3.0

- **Hands-on Implant Placement and Bone Grafting on Cadavers Workshop**  
  John C. Minichetti, DMD  
  Matthew R. Young, DDS  
  1-4 p.m.  
  Course Code: 6232  
  Fee: $995  
  CE Hours: 3.0

### Saturday, October 21

- **Dissection of the TMJ and Related Structures**  
  Terry T. Tanaka, DDS  
  8:30 a.m.-4:30 p.m.  
  Course Code: 7216  
  Fee: $1,590  
  CE Hours: 7.0

**Download the ADA 2017 mobile app for full course and speaker information.**
New and Emerging Speaker Series

LOCATION: Georgia World Congress Center, Building B, Level Two Concourse, Room B201

The ADA New and Emerging Speaker Series features professionals whose courses were selected from a competitive pool of applicants. Take this opportunity to see up-and-coming experts present on a wide range of topics, and scout new presenters for your local dental meeting.

Thursday, October 19

- **TMJ – What is it and How Does it Apply to Every Day Dentistry?**
  Prabu Raman, DDS
  9:30-10:30 a.m.
  Course Code: 5370
  CE Hours: 1.0

- **Is Screening for OSA a New Standard of Care?**
  Ken Berley, DDS, JD
  11 a.m.-Noon
  Course Code: 5371
  CE Hours: 1.0

- **Martinis and Menopause: Exploring Oral and Systemic Implications in Women’s Health**
  Kelli Jaecks, MA, RDH
  1-2 p.m.
  Course Code: 5372
  CE Hours: 1.0

- **Back to Your Future, Geriatric Dentistry!**
  Charles Doring, DDS
  2:30-3:30 p.m.
  Course Code: 5373
  CE Hours: 1.0

- **Silver Diamine Fluoride: Who, What, When, Where, and How?**
  Brooke Fukuoka, DMD
  4-5 p.m.
  Course Code: 5374
  CE Hours: 1.0

Friday, October 20

- **The Challenge of a Persistent Toothache**
  Reda Abdel-Fattah, BDS, MS
  8-9 a.m.
  Course Code: 6370
  CE Hours: 1.0

- **Custom Cutback Abutments: A Design Alternative**
  William Dexter, DDS
  9:30-10:30 a.m.
  Course Code: 6371
  CE Hours: 1.0

- **Capnography and Nitrous Oxide: Two Great Ideas Coming Together**
  Anthony Carroccia, DDS
  11 a.m.-Noon
  Course Code: 6372
  CE Hours: 1.0

- **Erosive Tooth Wear: Etiology, Risk Factors, Diagnosis and Management**
  Alex Delgado, DDS
  1-2 p.m.
  Course Code: 6373
  CE Hours: 1.0

- **An Integrative Approach to Dentistry: Connecting Whole Body Health in the Hygiene Chair**
  Amy Dayries-Ling, DMD
  2:30-3:30 p.m.
  Course Code: 6374
  CE Hours: 1.0

Saturday, October 21

- **The Tsunami of Seniors Is Upon Us: Successfully Treating the Aged In Our Dental Offices**
  Leonard Brennan, DMD
  8-9 a.m.
  Course Code: 7370
  CE Hours: 1.0

- **Stress Delays Oral Wound Healing and Impairs Surgical Outcomes**
  Mehrdad Favagehi, DDS
  1-2 p.m.
  Course Code: 7371
  CE Hours: 1.0

- **Antibiotic Prophylaxis for Patients with Prosthetic Joint Implants**
  Thomas Paumier, DDS
  2:30-3:30 p.m.
  Course Code: 7372
  CE Hours: 1.0

Get involved in the speaker selection process for ADA 2018!

Vote for your favorite speaker using the ADA 2017 mobile app to help us determine which select speakers to invite back to present at a future ADA annual meeting.

Download the ADA 2017 mobile app for full course and speaker information.
**ADA Science Institute Series**

**LOCATION:** Georgia World Congress Center, Building B, Level Two Concourse, Room B209

The ADA Science Institute serves the public, the dental profession and other health professions as an authoritative source of timely, relevant and emerging information on the science of dentistry and promotion of oral health. Take one of several courses offering the latest scientific updates in dentistry.

### Thursday, October 19

- **Approaches to Caries Removal**  
  Margherita Fontana, DDS, PhD  
  9:45–10:45 a.m.  
  Course Code: 5805   
  CE Hours: 1.0

- **Do High-Power Curing Units Cure Better? Important Factors in Light Curing**  
  Howard Roberts, MS  
  11 a.m.–Noon  
  Course Code: 5806   
  CE Hours: 1.0

- **Rational Selection of Drugs for Our Patients**  
  Craig Rhodes, DMD  
  1–2 p.m.  
  Course Code: 5807   
  CE Hours: 1.0

- **Where Does Silver Diamine Fluoride Fit in the Rubric of Nonsurgical Management of Caries?**  
  Rebecca Slayton, DDS, PhD  
  2:30–3:30 p.m.  
  Course Code: 5808   
  CE Hours: 1.0

- **Material Selection for CAD/CAM Restorations**  
  Gaurav V. Joshi, BDS, MS, PhD  
  4–5 p.m.  
  Course Code: 5809   
  CE Hours: 2.0

### Friday, October 20

- **ADA Clinical Practice Guidelines on the Evaluation of Oral Cancer**  
  Mark Lingen, DMD  
  8–9 a.m.  
  Course Code: 6809   
  CE Hours: 1.0

- **Essential Hearing Protection for Safety, Comfort and Communication in Dental Clinics**  
  Alan A. Boghosian, DDS  
  9:45–10:45 a.m.  
  Course Code: 6805   
  CE Hours: 1.0

- **Periodontal Epistemology: The Perio-Systemic Connection**  
  Angelo Mariotti, DDS, PhD  
  11 a.m.–Noon  
  Course Code: 6806   
  CE Hours: 1.0

- **Dental Unit Waterline Safety and Safe Dental Care**  
  Fiona Collins, BDS, MBA, MA, FPFA  
  1–2 p.m.  
  Course Code: 6807   
  CE Hours: 1.0

- **Oral Home Care in the Age of Evidence-Based Dentistry**  
  Maria Geisinger, DDS, MS  
  3–4 p.m.  
  Course Code: 6808   
  CE Hours: 1.0

### Saturday, October 21

- **Vaping and Oral Health: What Do We Know About E-Cigarettes?**  
  Jeffrey J. Kim, DDS, PhD  
  2–3 p.m.  
  Course Code: 7805   
  CE Hours: 1.0

Download the ADA 2017 mobile app for full course and speaker information.
Thursday, October 19

- **Ethical Considerations in Patient Selection: ADA Code Guidance**
  Gary N. Herman, DDS
  James A. Smith, DMD
  9:45-11:45 a.m.
  Course Code: S800
  No Fee Course
  CE Hours: 2.0
  Created in partnership with the ADA Council on Ethics, Bylaws and Judicial Affairs

- **5 Key Messages for Patients About Nutrition and Oral Health**
  Sharon R. Clough, RDH, MSED
  Margaret Connor, MS, RD, LDN
  1-2 p.m.
  Course Code: S801
  No Fee Course
  CE Hours: 1.0
  Created in partnership with the ADA Council on Advocacy for Access and Prevention

- **Transitioning From Practice to Dental Education**
  Gerald N. Glickman, DDS, JD, MBA, MS
  Brad J. Potter, DDS, MS
  John N. Williams, DMD, MBA
  3-5 p.m.
  Course Code: S802
  No Fee Course
  CE Hours: 2.0
  Created in partnership with the ADA Council on Dental Education and Licensure

Friday, October 20

- **Strategies to Communicate Effectively With Your Patients**
  Sharon R. Clough, RDH, MSED
  Alice M. Horowitz, Ph.D
  Jonathan Shenkin, DDS, MPH
  9:45-11:45 a.m.
  Course Code: 6800
  No Fee Course
  CE Hours: 2.0
  Created in partnership with the ADA Council on Advocacy for Access and Prevention

- **CDT Code Open Forum: Annual Maintenance Concepts and Processes**
  Christopher M. Bulnes, DMD
  Steven Snyder, DDS
  1-2 p.m.
  Course Code: 6801
  No Fee Course
  CE Hours: 1.0
  Created in partnership with the ADA Council on Dental Benefit Programs

- **Everything You Need to Know to Start E-Prescribing**
  Kenneth Aschheim, DDS
  Craig Ratner, DMD
  Mitchell Rubinstein, DMD
  2:30-4 p.m.
  Course Code: 6802
  No Fee Course
  CE Hours: 2.5
  Created in partnership with the ADA Council on Dental Practice

Saturday, October 21

- **Tobacco, Nicotine Addiction and Your Patients**
  Sharon R. Clough, RDH, MSED
  Nevin Zablotsky, DMD
  1-3 p.m.
  Course Code: 7801
  No Fee Course
  CE Hours: 2.0
  Created in partnership with the ADA Council on Advocacy for Access and Prevention

Download the ADA 2017 mobile app for full course and speaker information.
The Wellness Studio

Learn techniques to improve your work-life balance and achieve your full potential through exercise, nutrition and ergonomic courses.

