

Build Your Practice with PatientSmart

Attract new patients

PatientSmart content will make your website more robust, and ADA-created content will lend additional credibility. Your reputation combined with that added credibility will help turn web visitors into new patients.

Increase treatment acceptance

You can make the most of your PatientSmart subscription by emailing information to a patient before or after a visit. (Every one of the 48 topics has an “email this” feature that makes it especially easy.)

In the privacy of their own homes, and taking as much time as they need, patients can watch a video or read text in support of your treatment recommendations. They arrive at their next visit ready to comply.

Make the best use of your valuable chairside time

Don't just talk about dentistry—practice it! A well informed, well prepared patient asks more focused questions, places greater trust in recommendations, and arrives at his or her visit ready to get to work. And that makes you more efficient and more successful!

Even saving a few minutes with each patient can more than cover the cost of your PatientSmart subscription.