

The ADA Health Policy Institute Brings the Experts to You

Informative talks and seminar-style presentations led by recognized thought leaders

Tap into the ADA Health Policy Institute's deep knowledge, analysis and expertise within the dental industry for personalized speaking engagements, talks and workshops that will engage and inspire audiences like company boards, senior leadership and staff teams. Led by HPI Vice President Marko Vujicic, PhD and other senior researchers, topics range from analysis of national and state-level trends and health policy reform to the future of the dental industry and trends in dental workforce and oral health outcomes.

Presentations can be customized to appeal to a wide range of audiences, such as financial organizations, product manufacturers and distributors, payers, DSOs, dental schools, and dental associations.

Some of HPI's recent talks have covered:

- Future Trends in the Dental Industry
- Dentistry in Transition – An Economist's View
- Consumerism: Getting Ready for a Very Different Patient
- Medicaid: Expanded Benefits, Expanded Populations, Now What?
- What Got Us Here Won't Get Us There: The Future of Dental Education and Practice
- Seniors' Oral Health - Needs, Wants, Services
- The Shifting Dental Landscape and Some Thoughts on Special Care Dentistry
- Our Dental Care System is Stuck : And Here's What to Do About It
- What Research is Needed to 'Unstick' Our Dental Care System
- Reconnecting Mouth and Body: What Will it Take to Meaningfully Integrate Oral Health Into Broader Healthcare?

Is there a topic your organization wants to explore?
Contact us to learn more about creating a custom presentation.



WHAT SETS HPI PERSONALIZED SPEAKING ENGAGEMENTS APART FROM OTHER PRESENTATIONS?

The ADA Health Policy Institute is a thought leader and trusted source for data and research on critical issues affecting the U.S. dental care system. The Institute's research agenda includes dental practice economies, health care reform, dental education, and oral health outcomes, among a range of other topics.

Led by health economists, statisticians and policy researchers, the team has access to unique data not available elsewhere due to the collection and synthesis of in-house data along with data from private and public institutions. The Institute also maintains the most robust database of all practicing dentists and can create national, state, or local representative survey samples, something unparalleled in the dental industry. HPI has published in top academic journals like *Health Affairs*, and *The New England Journal of Medicine*, and has been cited by CNN, *The New York Times*, *The Washington Post*, *The Wall Street Journal*, Fox News, NOVA, and *The Atlantic*.



This breadth of expertise in dentistry provides an opportunity for HPI researchers and thought leaders to personally engage with audiences of all sizes, helping them to further their understanding of the most timely and relevant topics in dentistry.