LOCATION: Georgia World Congress Center, Exhibit Hall Booth 2461,

Visit The Wellness Studio to share ideas, connect and learn how to incorporate more wellness into your daily life. Ergonomic assessments will be available for ADA attendees in The Wellness Studio.

Wellness Studio Courses

Thursday, October 19

- Get Off the Couch and Go From Zero to Hero (Part 1)
  Timothy J. Caruso PT, MBA, MS
  Desirée Walker, DDS
  9:45-11:45 a.m.
  Course Code: 5500
  CE Hours: 2.0

- Get Off the Couch and Go From Zero to Hero (Part 2)
  Desirée Walker, DDS
  Timothy J. Caruso PT, MBA, MS
  12:45-2:45 p.m.
  Course Code: 5501
  CE Hours: 2.0

- Introduction to Meditation
  Christina DiBona Pastan, DMD
  3:30-4:30 p.m.
  Course Code: 5502
  CE Hours: 1.0

Friday, October 20

- Chair Yoga Experience
  Christina DiBona Pastan, DMD
  11:30 a.m.-1 p.m.
  Course Code: 6503
  CE Hours: 2.0

- Calm Mind Fit Body Inspired Practice!
  Uche Odiatu, DMD
  2-3 p.m.
  Course Code: 6504
  CE Hours: 1.0

- Integrative Medicine
  Tierona Low Dog, MD
  3:30-4:30 p.m.
  Course Code: 6505
  CE Hours: 1.0

Saturday, October 21

- Fitness and Function in Dentistry
  Timothy J. Caruso, PT, MBA, MS
  David J. Plewa, MA, PT
  9:45-10:45 a.m.
  Course Code: 7500
  CE Hours: 1.0

- Great Guts: Live Life Well
  Uche Odiatu, DMD
  11:15 a.m.-12:15 p.m.
  Course Code: 7501
  Sponsored by Care Credit
  CE Hours: 1.0

- Posture in Practice: Are You Equipped to Sit?
  Timothy J. Caruso, PT, MBA, MS
  David J. Plewa, MA, PT
  2-3 p.m.
  Course Code: 7502
  CE Hours: 1.0

Recommended wellness courses outside The Wellness Studio

Friday, October 20

- Creating Powerful Practices by Enabling Emotional Intelligence
  Robert L. Frazer, Jr., DDS
  Bill Woodburn, MEd, LPC, LMFT
  8:30-11:30 a.m.
  ROOM: Building B, B315
  Course Code: 6101
  Fee: $75
  CE Hours: 3.0

- Inflammation 911: The Body Mouth Mind Connection
  Uche Odiatu, DMD
  8:30-11:30 a.m.
  ROOM: Building B, B202
  Course Code: 6108
  Fee: $75
  CE Hours: 3.0

- Emotional Well Being
  Tierona Low Dog, MD
  8:30-11:30 a.m.
  ROOM: Building B, B315
  Course Code: 6106
  Fee: $75
  CE Hours: 3.0

Download the ADA 2017 mobile app for full course and speaker information.
Women in Dentistry Leadership Series

Save when you attend all three!

LOCATION: Georgia World Congress Center, Building B, Room B312
COST: $29.95 per session or all three for $79.95
AUDIENCE: Women Dentists and Team Members
CE Hours: 1.5 per session

Thursday, October 19
2-3:30 p.m.
Mel Robbins
Course Code: 5122

It Takes 5 Seconds to Change Your Life
Discover one radical idea that will forever alter how you approach life. You are meant to do extraordinary things in your career and your life and the 5 Second Rule will help you achieve it.

Learning Objectives:
• Use the 5 Second Rule to alter how you approach life
• Discover the two modes in which your brain operates.
• Practice the higher brain function that enables breakthrough performance.

Friday, October 20
8:30-10 a.m.
Molly Fletcher
Course Code: 6128

Winning in a Male-Dominated Field
A trailblazer in the male-dominated sports industry, Molly Fletcher will empower you to carve out your own path for success. Her personal stories and experiences will inspire and equip you with the knowledge to transform the way you do business.

Learning Objectives:
• Set goals to create your own version of personal fulfillment
• Determine your path to success
• Utilize the knowledge acquired to maximize your energy and focus

Saturday, October 21
8:30-10 a.m.
Tiffany Dufu
Course Code: 7110

Drop the Ball: Achieving More by Doing Less
Tiffany urges women to embrace imperfection, to expect less of themselves and more from others – only then can they focus on what the truly care about, devote the necessary energy to achieving their goals and create the type of rich, rewarding life we all desire.

Learning Objectives:
• Reevaluate expectations and meaningfully engage the assistance of others
• Shrink your to-do list
• Embrace imperfection

Be sure to get your ticket for the Women in Dentistry Networking Event

Thursday, October 19
9:15-10:45 a.m.
Event Code: E007
LOCATION: Building B, Across from Room B216

An opportunity to network and exchange knowledge through small group discussions lead by women dentists established in their fields. You can participate in discussions that are in line with your leadership interests, find or become a mentor and connect with like-minded women. Get your ticket in the Registration Area.
Get information, inspiration, and resources to **design and build your dream practice** in this unique interactive space.

**LOCATION:** Exhibit Hall, Booth 1351

**Get inspired**

by photos, floorplans, and design solutions of the latest in dental office design, including recent winners of the Dental Office Design Competition. (CE credits available)

**Learn**

what’s important, what to expect and how to plan for an office design project. (CE credits available)

**Consult**

office planning, interior design and materials options with Patterson’s design team.

**Experience**

virtual office tours and other solutions that simplify the planning process.

**Analyze**

the financial implications of your project with Wells Fargo’s dental specialists.
## Course Schedule: Design & Business Planning

**Thursday, October 19**

- **Interior Design: More Than Just A Pretty Face**
  9:30–10:30 a.m.
  Pat Carter
  Course Code: 5380  D S T G
  CE Hours: 1.0

- **Sink or Swim: Navigating the Digital Waterfall**
  11 a.m.–Noon
  Dan Easty
  Course Code: 5381  D S T G
  CE Hours: 1.0

- **Building Your Office With a Spouse or Partner**
  1–2 p.m.
  Brett McRay, DDS
  Course Code: 5382  D S T G
  CE Hours: 1.0

- **Commercial Real Estate Market Strategies**
  3–4 p.m.
  Amanda Riepe
  Course Code: 5383  D S T G
  CE Hours: 1.0

**Friday, October 20**

- **Managing Patient Care During a Remodel**
  9:30–10:30 a.m.
  Jennifer Chevalier
  Course Code: 6380  D S T G
  CE Hours: 1.0

- **Financing Your Construction or Expansion Project**
  11 a.m.–Noon
  Jeffrey Jellerson
  Course Code: 6381  D S T G
  CE Hours: 1.0

- **Ergonomics For Personal and Practice Longevity**
  1–2 p.m.
  Mary Govoni, RDH, MBA
  Course Code: 6382  D S T G
  CE Hours: 1.0

