

FREQUENTLY ASKED QUESTIONS



WHO IS ELIGIBLE TO PARTICIPATE AS A RECRUITER?

Any ADA member dentist is eligible to participate. Simply visit [ADA.org/MGAM](https://ada.org/MGAM) to learn more about the program.

CAN CURRENT MEMBERS RECRUIT ANY NONMEMBER DENTIST?

The following are **not** eligible for referral incentives:

- Renewals (someone who was a member in 2017) or transfers
- Complimentary memberships
- Other ADA membership categories, such as international, U.S. practicing abroad dentists and dental student members working towards a D.D.S. or D.M.D. degree
- Any member who would pay \$0 at the national level in 2018 (including a dentist who graduated from dental school in 2017 and is eligible for the Reduced Dues Program in 2018)

WHAT ABOUT DENTISTS ENROLLED IN ACCREDITED SPECIALTY/RESIDENCY PROGRAMS (GRADUATE STUDENTS)?

Graduate student membership is \$30/annually and they **are** eligible for the Member-Get-A-Member incentive.

WHAT IS THE MEMBER-GET-A-MEMBER INCENTIVE?

The incentive is a \$100 gift card for each new active member recruited for up to five members. Or, you may decline the incentive and ADA will contribute \$100 to the ADA Foundation®.

IS THAT DECLINED INCENTIVE TO THE ADA FOUNDATION TAX-DEDUCTIBLE FOR ME?

No. Because the incentive was not given to you as taxable income, the ADA contribution cannot be recognized as your tax-deductible donation.

HOW DOES THE INCENTIVE WORK?

A member recruiter may receive credit for up to five (5) new members (up to \$500 in incentives) in 2018. You will receive credit for any recruit who pays the full active rate at the time they join. In the case of identical referrals made by multiple member recruiters, the ADA will only recognize the first recruiter who completed the form at [ADA.org/MGAM](https://ada.org/MGAM).

All incentives will be awarded at the end of each quarter.

HOW DO I GET STARTED?

- Visit [ADA.org/MGAM](https://ada.org/MGAM) for resources, including recruitment tips, help for countering objections and more
- When you recruit a new member, ask that your name be referenced on his or her application (there's a space for this)
- **Very Important:** after you recruit a member, go to [ADA.org/MGAM](https://ada.org/MGAM) and enter:
 - Your name
 - Your ADA number
 - The potential member's name

For additional information, please visit [ADA.org/MGAM](https://ada.org/MGAM), send an email to mgam@ada.org or contact the Member Service Center at 800.621.8099.