

2018 ADA HIGHLIGHTS



Driving Dentistry Forward

2018 marked a milestone for the ADA. This year, our successes were the direct result of listening intently to YOU — our 163,000 insightful members — and providing the tools, resources and networks that help us to drive dentistry forward together. Thank you for joining us on this incredible journey; we see a lot of amazing progress ahead.

This is the ADA. YOUR ADA.


ADA.ORG/HIGHLIGHTS

SUPPORTING MEMBER SUCCESS

 7,000+ members helped by ADA Third Party Payer Concierge™.

\$33,000* 
Laurel Road® saves dentists more than \$33,000 on average over the life of their loans.


30,000+ 
downloads of new Science Institute JADA papers, including the nonrestorative caries treatment guideline.

 175 new practice management resources added to ADA.org.

INFLUENCING AND ADVOCATING

 2,000+ letters sent to Capitol Hill and 1,200+ in person visits to lawmakers to pass the Action for Dental Health Act.

1st health organization 
to support mandatory CE, prescribing limits to combat the opioid crisis.


1st ADA policy 
in support of a vaccine — the HPV vaccine — that may help prevent the infection that can cause oropharyngeal cancer.


2,400+ 
downloads of Tooth Talk, a new podcast about dental news and the organization's impact in Washington, D.C.

CONNECTING, SIMPLIFYING & LEARNING

16,000+ dental professionals came together at ADA 2018 – America's Dental Meeting®.

 123,500+ hours of CE courses taken on-demand and in-person.


31,000+ 
dentists are in the ADA credentialing service, powered by CAQH ProView® to simplify payer paperwork.

27  ADA catalog products, including ADA TV and the Dental Drug Handbook, to provide exceptional patient care.

IMPROVING ORAL HEALTH

 3MM+ patient visits to ADA Find-a-Dentist®.

200MM+ consumers received timely oral health information through the CVS Pharmacy® collaboration.

 41 new products with the ADA Seal of Acceptance on shelves.

\$3.4MM+ in scholarships, grants, awards and donated dental products provided by the ADA Foundation.

ADA®

**POWERING THE PROFESSION,
ADVANCING THE ORAL HEALTH OF THE PUBLIC**

*Average savings calculated based on single loans of DDS and DMD degree holders refinanced from 9/2013 to 12/2017 where borrowers' previous rates were disclosed. Assumes same loan terms for previous and refinanced loans, and payments made to maturity with no prepayments. Actual savings for individual loans vary based on loan balance, interest rates, and other factors.