- **Designing and Building Your Dental Office: From Vision to Reality**
  3–4 p.m.
  Tim S. King
  Course Code: 6383  D S T G
  CE Hours: 1.0

**Saturday, October 21**

- **Investing in Practice Growth**
  9:30–10:30 a.m.
  Gregory Bowen
  Course Code: 7380  D S T G
  CE Hours: 1.0

- **Purchase vs. Lease Office Space: How Do You Choose?**
  11 a.m.–Noon
  Colin Carr
  Course Code: 7381  D S T G
  CE Hours: 1.0

- **Modernizing Your Office for Success**
  1–2 p.m.
  Tim S. King
  Course Code: 7382  D S T G
  CE Hours: 1.0

### Audience Key
- D Dentists
- S Students
- T Team
- G Guests
- E Exhibitor

### CE on the Exhibit Hall Floor
The Technology Experience

Featuring 2017 Cellerant Best of Class Technology Award Winners

Tech Bar
LOCATION: Georgia World Congress Center, Exhibit Hall, Booth 3121

Ask Questions at the Tech Bar. Bring your own devices. The tech team has their fingers on the pulse of the latest trends and is ready to answer any questions you have!

Hands-On Tutorials at the Tinker Zone. From basic graphic design on Canva to starting up a website on Wordpress, you’ll be able to get started on what you need for your practice.

Experience Virtual Reality & Augmented Reality. The future of tech is here — and we’ve brought it right to the show floor. Come check it out.

BRING YOUR OWN DEVICE (BYOD) CLINICS AT THE TECH BAR. BRING YOUR OWN DEVICES FOR THESE SMALL GROUP HANDS-ON SESSIONS! All BYOD tech clinics are eligible for 0.5 CE hours.

Thursday, October 19

Tech and Solutions: Note Taking and Capturing Data – Speech and Handwriting Recognition
11:50 a.m.-12:20 p.m.
Course Code: 5603

Not-to-Miss Trends in Technology
2-2:30 p.m.
Course Code: 5604

Friday, October 20

Simple Websites in 3... 2... 1...
11:50 a.m.-12:20 p.m.
Course Code: 6605

Demystifying Cyber Security
2:50-3:20 p.m.
Course Code: 6606

Saturday, October 21

Not-to-Miss Trends in Technology
11:50 a.m.-2:20 p.m.
Course Code: 7603

Simple Websites in 3... 2... 1...
2-2:30 p.m.
Course Code: 7604

Cellerant Best of Class Showcase
LOCATION: Building B, Level 2 foyer

Learn what makes the Cellerant Best of Class winners excel above the rest and get hands-on demonstrations and product information led by top dental technology experts in the Cellerant Best of Class Product Showcase. Check the app for the latest schedule.

- 3Shape Trios Platform
- Ultradent Gemini Laser
- Bien Air Tornado
- DEXIS Carivi
- Simplifi LED Velscope Vx Send to Pathologist
- MMG Fusion
- Q Optics
- Orascoptic inserts for laser and curing lights
- Orascoptic Omni Optic Switchable telescopes
- Orascoptic Spark
- Shofu EyeSpecial CII
- Smile Lite MDP
- WEO Media
- Form II Lab 3D Printer
- Dentlight Fusion Curing Light with Dual Cure Attachment
- Valios Platform
- Philips Bluetooth Platform
- Zest F-Tx
- Blue Sky Bio
Tech Experience Continuing Education

Thursday, October 19

- **Tips & Tricks to Maximize Your Use of Google**
  Dahlia El Gazzar
  9:30–10:00 a.m.
  Course Code: 5600
  CE Hours: 1.0

- **Digital Workflow 101: A basic primer on digital dentistry work flows**
  Marty Jablow, DDS
  10:30–11:30 a.m.
  Course Code: 5601
  CE Hours: 1.0

- **5 Tips Every Dentist Needs To Know About Yelp**
  John Carroll
  1–1:45 p.m.
  Course Code: 5602
  CE Hours: 1.0

Friday, October 20

- **Acquiring Patients and Managing your Marketing in the Digital Realm**
  Paul Intlekofer
  9:30–10:30 a.m.
  Course Code: 6600
  CE Hours: 1.0

- **Using Your Online Reputation to Grow Your Practice**
  John Carroll
  11:00–11:45 a.m.
  Course Code: 6601
  CE Hours: 1.0

- **Dental Tech**
  John Flucke, DDS
  12:30–1:30 p.m.
  Course Code: 6602
  CE Hours: 1.0

- **Overview of Social Networks**
  Dahlia El Gazzar
  2:00–2:45 p.m.
  Course Code: 6603
  CE Hours: 1.0

- **Breakthrough Online Marketing – Best Practices for New Patient Growth**
  Ian McNickle, MBA
  3:30–4:30 p.m.
  Course Code: 6604
  CE Hours: 1.0

Saturday, October 21

- **Dental Tech**
  Parag Kachalia, DDS
  9:30–10:30 a.m.
  Course Code: 7600
  CE Hours: 1.0

- **Dental Tech**
  Paul Feuerstein, DMD
  11:00 a.m.– Noon
  Course Code: 7601
  CE Hours: 1.0

- **Ransomware, Malware and Other Nasty Viruses**
  Marty Jablow, DDS
  12:45–1:45 p.m.
  Course Code: 7602
  CE Hours: 1.0

Visit the ADA 2017 mobile app for the Best of Class Product Showcase schedule. Located in Building B, Level 2 foyer.
Verify Your CE Credits Today

Now more convenient than ever, simply download the ADA 2017 mobile app to verify on the go or visit ADA.org/meeting on your computer.

For more information, stop by one of the information desks located throughout the convention center.
Campfire Sessions

LOCATION: Georgia World Congress Center, throughout Building B

Join your colleagues in small informal group discussions throughout the convention center. The campfire sessions feature three different formats: Continue the Conversation, Peer-to-Peer Knowledge Exchanges and Ask the Experts. Look for signage and the campfire areas throughout the convention center. Download the 2017 annual meeting mobile app for more detailed information.

**Friday, October 20**

- **Ask The Experts: Campfire Sessions – Dental Technologies**
  Paul Feuerstein, DMD
  9-10 a.m.
  LOCATION: Across from Room B211
  Course Code: 6390
  CE Hours: 1.0

- **Ask The Experts: Campfire Sessions – Implant Dentistry**
  Nader Sharifi, DDS, MS
  11 a.m.-Noon
  LOCATION: Across from Room B307
  Course Code: 6391
  CE Hours: 1.0

**Saturday, October 21**

- **Continue the Conversation: Campfire Session – Deep Dive for Oral Surgery for the General Practitioner**
  Alan Jeroff, DMD
  10-11 a.m.
  LOCATION: Across from Room B211
  Course Code: 7393
  CE Hours: 1.0

- **Continue the Conversation: Campfire Session – Deep Dive for Paradigm Shifts in Dentistry**
  Gordon Christensen, DDS
  10-11 a.m.
  LOCATION: Across from Room B307
  Course Code: 7390
  CE Hours: 1.0

- **Continue the Conversation: Campfire Session – Deep Dive for Cone Beam 3-D Radiography**
  John Flucke, DDS
  10-11 a.m.
  LOCATION: Across from Room B209
  Course Code: 7392
  CE Hours: 1.0

- **Ask The Experts: Campfire Sessions – Cosmetic Dentistry**
  Lee Ann Brady, DMD
  11:30 a.m.-12:30 p.m.
  LOCATION: Across from Room B209
  Course Code: 7391
  CE Hours: 1.0

**Ask the Experts.** Expert lead discussions on dentistry’s hottest topics. Bring questions, case examples and subject matter theories of your own to share with the group.

**Continue the Conversation.** Dive deeper into conversation with expert speakers to discuss your questions following their courses.

**Peer-to-Peer Knowledge Exchanges.** Meet and discuss defined topics and exchange ideas in this peer-to-peer informal learning environment.

