Find critical insight into the current state of dentistry

The dental industry is explored at length in this second edition of the ADA Health Policy Institute’s (HPI) Annual Dental Industry Report, the most comprehensive data-driven analysis of key trends and future insights for the dental care sector. New this year is a deep dive into reimbursement, including never before seen data at the state and procedure level. This informative report was created specifically for the dental industry at large to better equip them with an overview of broad industry insights.

WHAT’S INCLUDED:

Businesses and organizations of all sizes, ranging from dental manufacturers and distributors to financial organizations, payers and large practices, can use the unique collection of data, information, and analyses to help make informed business decisions. The report draws on HPI’s analysis of a wide variety of data sources, including proprietary in-house data sets produced and maintained by HPI, external data sets purchased by HPI, and publicly available data. It updates key trends in the dental industry, including:

- Aggregate dental spending
- Dental care utilization
- The supply of dentists and their practices
- Dental insurance coverage patterns

WHAT SETS THE HPI REPORT APART FROM OTHER REPORTS?

The ADA Health Policy Institute is a thought leader and trusted source for data and research on critical issues affecting the U.S. dental care system. The Institute’s research agenda includes dental practice economies, health care reform, dental education, and oral health outcomes, among a range of other topics.

Led by health economists, statisticians and policy researchers, the team has access to unique data not available elsewhere due to the collection and synthesis of in-house data along with data from private and public institutions. The Institute also maintains the most robust database of all practicing dentists and can create national, state, or local representative survey samples, something unparalleled in the dental industry. HPI has published in top academic journals like Health Affairs, and The New England Journal of Medicine, and has been cited by CNN, The New York Times, The Washington Post, The Wall Street Journal, Fox News, NOVA, and The Atlantic.

This breadth of expertise in dentistry allows HPI to generate information in its 2020 Dental Industry Report that is unique due to the research it has collected and the specialized analysis the team performs.

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