Download the ADA 2017 mobile app for full course and speaker information.
Live-Patient CAD/CAM Stage

LOCATION: Georgia World Congress Center, Exhibit Hall, Booth 453

Learn how digital impressioning and in-office options can enhance your quality of care and grow your practice. Patterson Dental and Planmeca will be presenting live-patient programs during each course listed.

Thursday, October 19

- **Live-Patient CAD/CAM Stage**
  - 9:30-10:15 a.m.
    - Todd Ehrlich, DDS
    - Course Code: 5700
    - CE Hours: 1.0
  - 10:15-11 a.m.
    - Gary Severance, DDS
    - Course Code: 5701
    - CE Hours: 1.0
  - 12:30-1:15 p.m.
    - Gary Severance, DDS
    - Course Code: 5702
    - CE Hours: 1.0
  - 1:15-2 p.m.
    - Todd Ehrlich, DDS
    - Course Code: 5703
    - CE Hours: 1.0
  - 3-3:45 p.m.
    - Todd Ehrlich, DDS
    - Course Code: 5704
    - CE Hours: 1.0
  - 3:45-4:30 p.m.
    - Gary Severance, DDS
    - Course Code: 5705
    - CE Hours: 1.0

Friday, October 20

- **Live-Patient CAD/CAM Stage**
  - 9:30-10:15 a.m.
    - Gary Severance, DDS
    - Course Code: 6700
    - CE Hours: 1.0
  - 10:15-11 a.m.
    - Todd Ehrlich, DDS
    - Course Code: 6701
    - CE Hours: 1.0
  - 12:30-1:15 p.m.
    - Todd Ehrlich, DDS
    - Course Code: 6702
    - CE Hours: 1.0
  - 1:15-2 p.m.
    - Gary Severance, DDS
    - Course Code: 6703
    - CE Hours: 1.0
  - 3-3:45 p.m.
    - Gary Severance, DDS
    - Course Code: 6704
    - CE Hours: 1.0
  - 3:45-4:30 p.m.
    - Todd Ehrlich, DDS
    - Course Code: 6705
    - CE Hours: 1.0

Saturday, October 21

- **Live-Patient CAD/CAM Stage**
  - 9:30-10:15 a.m.
    - Todd Ehrlich, DDS
    - Course Code: 7700
    - CE Hours: 1.0
  - 10:15-11 a.m.
    - Gary Severance, DDS
    - Course Code: 7701
    - CE Hours: 1.0
  - 1-1:45 p.m.
    - Gary Severance, DDS
    - Course Code: 7702
    - CE Hours: 1.0
  - 1:45-2:30 p.m.
    - Todd Ehrlich, DDS
    - Course Code: 7703
    - CE Hours: 1.0
  - 3-3:45 p.m.
    - Gary Severance, DDS
    - Course Code: 7704
    - CE Hours: 1.0
  - 3:45-4:30 p.m.
    - Todd Ehrlich, DDS
    - Course Code: 7705
    - CE Hours: 1.0

CE on the Exhibit Hall Floor

Download the ADA 2017 mobile app for full course and speaker information.
The Dental Specialty Series

Take advantage of this unique opportunity where general practitioners and specialists can participate in high-level specialty CE offerings and networking opportunities.

LOCATION: Georgia World Congress Center, Building B, Room B216. Campfire sessions are across the hall from Room B216.

Each sponsoring association will present a lecture in the specialty series course room as well as at the Specialty Campfire Session area where attendees can ask questions of the speakers, engage in peer-to-peer discussions, network and earn an additional hour of CE credit.

<table>
<thead>
<tr>
<th>Thursday, October 19</th>
<th>Friday, October 20</th>
<th>Saturday, October 21</th>
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</thead>
<tbody>
<tr>
<td><strong>Achieving Endodontic Competency and One Standard of Practice</strong>&lt;br&gt;Nava Fathi, DDS&lt;br&gt;9:30-11 a.m.&lt;br&gt;Course Code: 5350&lt;br&gt;CE Hours: 1.5&lt;br&gt;Created in partnership with American Association of Endodontists</td>
<td><strong>Safe Sedation: Risk Management Strategies</strong>&lt;br&gt;Sarat Thikkurissy, DDS, MS&lt;br&gt;8-11 a.m.&lt;br&gt;Course Code: 6350&lt;br&gt;CE Hours: 3.0&lt;br&gt;Created in partnership with American Academy of Pediatric Dentistry</td>
<td><strong>Interdisciplinary Management of Esthetic and Restorative Dilemmas</strong>&lt;br&gt;Richard Roblee, DDS, MS&lt;br&gt;8-11 a.m.&lt;br&gt;Course Code: 7350&lt;br&gt;CE Hours: 3.0&lt;br&gt;Created in partnership with American Association of Orthodontists</td>
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<td><strong>Campfire Session: Continue the Conversation – Deep Dive for Endodontic Competency</strong>&lt;br&gt;Nava Fathi, DDS&lt;br&gt;11a.m.-Noon&lt;br&gt;Course Code: 5353&lt;br&gt;CE Hours: 1.0&lt;br&gt;Created in partnership with American Association of Endodontists</td>
<td><strong>Campfire Session: Continue the Conversation – Deep Dive for Safe Sedation</strong>&lt;br&gt;Sarat Thikkurissy, DDS, MS&lt;br&gt;1-2 p.m.&lt;br&gt;Course Code: 6353&lt;br&gt;CE Hours: 1.0&lt;br&gt;Created in partnership with American Academy of Pediatric Dentistry</td>
<td><strong>Diagnosis and Treatment of Peri-implant Diseases and Perio-plastic Surgery</strong>&lt;br&gt;Chol H. Chong, DMD, MS&lt;br&gt;2-3:30 p.m.&lt;br&gt;Course Code: 7351&lt;br&gt;CE Hours: 1.5&lt;br&gt;Created in partnership with American Academy of Periodontology</td>
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<tr>
<td><strong>Red, White and Ulcerative Lesions: What are they and How to Treat</strong>&lt;br&gt;Susan Muller, DMD, MS&lt;br&gt;2-4 p.m.&lt;br&gt;Course Code: 5351&lt;br&gt;CE Hours: 2.0&lt;br&gt;Created in partnership with American Academy of Oral and Maxillofacial Pathology</td>
<td><strong>Medical Evaluation of the Compromised Patient</strong>&lt;br&gt;Steven Roser, DMD, MD&lt;br&gt;12:45-3:45 p.m.&lt;br&gt;Course Code: 6351&lt;br&gt;CE Hours: 3.0&lt;br&gt;Created in partnership with American Association of Oral and Maxillofacial Surgeons</td>
<td><strong>Exploring Issues in Orthodontics</strong>&lt;br&gt;Nahid Maleki, DDS, MS&lt;br&gt;DeWayne McCamish, DDS, MS&lt;br&gt;Julie Sutter, MS, CAE&lt;br&gt;11 a.m.-Noon&lt;br&gt;Course Code: 7353&lt;br&gt;CE Hours: 1.0&lt;br&gt;Created in partnership with the American Association Orthodontists</td>
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<td><strong>Campfire Session: Continue the Conversation – Deep Dive for Ulcerative Lesions</strong>&lt;br&gt;Susan Muller, DMD, MS&lt;br&gt;4-5 p.m.&lt;br&gt;Course Code: 5352&lt;br&gt;CE Hours: 3.0&lt;br&gt;Created in partnership with American Academy of Oral and Maxillofacial Pathology</td>
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Thank you to the following specialty societies for participating in the Specialty Pavilion!
- American Association of Endodontists
- American Academy of Oral and Maxillofacial Pathology
- American Academy of Pediatric Dentistry
- American Academy of Periodontology
- American Association of Oral and Maxillofacial Surgeons
- American Association of Orthodontists

AUDIENCE KEY: Dentists | Students | Team | Guests | Exhibitor
**LOCATION:** Georgia World Congress Center, throughout Buildings A & B

### Thursday, October 19

1. **Childhood Sleep–Disordered Breathing: Role of the Dental Team**  
   Benedict R. Miraglia, DDS  
   9:30 a.m.–12:30 p.m.  
   ROOM: Building B, B409  
   Course Code: 5102  
   Fee: $105 D S $75 T  
   CE Hours: 3.0  

2. **Sleep Medicine Panel: Ask the Experts**  
   Steve Carstensen, DDS  
   2–5 p.m.  
   ROOM: Building B, B309  
   Course Code: 5125  
   Fee: $105 D S $75 T  
   CE Hours: 3.0  

3. **Introduction to Oral Appliance Therapy for Obstructive Sleep Apnea**  
   Mitchell Levine, DMD  
   Alan Blanton DDS  
   2–5 p.m.  
   ROOM: Building A, A412  
   Course Code: 5319  
   No Fee  
   CE Hours: 3.0  
   *Created in partnership with American Academy of Dental Sleep Medicine*

### Friday, October 20

1. **Obstructive Sleep Apnea: Looking Beyond the Teeth and Saving Lives**  
   Jamison R. Spencer, DMD, MS  
   1–3:30 p.m.  
   ROOM: Building B, B309  
   Course Code: 6123  
   Fee: $105 D S $75 T  
   CE Hours: 2.5  

2. **Oral Appliance Selection, Delivery, and Calibration for Sleep Apnea**  
   Mitchell Levine, DMD  
   Alan Blanton DDS  
   8–11 a.m.  
   ROOM: Building B, B411  
   Course Code: 6306  
   No Fee  
   CE Hours: 3.0  
   *Created in partnership with American Academy of Dental Sleep Medicine*

### Saturday, October 21

1. **What’s New in Sleep Medicine? Update for 2017**  
   Steve Carstensen, DDS  
   8–9:30 a.m.  
   ROOM: Building B, B402  
   Course Code: 7109  
   Fee: $105 D S $75 T  
   CE Hours: 1.5  

2. **Dental Sleep Medicine Hands-On**  
   Jamison R. Spencer, DMD, MS  
   8:30–11:30 a.m.  
   ROOM: Building A, A405  
   Course Code: 7228  
   Fee: $325 D S $275 T  
   CE Hours: 3.0

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*Download the ADA 2017 mobile app for full course and speaker information.*
Hot Topics

LOCATION: Georgia World Congress Center, throughout Buildings A & B

Saturday, October 21

1. Paradigm Shifts in Dentistry 2017
   Gordon J. Christensen, DDS, MSD, PhD
   8–9:30 a.m.
   ROOM: Building B, B405
   Course Code: 7101
   Fee: $105 D $75 T
   CE Hours: 1.5
   Sponsored by 3M Oral Care

   Harold (Hal) Crossley, DDS, MS, PhD
   8–9:30 a.m.
   ROOM: Building B, B404
   Course Code: 7102
   Fee: $100 D $75 T
   CE Hours: 1.5

3. Indirect Esthetic Dentistry and Full-Mouth Esthetic Reconstruction: Part I
   Ross W. Nash, DDS
   8–9:30 a.m.
   ROOM: Building B, B309
   Course Code: 7103
   Fee: $100 D $75 T
   CE Hours: 1.5
   Sponsored by Care Credit

4. The 5 Steps to Practice Success
   Debra Engelhardt-Nash
   8–9:30 a.m.
   ROOM: Building B, B303
   Course Code: 7109
   Fee: $105 D $75 T
   CE Hours: 1.5
   Sponsored by Care Credit

5. How to Assess Professional Literature: A Skeptic’s Guide
   Michael Glick, DMD
   8–9:30 a.m.
   ROOM: Building B, B203
   Course Code: 7304
   Fee: $100 D $75 T
   CE Hours: 1.5
   Sponsored by Care Credit

6. Dental Treatment of Special Needs Patients
   Noah Letwin, DDS, PhD
   8–9:30 a.m.
   ROOM: Building B, B406
   Course Code: 7307
   Fee: $100 D $75 T
   CE Hours: 1.5
   Sponsored by 3M Oral Care

7. What’s New in Sleep Medicine? Update for 2017
   Steve Carstensen, DDS
   8–9:30 a.m.
   ROOM: Building B, B402
   Course Code: 7109
   Fee: $105 D $75 T
   CE Hours: 1.5

8. The 5 Steps to Practice Success
   Debra Engelhardt-Nash
   8–9:30 a.m.
   ROOM: Building B, B303
   Course Code: 7303
   Fee: $100 D $75 T
   CE Hours: 1.5
   Sponsored by Care Credit

   Michael Glick, DMD
   8–9:30 a.m.
   ROOM: Building B, B203
   Course Code: 7304
   Fee: $100 D $75 T
   CE Hours: 1.5
   Sponsored by Care Credit

10. Insurance Reimbursement: It’s the Patient’s Plan, Not Yours
    Tom Limoli
    8–9:30 a.m.
    ROOM: Building B, B408
    Course Code: 7104
    Fee: $100 D $75 T
    CE Hours: 1.5
    Sponsored by Care Credit

11. Hot Topics in Pediatric Dentistry
    Maritza Morell, DMD, MS, MPH
    8–9:30 a.m.
    ROOM: Building A, A302
    Course Code: 7105
    Fee: $75 D $55 T
    CE Hours: 1.5

12. Oral Surgery for the General Practitioner: Getting it Right So Things Don’t Go Wrong
    Alan Jeroff, DMD
    8–9:30 a.m.
    ROOM: Building B, B314
    Course Code: 7306
    Fee: $100 D $75 T
    CE Hours: 1.5
    Sponsored by Care Credit
CAAP Track

ADA Council on Advocacy for Access and Prevention

LOCATION: Georgia World Congress Center
Courses created in partnership with the ADA Council on Advocacy for Access and Prevention.

Thursday, October 19

• CAAP: Help! I Have a One-Year-Old in My Chair
  Francisco Ramos-Gomez, DDS, MS, MPH
  9:30 a.m.–Noon
  ROOM: Building B, B314
  Course Code: 5305
  No Fee Course
  CE Hours: 2.5

• 5 Key Messages for Patients About Nutrition and Oral Health
  Sharon R. Clough, RDH, MSEd
  Margaret Connor, MS, RD, LDN
  1–2 p.m.
  BOOTH: 1305, ADA Council Theater
  Course Code: 5801
  No Fee Course
  CE Hours: 1.0

Friday, October 20

• Strategies to Communicate Effectively With Your Patients
  Sharon R. Clough, RDH, MEd
  Alice M. Horowitz, Ph.D
  Jonathan Shenkin, DDS, MPH
  9:45–11:45 a.m.
  BOOTH: 1305, ADA Council Theater
  Course Code: 6800
  No Fee Course
  CE Hours: 2.5

• CAAP: The New and Improved ABCs of FQHCs
  Lee Francis, MD, MPH
  Steven Geiermann, DDS
  Jane Grover, DDS, MPH
  Skip Homicz, DDS
  1–3 p.m.
  ROOM: Building B, B406
  Course Code: 6328
  No Fee Course
  CE Hours: 2.5

Saturday, October 21

• Tobacco, Nicotine Addiction and Your Patients
  Sharon R. Clough, RDH, MEd
  Nevin Zablotsky, DMD
  1–3 p.m.
  BOOTH: 1305, ADA Council Theater
  Course Code: 7801
  No Fee Course
  CE Hours: 2.0

• Fluoridation, Bottled Water and Home Water Treatment Systems
  Jane McGinley, RDH, MBA
  Howard Pollick, BDS, MPH
  2–4:30 p.m.
  ROOM: Building B, B403
  Course Code: 7319
  No Fee Course
  CE Hours: 2.5

Download the ADA 2017 mobile app for full course and speaker information.
Team Building Track

LOCATION: Georgia World Congress Center

ADA 2017 Opportunities and Experiences for the Entire Dental Team

Choose from a variety of lectures and hands-on experiences that will enhance team collaboration and have an immediate impact back at the practice.

Thursday, October 19

- Understanding Dental Benefits, the CDT Code, and More
  Christopher M. Bulnes, DMD
  Steven Snyder, DDS
  9:30 a.m.-12:30 p.m.
  ROOM: Building B, B406
  Course Code: 5306
  No Fee Course
  CE Hours: 3.0
  Created in partnership with the ADA Council on Dental Benefit Programs

- Stairway to Dental Heaven
  Mark E. Hyman, DDS
  2-5 p.m.
  ROOM: Building B, B406
  Course Code: 5323
  No Fee Course
  CE Hours: 3.0

Friday, October 20

- There’s Nothing Illegal About Dentists Billing Medical Plans
  Ol’ya Zahrebelny, DDS
  8-11 a.m.
  ROOM: Building B, B407
  Course Code: 6313
  No Fee Course
  CE Hours: 3.0

- Everything You Need to Know to Start E-Prescribing
  Kenneth Aschheim, DDS
  Craig Ratner, DMD
  Mitchell Rubinstein, DMD
  2:30-4 p.m.
  BOOTH: 1305, ADA Council Theater
  Course Code: 6802
  No Fee Course
  CE Hours: 1.5
  Created in partnership with the ADA Council on Dental Practice

Saturday, October 21

- Fitness and Function in Dentistry
  Timothy Caruso, PT, MBA, MS
  David J. Pleva, MA, PT
  9:45-10:45 a.m.
  BOOTH: 2461, The Wellness Studio
  Course Code: 7500
  No Fee Course
  CE Hours: 1.0

- Charismatic Dentistry: Making Your Practice Magnetic
  Kordell Norton, CSP
  2-5 p.m.
  ROOM: Building A, A412
  Course Code: 7318
  No Fee Course
  CE Hours: 3.0

Download the ADA 2017 mobile app for full course and speaker information.
Dental Assisting Track

LOCATION: Georgia World Congress Center, throughout Buildings A & B

Thursday, October 19

Digital Impression and CAD/CAM Systems Update
Paul Feuerstein, DMD
2-5 p.m.
ROOM: Building A, A408
Course Code: 5220
Fee: D $235 S $185 T
CE Hours: 3.0
Sponsored by 3M Oral Care

Friday, October 20

Annual OSHA Training and Update: Are You Safe Enough?
Nancy Dewhirst, RDH
8:30-11:30 a.m.
ROOM: Building B, B303
Course Code: 6110
Fee: D $65 S $45 T
CE Hours: 3.0

Communication and Customer Service Skills for the Clinical Team
Debra Engelhardt-Nash
1-3:30 p.m.
ROOM: Building B, B303
Course Code: 6320
No Fee Course
CE Hours: 2.5
Sponsored by CareCredit

Saturday, October 21

Are Your Pictures Perfect? How to Produce Quality Radiographs
Edwin T. Parks, DMD, MS
Gail F. Williamson, MS, RDH
8:30-11:30 a.m.
ROOM: Building A, A401
Course Code: 7208
Fee: D $325 S $275 T
CE Hours: 3.0

Hands-On Infection Control
Nancy Dewhirst, RDH
John A. Molinari, PhD
1:30-4:30 p.m.
ROOM: Building B, B315
Course Code: 7222
Fee: D $315 S $265 T
CE Hours: 3.0

Sunday, October 22

The 2017 Thriving Fee-for-Service Practice
Steven L. Rasner, DMD
8:30-11:30 a.m.
ROOM: Building B, B309
Course Code: 8102
Fee: D $100 S $75 T
CE Hours: 3.0

Download the ADA 2017 mobile app for full course and speaker information.
Dental Hygiene Track

Thursday, October 19

- Current Concepts of Oral Inflammation and Oral Cancer Screening
  Herbert Bader DDS
  Ellen Gambardella, CDA, MEd, RDA
  9:30 a.m.–12:30 p.m.
  ROOM: Building A, A407
  Course code: 5208
  Fee: D $425
  CE Hours: 3.0

- The 4 C’s to Solve the Caries Puzzle
  Lillian Caperila, RDH, MEd
  2–5 p.m.
  ROOM: Building B, B406
  Course Code: 5324
  CE Hours: 3.0

Friday, October 20

- HPV and Cancer: An Overview of Risk and Prevention
  Ellen M. Daley, PhD, MPH
  8–11 a.m.
  ROOM: Building A, A412
  Course Code: 6310
  CE Hours: 3.0

- Smarten Up, Sharpen Up
  Judy Bendit, RDH
  1–4 p.m.
  ROOM: Building A, A401
  Course Code: 6218
  Fee: D $425, S $395
  CE Hours: 3.0

Saturday, October 21

- Unleash the Power of Piezo
  Kim Miller, RDH, BSDH
  8–11 a.m.
  ROOM: Building A, A314
  Course Code: 7205
  Fee: D $350, T $300
  CE Hours: 3.0

Download the ADA 2017 mobile app for full course and speaker information.
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LOCATION: Registration Area

Thursday 9 a.m.–5:30 p.m.
Friday 8 a.m.–6 p.m.
Saturday 8 a.m.–5:30 p.m.

What are you waiting for?
Search “ADA 2017” in your app store.

For more information, visit the Technology Experience Area in the Exhibit Hall.
"I am so grateful for my patients and colleagues who inspire me to push harder for everyone to reach their oral health potential. We are all in this together and success is always better when it's shared!"

— Dr. Colleen Greene, Milwaukee, WI
The ADA and its affiliates, councils, commissions and agencies do not endorse or otherwise recommend or approve any particular annual meeting exhibitor or exhibited product or service, and do not warrant or guarantee the quality or effectiveness of any exhibitor’s product or service.

Exhibitor Guide

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Exhibitor Advisory Committee of the American Dental Association

The Exhibitor Advisory Committee was established to act in an advisory capacity to the Committee on Annual Meetings regarding issues and concerns affecting exhibitors. Representatives from the Dental Trade Alliance Exhibits Committee are invited to participate in the committee meetings and report back to their organizations.

Exhibitors are encouraged to express their viewpoints and concerns to the Committee on Annual Meetings and or Exhibitor Advisory Committee members.

ADA Exhibit Standards
Exhibition of a product or service without an ADA Seal of Acceptance or an authorized statement should not be construed as an endorsement or approval by the ADA or any of its agencies. Current exhibiting standards allow both ADA Seal and non-Seal products to be exhibited. Members are encouraged to look for the ADA Seal on consumer product labels and displays and to check with exhibitors to see whether any products of interest have the ADA Seal. Products displaying the ADA Seal of Acceptance have undergone a thorough scientific review by the ADA's Council on Scientific Affairs, and have been found to meet ADA criteria for safety and efficacy. In addition, all labeling and promotional claims have been reviewed for accuracy.

Thank you to the Exhibitor Advisory Committee for their participation and support.

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tom.bormes@preat.com

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jackburlison@brasselerusa.com

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Philips Sonicare and Zoom! Whitening  
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Christi Parry  
Event Manager  
Henry Schein Practice Solutions  
christi.parry@henryschein.com

Kandie Walters  
Trade Show Coordinator  
Water Pik, Inc.  
k Walters@waterpik.com
Please join us in welcoming these companies exhibiting for the first time at ADA 2017 – America’s Dental Meeting.

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502.253.3458
heather.cleveland@360care.com
www.360care.com
Booth 2359

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www.allstate.com
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Booth 2261

American Academy of Dental Sleep Medicine
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www.aadsm.org
Booth 2947

American Association for Dental Research
703.548.0066
research@aadr.org
www.aadr.org
Booth 364

American Association of Endodontists
800.872.3636
jgibson@aae.org
www.aae.org
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American Association of Women Dentists
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info@aawd.org
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www.ncohf.org
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www.apcd.org.br
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www.apixia.com
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www.amtc.com
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Apteryx, Inc.
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www.apteryx.com
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<td>Hu-Friedy</td>
<td>800.483.7433</td>
<td><a href="mailto:info@hu-friedy.com">info@hu-friedy.com</a></td>
<td><a href="http://www.hu-friedy.com">www.hu-friedy.com</a></td>
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<td>Hunza Dental</td>
<td>908.783.5766</td>
<td><a href="mailto:HunzaDental@gmail.com">HunzaDental@gmail.com</a></td>
<td><a href="http://www.hunzadental.com">www.hunzadental.com</a></td>
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<td>Hyperbiotics</td>
<td>800.711.5958</td>
<td><a href="mailto:contact@hyperbiotics.com">contact@hyperbiotics.com</a></td>
<td><a href="http://www.hyperbiotics.com">www.hyperbiotics.com</a></td>
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<td>ICWUSA.COM, Inc.</td>
<td>877.770.3154</td>
<td><a href="mailto:sales@icwusa.com">sales@icwusa.com</a></td>
<td><a href="http://www.icwdental.com">www.icwdental.com</a></td>
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<td>ILS Dental</td>
<td>856.786.6500</td>
<td><a href="mailto:sales@ILSdental.com">sales@ILSdental.com</a></td>
<td><a href="http://ilsdental.com">http://ilsdental.com</a></td>
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<td>Impladent, Ltd.</td>
<td>800.526.9343</td>
<td><a href="mailto:andrew@impladentltd.com">andrew@impladentltd.com</a></td>
<td><a href="http://www.impladentltd.com">www.impladentltd.com</a></td>
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<td>Implant Direct</td>
<td>888.649.6425</td>
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<td>Implant Seminars</td>
<td>609.937.0772</td>
<td><a href="mailto:jessica.weale@gmail.com">jessica.weale@gmail.com</a></td>
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<td>Indian Health Service</td>
<td>800.447.3368</td>
<td><a href="mailto:dentaljobs@ihs.gov">dentaljobs@ihs.gov</a></td>
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<td>Indoormedia</td>
<td>800.247.4793</td>
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<td>InfiniteAloe Skin Care</td>
<td>888.588.2563</td>
<td><a href="mailto:chrissie@ultcreate.com">chrissie@ultcreate.com</a></td>
<td><a href="http://infinitealoe.com">http://infinitealoe.com</a></td>
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<td>Infinity Massage Chairs</td>
<td>603.347.6006</td>
<td><a href="mailto:mlynch@infinitymassagechairs.com">mlynch@infinitymassagechairs.com</a></td>
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<td>International Medical Relief</td>
<td>970.635.0110</td>
<td><a href="mailto:admin@internationalmedicalrelief.org">admin@internationalmedicalrelief.org</a></td>
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<td>InTouch Practice Communications</td>
<td>800.493.9003</td>
<td><a href="mailto:katie@intouchdental.com">katie@intouchdental.com</a></td>
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<td>Invisalign iTero</td>
<td>408.470.1000</td>
<td><a href="mailto:jthomas@aligntech.com">jthomas@aligntech.com</a></td>
<td><a href="http://www.invisalign.com">www.invisalign.com</a></td>
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<td>Isolite Systems</td>
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<td>Ivoclar Vivadent, Inc.</td>
<td>800.533.6825</td>
<td><a href="mailto:mail@ivoclarvivadent.com">mail@ivoclarvivadent.com</a></td>
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<td>J. Morita USA, Inc.</td>
<td>800.831.3222</td>
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<td>Kuraray America</td>
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<td>Lenovo/Natural Scientific Solutions</td>
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<td>877.567.8926</td>
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<tr>
<td><a href="mailto:info@lipsinc.com">info@lipsinc.com</a></td>
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<td>LM-Instruments</td>
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<td>855.745.3746</td>
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<tr>
<td><a href="mailto:sales@lm-dental.com">sales@lm-dental.com</a></td>
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<td><a href="http://www.lm-dental.com">www.lm-dental.com</a></td>
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<td>Local Flavor Media</td>
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<td>717.569.5100</td>
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<tr>
<td><a href="mailto:info@clippermagazine.com">info@clippermagazine.com</a></td>
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<td>Booth 867</td>
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jason@mangovoce.com  
www.mangovoce.com  
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www.medjobcafe.com  
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www.medpro.com/dental  
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info@meisingerusa.com  
www.meisingerusa.com  
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Mercedes-Benz USA  
800.367.6372  
www.mbusa.com  
Booth 1327

Mehta Biomed, Inc.  
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jasmin@metabiomed-inc.com  
www.buymeta-biomedonline.com  
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https://microcopydental.com  
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800.876.6866  
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www.microflex.com  
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cklojda@lanap.com  
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Mission Pharmacal Co.  
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michele.doczi@missionpharmacal.com  
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adrian@mysocialpractice.com  
www.mysocialpractice.com  
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sales@defend.com  
www.defend.com  
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| **Myofunctional Research Co.**  
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| **Nadia International, Inc.**  
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nidcrinfo@mail.nih.gov  
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| **NEA Powered by Vyne**  
800.782.5150  
marketing@vynecorp.com  
www.nea-fast.com  
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karin@neodental-intl.com  
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Booth 2354  
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sales@oracoat.com  
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www.oralartsdental.com  
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ribbon@ribbond.com
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www.kovanaze.com
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c.thomas@voco.com
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Booth 2621

Direct Reimbursement Dental Plan

Cellerant Best of Class Technology Award Winner. Visit booth 3121.
### Exhibitor Listings by Product Category

#### Abrasives, Disks, Points, Wheels, Mandrels & Strips
- Brasseler USA .................................. 1945
- ContacEZ, Interproximal Solutions .................................. 1864
- Komet USA .................................. 1445
- Meisinger USA ................................ 3144, 3145
- Microcopy .................................. 1231
- QwikStrips .................................. 2525
- Shofu Dental Corporation .................. 945
- SS White Dental ................................. 1255

#### Absorbents
- Microcopy .................................. 1231

#### Acrylics
- Caladent Laboratory ................................. 347
- Exacta Dental Direct ................................. 423

#### Air Abrasion Systems
- Velopex International ................................. 2728

#### Air Compressors
- Dansereau Health Products, Inc. ............ 1654
- Professional Sales Associates, Inc. ........... 2235
- RAMVAC .................................. 845
- Sunrise Dental Equipment, Inc. ............. 2928

#### Alloys
- Argen Refining .................................. 326

#### Amalgam Separators
- HealthFirst .................................. 1319
- medentex, LLC .................................. 355
- Purelife Dental .................................. 1026
- R & D Services Amalgam Separators ........... 2055
- RAMVAC .................................. 845
- Solmetex, LLC .................................. 2656

#### Amalgamators
- DMG America .................................. 325
- SDI (North America), Inc. ..................... 548

#### Analgesia Equipment
- Porter Instrument .................................. 1055

#### Anesthesia Equipment
- Accutron, Inc. .................................. 2235
- Professional Sales Associates, Inc. .......... 2235
- Septodont .................................. 1237

#### Anesthetics, Local
- Anutra Medical, Inc. ................................. 2719
- Aseptico, Inc. .................................. 1119
- Beutlich Pharmaceuticals, LLC .............. 1759
- Medicom .................................. 2261
- OraPharma .................................. 2335
- Septodont .................................. 1237
- St. Renatus .................................. 618
- Wand Dental, Inc. (Milestone Scientific) .......... 919

#### Apex Locators
- Parkell .................................. 330

#### Articulators
- Bausch Articulating Papers, Inc. ............. 1247
- Microcopy .................................. 1231

#### Audio-Visual Equipment
- Applied Media Technologies Corp. ............ 447
- Guided VR .................................. 3130
- Motorola/Tech Wholesale ...................... 452

#### Autoclaves
- Tuttnauer USA .................................. 320

#### Biological Monitoring
- Crosstex International ................................. 2631

#### Bleaching Products
- Crest + Oral-B .................................. 2019
- DenMat .................................. 1320
- Philips Sonicare and Zoom! Whitening .......... 2045
- SDI (North America), Inc. ..................... 548
- Shatkin F.I.R.S.T. .................................. 431
- Ultradent Products, Inc. ......................... 535

#### Bonding Equipment
- Bisco Dental Products ......................... 1933
- GC America, Inc. .................................. 1637
- Tokuyama Dental America, Inc. ............. 1855

#### Bone Grafting Materials
- BioHorizons .................................. 1022
- DoWell Dental Products ......................... 1659
- Implant Direct .................................. 2062
- Implant Direct .................................. 2062
- Septodont .................................. 1237
- Straumann .................................. 1845
- Sunstar Americas, Inc. ......................... 1044

#### Burs
- Brasseler USA .................................. 1945
- Coltene .................................. 2137
- Dentsply Sirona .................................. 1031
- Diatech, Inc. .................................. 2319
- Garrison Dental Solutions ..................... 1118
- Glove World – Top Quality Manufacturing, Inc. .......... 937
- Karl Schumacher Dental ......................... 2253
- Komet USA .................................. 1445
- Medidenta .................................. 1127
- Meisinger USA .................................. 3144, 3145
- Microcopy .................................. 1231
- Premier Dental Products Co .................... 544
- Prophy Magic ................................. 1124
- SS White Dental .................................. 1255
- Top Quality Manufacturing, Inc. ............. 937
- Tri Hawk International ......................... 444
### Business and Financial Services
- Allstate Business Insurance/Employee Benefits: 446
- American Express OPEN: 2925
- Bank of America Practice Solutions: 844
- BDS Capital: 3156
- Henry Schein Business Solutions, Office Design, ProRepair: 852
- Paytm Payments: 526
- Scheduling Institute: 427
- Wells Fargo Practice Finance: 1335

### Business Equipment
- ACIGI Relaxation/Dr. Fuji: 2929
- Guided VR: 3130
- Motorola/Tech Wholesale: 452
- Paytm Payments: 526
- Weave: 2452

### Business Systems
- Dental Home: 349
- Guided VR: 3130
- Henry Schein Business Solutions, Office Design, ProRepair: 852
- Lenovo: 1534
- Paytm Payments: 526
- Weave: 2452

### Cabinets
- A-dec: 1645
- Belmont Equipment: 1861
- Biotec: 1055
- Dental Equipment Liquidators, Inc.: 3120
- DentalEZ Equipment: 845
- DentalEZ Integrated Solutions: 845
- ILS Dental: 1565
- MCC Modular & Custom Cabinets: 2235
- Professional Sales Associates, Inc.: 2235
- Sunrise Dental Equipment, Inc.: 2928

### CAD/CAM Systems
- 3M Oral Care: 819
- 3Shape Inc: 348
- Ackureta Technologies Pvt. Ltd: 359
- Dentsply Sirona: 1031
- EnvisionTEC: 753
- Glidewell Dental: 1545
- Henry Schein Dental: 853
- LED Dental / VELscope: 3029
- Patterson Dental Supply, Inc.: 1045
- PLANMECA CAD/CAM: 545
- PLANMECA USA, Inc.: 545
- Rejuveeneer: 456

### Cameras, Extraoral
- Dentlight: 2818
- Designs For Vision, Inc.: 1018, 2637
- Lester A. Dine, Inc.: 345
- MoraVision: 2255
- Photomed International: 518
- SheerVision: 2730
- Shofu Dental Corporation: 945

### Cameras, Intraoral
- 3Shape Inc: 348
- ACTEON North America: 2545
- Apexia, Inc.: 931
- Atlanta Dental Supply: 1036
- Benco Dental Company: 1837
- Carestream: 1745
- Dentamerica, Inc.: 927
- Denterprise International, Inc.: 624
- Digital Doc LLC: 1046
- Flight Dental Systems: 2618
- Guangzhou T.K Medical Instrument Co., Ltd: 3245
- LED Dental / VELscope: 3029
- Lester A. Dine, Inc.: 345
- Patterson Dental Supply, Inc.: 1045
- Photomed International: 518
- SharperPractice: 2945
- TPC: 2419
- XDR Radiology: 421

### Cements
- 3M Oral Care: 819
- Bisco Dental Products: 1933
- DMG America: 325
- Ivoclar Vivadent, Inc.: 719
- Kuraray America: 1758
- NuSmile: 2425
- Parkell: 330
- Shofu Dental Corporation: 945
- Tokuyama Dental America, Inc: 1855

### Chairs
- ACIGI Relaxation / Dr. Fuji: 2929
- A-dec: 1645
- Archer Dental: 353
- Beaverstate Dental, Inc.: 1223
- Belmont Equipment: 1861
- Benco Dental Company: 1837
- BQ Ergonomics LLC: 2219
- Crown Seating, LLC: 2235
- Dansereau Health Products, Inc.: 1654
- Dental Equipment Liquidators, Inc.: 3120
- DentalEZ Equipment: 845
- DentalEZ Integrated Solutions: 845
- Dentsply Sirona: 1031
- DNTLworks Equipment Corporation: 2533
- Engle Dental: 1767
- Flight Dental Systems: 2618
- Forest Dental Products, Inc.: 2235
- Global Surgical: 2518
- Infinity Massage Chairs: 2837
- Patterson Dental Supply, Inc.: 1045
- Porter Royal Sales: 1055
- Professional Sales Associates, Inc.: 2235
- Royal Dental Manufacturing: 1055
- Sunrise Dental Equipment, Inc.: 2928
- TPC: 2419
- U.S. Jaclean, Inc.: 2936
- Upholstery Packages & Services: 2322
- Westar Medical Products, Inc: 1261
### Exhibitor Listings by Product Category

(continued)

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<th>Delivery Systems, Portable</th>
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### Exhibitor Listings by Product Category

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**Floss**

- Guangzhou T.K Medical Instrument Co., Ltd.
- GumChucks
- Harp Ortho Flosser - JLC Dental
- Johnson & Johnson Consumer, Inc.
- Sunstar Americas, Inc.
- Tess Oral Health

**Fluoride Products**

- ACT Chatterey
- Colgate
- Elevate Oral Care
- GlaxoSmithKline
- Johnson & Johnson Consumer, Inc.
- Preventech
- Water Pik, Inc.

**Furnaces**

- Vita North America

**Gloves**

- Aurelia Gloves/Supermax Healthcare
- BIO-FLEX
- Cranberry/Cranberry (M) Sdn Bhd.
- Dash Medical Gloves
- Georgia Dental Association
- Glove Club
- Glove World – Top Quality Manufacturing, Inc.
- Purelife Dental
- Top Quality Manufacturing, Inc. Glove World

**Handpieces**

- A-dec
- AG Neovo Dental
- Archer Dental
- Aseptic, Inc.
- Atlanta Dental Supply
- Avid Dental Products
- Beyes Dental Canada, Inc.
- Bien Air Dental
- Brasseler USA
- DentalEZ Integrated Solutions
- Eclipse Loupes and Products
- Georgia Dental Association
- Handpiece Solutions, Inc.
- J. Morita USA, Inc.
- Lares Research
- Medidenta
- NSK America
- Prophy Magic
- StarDental
- Vector R & D, Inc.

**Impressions**

- Argen Refining
- BioHorizons
- Blue Sky Bio LLC
- Common Sense Dental Products
- DENTIN Implants Technologies, Ltd.
- Dentsply USA Southeast
- Glidewell Dental
- GoldenDent
- Handpiece Solutions, Inc.
- Impladent, Ltd.
- Implant Direct
- Power Dental USA
- Shatkin F.I.R.S.T.
- Straumann
- Thommen Medical

**Impression Materials**

- BioHorizons
- Clinician’s Choice Dental Products, Inc.
- DenMat
- DENTIN Implants Technologies, Ltd.

**Infection Control Products**

- Certol International
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- Crosstex International
- Dental R.A.T.
- Glove World – Top Quality Manufacturing, Inc.
- HealthFirst
- LM-Instruments
- Medicom
- Mydent International
- Purelife Dental
- Richmond Dental & Medical
- Steris, Inc.
- Top Quality Manufacturing, Inc. Glove World
- Tri Hawk International
- Tuttnauer USA

**Infectious and Hazardous Waste Handlers**

- medentex, LLC
- R & D Services Amalgam Separators

**Instruments**

- A. Titan Instruments
- ArtCraft Dental, Inc.
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- PracticeGenius/Patient Rewards Hub ... 2729
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